

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Karmaloop, Inc.		10/28/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jungle Life, LLC		
<b>Street Address:</b>	131 Tremont Street		
<b>Internal Address:</b>	2nd Floor		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02110		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77370317	JUNGLELIFE	
<b>Serial Number:</b>	77381403	DISPATCHES FROM THE CONCRETE JUNGLE	
<b>Serial Number:</b>	77381405		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(978)463-9109		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	978-463-9130		
<b>Email:</b>	trademarks@massiplaw.com		
<b>Correspondent Name:</b>	Aaron Silverstein		
<b>Address Line 1:</b>	14 Cedar Street, Suite 224		
<b>Address Line 4:</b>	Amesbury, MASSACHUSETTS 01913-1831		
<b>NAME OF SUBMITTER:</b>	Aaron Silverstein		
<b>Signature:</b>	/asilverstein/		

OP \$90.00 77370317

Date:

10/29/2009

Total Attachments: 2

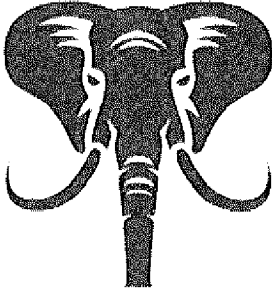
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## ASSIGNMENT OF TRADEMARKS

Karmaloop, Inc., a Delaware corporation with an office located at 131 Tremont Street, Boston, Massachusetts, has adopted and used in its business the following trademarks: JUNGLELIFE, DISPATCHES FROM THE CONCRETE JUNGLE, and the Elephant Head Logo (the "Trademarks").

Karmaloop, Inc., has filed applications for registration of the Trademarks with the United States Patent and Trademark Office, which applications have been assigned the following serial numbers (the "Applications"):

Trademark	USPTO Ser. No.	Filed
JUNGLELIFE	77/370317	January 13, 2008
DISPATCHES FROM THE CONCRETE JUNGLE	77/381403	January 26, 2008
	77/381405	January 26, 2008

Jungle Life, LLC, a Massachusetts limited liability company with an office located at 131 Tremont Street, Boston, Massachusetts, is desirous of acquiring the Trademarks and the Applications, for use in connection with online social networking services.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Karmaloop, Inc., does hereby sell and assign to Jungle Life, LLC, all right, title and interest in and to the Trademarks and the Applications, together with the goodwill of the business symbolized by the Trademarks and with the right to recover and have damages and profits for past infringement, if any.

The Commissioner of the United States Patent and Trademark Office is requested to issue the Certificates of Registration to said assignee, Junglife, LLC.

This agreement is entered into this 28<sup>th</sup> day of October, 2009.

Karmaloop, Inc.

Junglife, LLC

By: [Signature]

By: [Signature]

Printed Name: Emily Selkoe

Printed Name: Emily Selkoe

Its: CEO  
[Signature]  
~~Notary acknowledgement~~  
CHRISTOPHER MASTRANGELO  
Notary Public  
Commonwealth of Massachusetts  
My Commission Expires  
December 11, 2009

Its: CEO  
[Signature]  
CHRISTOPHER MASTRANGELO  
Notary Public  
Commonwealth of Massachusetts  
My Commission Expires  
December 11, 2009