

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Italian Pasta Company		10/27/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	B. Fernandez Hnos., Inc.		
Street Address:	G.P.O Box 363629		
City:	San Juan		
State/Country:	PUERTO RICO		
Postal Code:	00936-3629		
Entity Type:	CORPORATION: PUERTO RICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0389868	LAROSA	
CORRESPONDENCE DATA			
Fax Number:	(787)764-8241		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	7872741414		
Email:	afernandez@delgadofernandez.com		
Correspondent Name:	Alfredo Fernandez Martinez		
Address Line 1:	Professional Offices Park II Suite 201		
Address Line 2:	1001 San Roberto Street Monacillos Ward		
Address Line 4:	Rio Piedras, PUERTO RICO 00926		
NAME OF SUBMITTER:	Alfredo Fernandez Martinez		
Signature:	/Alfredo Fernandez Martinez/		
Date:	10/28/2009		
Total Attachments: 7			

OP \$40.00 0389868

900146469

TRADEMARK
REEL: 004087 FRAME: 0402

source=389868#page1.tif
source=LAROSAPartialrelease#page1.tif
source=LAROSAPartialrelease#page2.tif
source=LAROSAPartialrelease#page3.tif
source=LAROSAPartialrelease#page4.tif
source=LAROSAPartialrelease#page5.tif
source=LAROSAPartialrelease#page6.tif

TO:ERICK J. PALMER COMPANY:P. O. BOX 2828

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.110/01/2009
900144374

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Partial Release		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A., as Administrative Agent		09/29/2009	National Bank Association:
RECEIVING PARTY DATA			
Name:	American Italian Pasta Company		
Street Address:	4100 N. Mulberry Drive, Suite 200		
City:	Kansas City		
State/Country:	MISSOURI		
Postal Code:	64116		
Entity Type:	CORPORATION: DELAWARE		
Name:	AIPC Finance, Inc.		
Street Address:	103 Foulk Road, Suite 202		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19803		
Entity Type:	CORPORATION: DELAWARE		
Name:	AIPC Sales Co.		
Street Address:	4100 N. Mulberry Drive, Suite 200		
City:	Kansas City		
State/Country:	MISSOURI		
Postal Code:	64116		
Entity Type:	CORPORATION: MISSOURI		
Name:	AIPC Wisconsin, Limited Partnership		
Street Address:	8819 77th Avenue		
City:	Kenosha		
State/Country:	WISCONSIN		

OP \$140.00 1396003

TO:ERICK J. PALMER COMPANY:P. O. BOX 2828

Postal Code:	53142
Entity Type:	LIMITED PARTNERSHIP: WISCONSIN

Name:	AIPC Missouri, LLC
Street Address:	1000 Italian Way
City:	Excelsior Springs
State/Country:	MISSOURI
Postal Code:	64024
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI

Name:	AIPC South Carolina, Inc.
Street Address:	2000 Italian Way
City:	Columbia
State/Country:	SOUTH CAROLINA
Postal Code:	29209
Entity Type:	CORPORATION: SOUTH CAROLINA

Name:	AIPC Arizona, LLC
Street Address:	495 S. 99th Avenue
City:	Tolleson
State/Country:	ARIZONA
Postal Code:	85082
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	1398003	LA ROSA
Registration Number:	313418	LA ROSA
Registration Number:	0623193	LA ROSA
Registration Number:	851541	LA ROSA
Registration Number:	1390117	LA ROSA

CORRESPONDENCE DATA

Fax Number: (312)706-8248

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3127018352

Email: zbeal@mayerbrown.com, ipdocket@mayerbrown.com

Correspondent Name: Erick J. Palmer

Address Line 1: P. O. Box 2828

Address Line 4: Chicago, ILLINOIS 606092828

USPTO

10/1/2009 3:08:17 PM

PAGE

7/007

Fax Server

TO:ERICK J. PALMER COMPANY:P. O. BOX 2828

ATTORNEY DOCKET NUMBER:	01841118 DSR
NAME OF SUBMITTER:	Erick J. Palmer
Signature:	/ejp/
Date:	10/01/2009
Total Attachments: 3 source=01841118 PARTIAL RELEASE SEPTEMBER 29 2009#page1.tif source=01841118 PARTIAL RELEASE SEPTEMBER 29 2009#page2.tif source=01841118 PARTIAL RELEASE SEPTEMBER 29 2009#page3.tif	

TRADEMARK ASSIGNMENT

American Italian Pasta Company., a Delaware Corporation having an office and principal place of business at 4100 N. Mulberry, Suite 200 Kansas City, MO 64116 (herein "Assignor"), has adopted and is using the mark LA ROSA & DESIGN (Mark) for which the Assignor has obtained registration in the United States Patent and Trademark Office, Registration No. 389868, Grant Date August 26, 1941.

B. Fernández Hnos., Inc., a Puerto Rico Corporation having an office and principal place of business at G.P.O. Box 363629 San Juan, P.R. 00936-3629 (herein "Assignee") desires to acquire the entire right, title and interest in and to the mark and the above-identified Registration.

For good and valuable consideration, the receipt and adequacy of which are acknowledged, the Assignor assigns to the Assignee the entire right, title and interest in and to the mark, including all rights of recovery for past infringement thereof, together with the goodwill of the business associated with the mark, and the above-identified Registration.

American Italian Pasta Company

Assignor

Signed: 

Date: 10-27-09

Name/Title: Robert W. Schuller /Executive Vice President and General Counsel

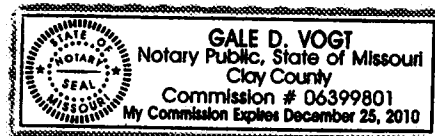
Affidavit no. _____

Subscribed and sworn to before me, a Notary Public, by Mr. Robert W. Schuller, in his capacity as Executive Vice President and General Counsel of American Italian Pasta Company, this 27th day of October, 2009.



Notary Public

(SEAL)



KCD-1063598-2

RECORDED: 10/29/2009

TRADEMARK
REEL: 004087 FRAME: 0407