

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Leisure Investments Inc.		04/28/2008	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Arctico Beverage Company, Inc.		
Street Address:	150 North Gibson Ste.D		
City:	Henderson		
State/Country:	NEVADA		
Postal Code:	89014		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2057875	ARCTIC ICE	
CORRESPONDENCE DATA			
Fax Number:	(414)273-5198		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-273-3500		
Email:	nakees@gklaw.com		
Correspondent Name:	Nicholas A. Kees; Godfrey & Kahn, S.C.		
Address Line 1:	780 N. Water Street		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	009782-0002		
NAME OF SUBMITTER:	Nicholas A. Kees		
Signature:	/Nicholas A. Kees/		
Date:	11/02/2009		

CH \$40.00 2057875

Total Attachments: 1
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TRADEMARK
REEL: 004089 FRAME: 0246

TRADEMARK ASSIGNMENT

WHEREAS, Leisure Investments Inc., a corporation of the State of Wisconsin, having a mailing address of 150 North Gibson Ste D, Henderson, Nevada 89014, ("ASSIGNOR") is the owner of the entire right, title and interest in and to U.S. Trademark Registration Number 2,057,875 (hereinafter the "Trademark") together with the goodwill of the business symbolized thereby; and

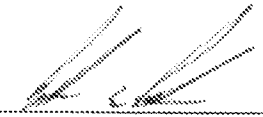
WHEREAS, Arctico Beverage Company, Inc., a corporation of the State of Nevada, whose address is 150 North Gibson Ste D, Henderson, Nevada 89014, ("ASSIGNEE"), desires to acquire ASSIGNOR'S entire right, title and interest in and to the Trademark worldwide, together with the goodwill of the business symbolized thereby;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment of ASSIGNEE to ASSIGNOR of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the full and exclusive right, title and interest to said Trademark, together with the goodwill associated therewith.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale. ASSIGNOR agrees to execute and deliver at the request of the ASSIGNEE, all papers, instruments, and assignments, and to perform any other reasonable acts the ASSIGNEE may require in order to vest all ASSIGNOR's rights, title, and interest in and to the Trademark to the ASSIGNEE.

IN WITNESS WHEREOF, the undersigned has executed this instrument as of the 28th day of April, 2008.

LEISURE INVESTMENTS, INC.

By: 
Name: William E. Becker
Title: President