

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WILD BILL'S FOODS, INC.		10/23/2009	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	MONOGRAM MEAT SNACKS, LLC		
Street Address:	930 South White Station		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38117		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3304532		
Registration Number:	1451076	WILD BILL'S BEEF YA DON'T NEED "TEEFF" TO ENJOY OUR "BEEF"	
Registration Number:	2184178	W.B.	
Registration Number:	3177093	WILD BILL'S	
CORRESPONDENCE DATA			
Fax Number:	(901)577-0812		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9015772180		
Email:	trademarks@bakerdonelson.com		
Correspondent Name:	Valerie Walsh Johnson		
Address Line 1:	165 Madison Avenue, Suite 2000		
Address Line 4:	Memphis, TENNESSEE 38103		
ATTORNEY DOCKET NUMBER:	MONOGRAM-WILD BILL		
NAME OF SUBMITTER:	Valerie Walsh Johnson		

OP \$115.00 3304532

Signature:	/Valerie Walsh Johnson/
Date:	10/29/2009
Total Attachments: 5 source=Assignment.Wild Bill's to Monogram#page1.tif source=Assignment.Wild Bill's to Monogram#page2.tif source=Assignment.Wild Bill's to Monogram#page3.tif source=Assignment.Wild Bill's to Monogram#page4.tif source=Assignment.Wild Bill's to Monogram#page5.tif	

ASSIGNMENT OF SERVICEMARKS AND TRADEMARKS

ASSIGNMENT OF SERVICEMARKS AND TRADEMARKS (the "Assignment") made as of the 23rd day of October, 2009, by **WILD BILL'S FOODS, INC.**, a Pennsylvania corporation with its principal place of business at 2700 Clemens Road, P.O. Box 902 Hatfield, PA 19440-0902 ("Assignor"), to Monogram Meat Snacks, LLC, a Tennessee limited liability company with its principal place of business at 930 South White Station, Memphis, Tennessee 38117 ("Assignee").

RECITAL

Assignee and Monogram Food Solutions, LLC, a Tennessee limited liability company, on one hand, and Assignor, on the other hand, are parties to an Asset Purchase Agreement dated as of May 5, 2009, as amended on June 8, 2009 and August 1, 2009 (the "Agreement"), pursuant to which Assignor has agreed to sell to Assignee and Assignee has agreed to buy from Assignor the Assets (as defined in the Agreement), including without limitation the servicemarks, trademarks and trade names of Assignor. Pursuant to the Agreement, Assignor has agreed to execute such instruments as the Assignee may reasonably request in order to more effectively assign, transfer, grant, convey, assure and confirm to Assignee and its successors and assigns, or to aid and assist in the collection of or reducing to possession by the Assignee of, all of such assets. This Assignment is being delivered pursuant to Section 2.9(a)(iii) of the Agreement.

In accordance therewith, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's registered and unregistered domestic and foreign servicemarks, trademarks, trademark applications and trade names, including without limitation the servicemarks, trademarks, servicemark and trademark applications and trade names listed on Schedule A annexed hereto and incorporated herein by reference (all of the foregoing being referred to herein as the "Marks").

NOW, THEREFORE, Assignor, for and in exchange for the payment of the purchase price set forth in the Agreement, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania without giving effect to the principles of conflicts of laws thereof.

[Signature pages to follow.]

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment as of the date first above written.

ASSIGNOR:

WILD BILL'S FOODS, INC.

By: [Signature]
Name: JAMES B. WOOD
Title: PRESIDENT

STATE OF PENNSYLVANIA
COUNTY OF Montgomery

Before me, Diane L. Nice, a Notary Public in and for the State and County aforesaid, personally appeared James Wood, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself (or herself) to be the President of Wild Bill's Foods, Inc. and being duly authorized so to do, executed this Assignment on behalf of Wild Bill's Foods, Inc.

WITNESS my hand and seal at office, on this the 20 day of October, 2009.

[Signature]
Notary Public

My Commission Expires:
Dec 24 2012

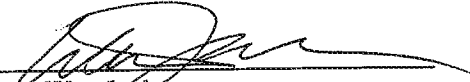
COMMONWEALTH OF PENNSYLVANIA
Notarial Seal
Diane L. Nice, Notary Public
Hatfield Twp., Montgomery County
My Commission Expires Dec. 24, 2012
Member, Pennsylvania Association of Notaries

IN WITNESS WHEREOF, Assignee has caused its duly authorized officer to execute this Assignment as of the date first above written.

ASSIGNEE:

MONOGRAM MEAT SNACKS, LLC

By: Monogram Food Solutions, LLC
Its: Sole Member

By: 
Name: Wes Jackson
Title: President

SCHEDULE A

Registered Servicemarks and Trademarks

MARK	Reg. No.	Serial No.	Goods/Services
CHECKERBOARD PIG Package Design®	3,304,532	78/869,620	Int. Class 46: Smoked dried pulled pork
WILD BILLS BEEF YA DON'T NEED "TEEF" TO ENJOY OUR "BEEF"®	1,451,076	73/631115	Int. Class 29: beef jerky
W.B. & Design® (Miscellaneous Design)	2,184,178	75/368,858	Int. Class 29: meat products, namely beef jerky and ham sticks
WILD BILL'S®	3,177,093	78/795,617	Int. Class 29: dried meat snacks, namely beef jerky and ham sticks

[CONFIRM ANY ADDITIONAL ONES]

Unregistered Servicemarks and Trademarks

- HONEY WHO SHRUNK THE HAM, & Design:

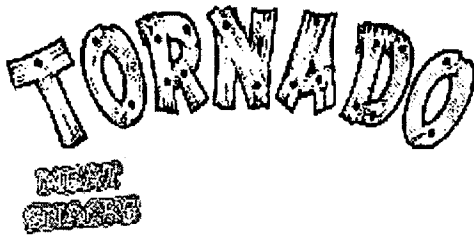


- JERKY FROM THE JAR
- A TASTE OF HEAVEN ON EARTH
- HOTTIES

- HOTTIES Logo:



- TORNADO MEAT SNACKS
- TORNADO MEAT SNACKS stylized:



[CONFIRM ANY ADDITIONAL ONES]

Pending Servicemark or Trademark Applications

[None.][CONFIRM]

Trade Names

Wild Bill's Foods, Inc. [CONFIRM ANY ADDITIONAL ONES]