

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
10X Incorporated		09/30/2009	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	John Bernard, LLC		
Street Address:	5331 SW Macadam Ave.		
Internal Address:	Suite 285		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97239		
Entity Type:	LIMITED LIABILITY COMPANY: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77511676	MASS INGENUITY	
CORRESPONDENCE DATA			
Fax Number:	(503)914-0301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	503 449 9084		
Email:	MHeilbronner@IdeaLegal.com		
Correspondent Name:	Michael Heilbronner		
Address Line 1:	1631 NE Broadway		
Address Line 2:	No. 443		
Address Line 4:	Portland, OREGON 97232		
ATTORNEY DOCKET NUMBER:	MASSINGEN		
NAME OF SUBMITTER:	Michael Heilbronner		
Signature:	/Michael Heilbronner/		

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**TRADEMARK
 REEL: 004089 FRAME: 0588**

Date:

11/02/2009

Total Attachments: 1

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ASSIGNMENT OF BUSINESS ASSETS

Recitals:

A. 10X Incorporated., an Oregon business corporation (the "Corporation") adopted a Plan of Liquidated on September 30, 2009.


B. Pursuant to the Plan of Liquidation, the Corporation desires to assign to each stockholder certain business assets in complete termination of their interest as a stockholder.

C. The stockholders acknowledge the fair market value of the assets distributed in liquidation of their interest in the Corporation is uncertain and has not been determined by the Corporation by appraisal or other independent valuation. The Stockholders agree to file their personal tax returns consistent with the valuations placed upon the business assets by the Corporation when it files its final income tax return.

ASSIGNMENT:

1. Pursuant to the Plan of Liquidation, the Corporation hereby assigns and transfers the assets listed on the attached Schedule A to John Bernard, LLC, including but not limited to (i) all worldwide rights, title and interest in and to the MASS INGENUITY trademark; and (ii) all of the goodwill and business associated with and symbolized by the MASS INGENUITY mark. The assignment includes U.S. Trademark Application Serial No. 77/511,676 and all common law rights in the MASS INGENUITY mark.
2. This Assignment shall be effective as of the close of business on September 30, 2009.
3. This Assignment shall be filed by the Corporation in its Corporation minute book.

DATED: Effective September 30, 2009.


Larry Briggs