

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MB Financial Bank, N.A.		10/20/2009	national banking association: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sam's Wines & Liquors, Inc.		
<b>Street Address:</b>	1720 N. Marcey St.		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60614		
<b>Entity Type:</b>	CORPORATION: ILLINOIS		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1633524	SAM'S	
Registration Number:	1679761	SAM'S	
Registration Number:	2797435	SAM'S	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)332-6376		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312.332.3033		
<b>Email:</b>	cschneider@davismcgrath.com		
<b>Correspondent Name:</b>	Marsha K. Hoover / Davis McGrath LLC		
<b>Address Line 1:</b>	125 S. Wacker, Ste 1700		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>NAME OF SUBMITTER:</b>	Christopher W. Schneider		
<b>Signature:</b>	/cwschneider/		

OP \$90.00 1633524

Date:

10/30/2009

**Total Attachments: 4**

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## RELEASE OF TRADEMARK SECURITY AGREEMENT

This Release of Trademark Security Agreement ("Release") is dated as of October 20, 2009, by and between MB Financial Bank, N.A., a national banking association (the "Releasing Party"), and Sam's Wines & Liquors, Inc., an Illinois corporation (the "Borrower").

**WHEREAS**, the Releasing Party and the Borrower are parties to that certain Trademark Security Agreement, dated as of May 10, 2007 (as amended, modified, supplemented or restated from time to time, the "Security Agreement"), pursuant to which Borrower granted the Releasing Party a security interest in the trademarks listed on Exhibit A attached hereto (the "Marks") and the goodwill of the Borrower connected with the use of and symbolized by the Marks existing as of the date of the Security Agreement or thereafter created or acquired; and

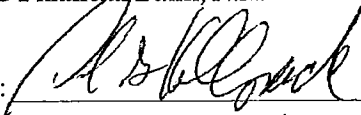
**WHEREAS**, the Borrower requests a specific release of the security interest recorded against the Marks, and the Releasing Party desires to grant to Borrower a specific release of its security interests recorded against the Marks.

**NOW THEREFORE**, for the sum of \$10.00 and other good and valuable consideration previously tendered by the Borrower, the receipt and sufficiency of which are hereby acknowledged, the Releasing Party does hereby reassign, relinquish and release forever to Borrower all right, title and interest of any nature whatsoever which the Releasing Party as a Secured Party holds in the Trademarks listed on Exhibit A attached hereto and associated common law rights and goodwill appurtenant thereto, and any subsequently created rights under the Security Agreement, and further agrees that it shall execute all other documents and do all other acts necessary to relinquish and effect the release of such rights.

[signature page follows]

The parties have executed this Release as of the date first written above.

**MB Financial Bank, N.A.**

By: 

Name: DAVID G. KILLPACK

Its: Duly Authorized Signatory

**Sam's Wines & Liquors, Inc.**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Its: \_\_\_\_\_

The parties have executed this Release as of the date first written above.

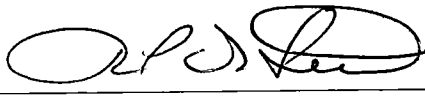
**MB Financial Bank, N.A.**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Its: Duly Authorized Signatory

**Sam's Wines & Liquors, Inc.**

By:  \_\_\_\_\_

Name: R. P. DiStasio

Its: PRESIDENT

**Exhibit A**

<b>Mark</b>	<b>Registration Number</b>
Sam's (Grape Design)	1633524
Sam's	1679761
Sam's (Service Mark)	2797435

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