

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David S. Phinney		10/30/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Orin Swift Cellars, LLC		
Street Address:	1352 Main Street		
City:	St. Helena		
State/Country:	CALIFORNIA		
Postal Code:	94574		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3658805	SALDO	
CORRESPONDENCE DATA			
Fax Number:	(707)252-0792		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	707-252-9000		
Email:	kl@gawvanmale.com		
Correspondent Name:	Katja Loeffelholz		
Address Line 1:	1000 Main Street, Third Floor		
Address Line 4:	Napa, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	ORIN.007		
NAME OF SUBMITTER:	Katja Loeffelholz		
Signature:	/Katja Loeffelholz/		
Date:	10/30/2009		

OP \$40.00 3658805

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK
REGISTRATION

WHEREAS, David S. Phinney, ("Assignor"), an individual, having an address of Post Office Box 475, Rutherford, California 94573 has adopted and is using the mark registered on the Principal Register in the United States Patent and Trademark Office as follows:


<u>MARK</u>	<u>REGISTRATION NO.</u>
SALDO	3658805

WHEREAS, Orin Swift Cellars, LLC, ("Assignee"), a California Limited Liability Company, with an address of 1352 Main Street, St. Helena, California 94574 is desirous of acquiring said mark and the registration thereof;

WHEREAS, Assignee is a successor to the portions of Assignor's ongoing and existing business to which the above mark pertains.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, without warranty or representation as to title, conflict with or infringement of the rights of others, all its right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and the above-identified registration of said mark.

Dated: 10/30/09

By: 
David S. Phinney