

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David S. Phinney		10/30/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	117 LLC		
Street Address:	1352 Main Street		
City:	St. Helena		
State/Country:	CALIFORNIA		
Postal Code:	94574		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3444928	THE PRISONER	
Registration Number:	3448697		
CORRESPONDENCE DATA			
Fax Number:	(707)252-0792		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	707-252-9000		
Email:	kl@gawvanmale.com		
Correspondent Name:	Katja Loeffelholz		
Address Line 1:	1000 Main Street, Third Floor		
Address Line 4:	Napa, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	ORIN>		
NAME OF SUBMITTER:	Katja Loeffelholz		
Signature:	/Katja Loeffelholz/		
Date:	10/30/2009		

OP \$65.00 3444928

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK
REGISTRATIONS

WHEREAS, David S. Phinney, ("Assignor"), an individual, having an address of Post Office Box 475, Rutherford, California 94573 has adopted and is using the marks registered on the Principal Register in the United States Patent and Trademark Office as follows:

<u>MARK</u>	<u>REGISTRATION NOS.</u>
THE PRISONER	3444928
"Etched Drawing of a Prisoner" DESIGN	3448697

WHEREAS, 117 LLC, ("Assignee"), a California Limited Liability Company, with an address of 1352 Main Street, St. Helena, California 94574 is desirous of acquiring said marks and the registrations thereof;

WHEREAS, Assignee is a successor to the portions of Assignor's ongoing and existing business to which the above marks pertain.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, without warranty or representation as to title, conflict with or infringement of the rights of others, all its right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above-identified registrations of said marks.

Dated: 10/30/09

By: 
David S. Phinney