

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Crump Life Insurance Services, Inc.		10/30/2009	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Agency Works, LLC		
Street Address:	280 South 400 West		
Internal Address:	Suite 150		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84101		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77596248	AGENCYWORKS	
CORRESPONDENCE DATA			
Fax Number:	(202)842-8465		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202 842 8800		
Email:	dctrademarks@dbr.com		
Correspondent Name:	Jennifer L. Dean		
Address Line 1:	1500 K Street NW		
Address Line 2:	Suite 1100		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	038301/442964		
NAME OF SUBMITTER:	Jennifer L. Dean		
Signature:	/jennifer l. dean/		

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TRADEMARK
 REEL: 004089 FRAME: 0237

Date:

11/02/2009

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This ASSIGNMENT ("**Assignment**") dated October 30, 2009 from Crump Life Insurance Services, Inc., a Pennsylvania corporation ("**Assignor**"), to Agency Works, LLC, a Delaware limited liability company ("**Assignee**").

WITNESSETH:

WHEREAS, Assignee wishes to acquire, and Assignor wishes to convey, assign, transfer and deliver to Assignee, all rights, title and interest in and to a certain trademark owned by Assignor, the goodwill of the business symbolized thereby, and the U.S. registration therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound:

1. Assignment. Assignor hereby sells, conveys, assigns, transfers and delivers to Assignee, its successors and assigns, to have and to hold the same for use and enjoyment of Assignee and its successors and assigns, the entire right, title and interest in and to, or arising under, the United States trademark set forth on Schedule A (together with any registrations or applications therefor, the "**Trademark**"), together with the goodwill associated therewith, along with the right to recover for damages and profits for past and future infringements thereof, the Trademark to be held and enjoyed by Assignee for its own use and behalf and for the use and behalf of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.
2. Further Assurances. Assignor, for itself and its successors and assigns hereby agrees with Assignee, its successors and assigns, that Assignor will do, execute and deliver or will cause to be done, executed and delivered all such further acts, transfers, assignments, conveyances, powers of attorney and assurances, and will take all such further action, in order to better assure, convey and confirm unto Assignee, its successors and assigns, all and singular the Trademark hereby sold, conveyed, assigned and delivered as Assignee, its successors and assigns, shall reasonably request.
3. Headings. Section headings contained in this Assignment are solely for the convenience of reference and shall not affect the meaning or interpretation of this Assignment or of any term or provision hereof.
4. Successors and Assigns. This Assignment shall inure to the benefit of, and be binding upon, Assignor and Assignee and their respective successors and assigns.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed and delivered as of the date first written above.

CRUMP LIFE INSURANCE SERVICES, INC.

By: 

Name: Andrew P. Forstenzer
Title: Vice President

[Signature Page to Trademark Assignment]

SCHEDULE A

TRADEMARK

Trademark	Serial No.	Filing Date
AgencyWorks	77/596,248	10/20/2008