

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Alberto-Culver Company		11/14/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Pro-Line International, Inc.
Street Address:	2525 Armitage Avenue
City:	Melrose Park
State/Country:	ILLINOIS
Postal Code:	60160
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	1580989	BONE STRAIT
Registration Number:	1453807	BONE STRAIT
Registration Number:	2398424	CPR
Registration Number:	2398425	CRITICAL PROTECTION & REPAIR
Registration Number:	3128703	MOTIONS
Registration Number:	3045095	MOTIONS
Registration Number:	2326322	MOTIONS AT HOME
Registration Number:	2571670	MOTIONS FOR KIDS
Registration Number:	2934910	SALON HERBALS
Registration Number:	1256544	TCB
Registration Number:	1256543	TCB
Serial Number:	77022091	HERBASTYLE4

CORRESPONDENCE DATA

OP \$315.00 1580989

Fax Number: (703)852-7189
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 703-463-3074
Email: janice.housey@latimerip.com
Correspondent Name: Janice W. Housey
Address Line 1: 13873 Park Center Road Suite 106
Address Line 2: Latimer & Mayberry IP Law, LLP
Address Line 4: Herndon, VIRGINIA 20171

ATTORNEY DOCKET NUMBER:	102-14125
NAME OF SUBMITTER:	Janice W. Housey
Signature:	/janice w housey/
Date:	11/03/2009

Total Attachments: 3
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Alberto-Culver Company, a corporation lawfully organized and existing under the laws of Delaware located and doing business at 2525 Armitage Avenue, Melrose Park, ILLINOIS 60160, (hereinafter "Assignor"), is the owner of all right, title and interest in and to the trademarks shown in the attached Schedule A (hereinafter the "Marks");

WHEREAS, Pro-Line International, Inc., a corporation lawfully organized and existing under a corporation of Delaware located and doing business at 2121 Panoramic Circle, Dallas, TEXAS 75212, (hereinafter "Assignee"), is desirous of acquiring said Marks and the registrations thereof; and

NOW THEREFORE, for \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer wholly and entirely unto the Assignee its entire right, title and interest in the U.S. and throughout the world in and to the Marks together with all goodwill attaching thereto and all rights, privileges and obligations pertaining thereto.

This assignment is effective as of November 14, 2006.

The Assignor does hereby expressly consent that procedures may be taken before any country's intellectual property office singly by the Assignee through its appointed representative(s), to record the transfer of the trademark right(s) to the Assignee and Assignee is authorized to correspond and/or take any actions in connection with any pending matters and to maintain in full force the registrations hereof at its expenses. From the effective date, Assignee may also take any other actions that it deems necessary or desirable with respect to the Marks, without limitation.

The parties agree to perform, or authorize an agent or representative to perform, any further acts and execute and deliver any documents that may be reasonably necessary to carry out any provision of this Agreement.

Alberto-Culver Company

(Assignor)

Date: 4/19/07

[Signature]
Name:
Title:

Pro-Line International, Inc.
(Assignee)

Date: 4/19/07

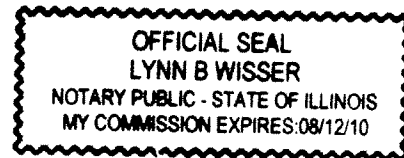
[Signature]
Name:
Title:

State of Illinois)
County of COOK) SS:
)

Signed and sworn to before me on 4-19-2007 (date) by Gary P. Schmidt as an officer for Alberto-Culver Company.

[Signature]
Notary Public Name: Lynn B Wissner

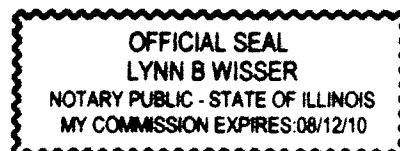
My commission expires: 8-12-2010



State of Illinois)
County of COOK) SS:
)

Signed and sworn to before me on 4-19-2007 (date) by _____
Reed Anders as an officer for Pro-Line International, Inc.

[Signature]
Notary Public Name: Lynn B Wissner
My commission expires 8-12-2010



Country:	United States						
ID	Mark	Reg. Owner	App. #	Reg. #	Status	Classes	Goods & Services
1264	BONE STRAIT	Alberto-Culver Company	73/810734	1580989	Registered	3	Hair conditioner, blow dry lotion, shampoos, relaxer, styling gel and setting lotion
2396	BONE STRAIT	Alberto-Culver Company	73/617782	1453807	Registered	3	Hair conditioner and blow dry lotions
6130	CPR	Alberto-Culver Company	75/504173	2398424	Registered	3	Hair care products, namely, conditioners and hair moisturizer.
6131	CRITICAL PROTECTION & REPAIR	Alberto-Culver Company	75/504174	2398425	Registered	3	Hair care products, namely, conditioners and hair moisturizer.
12470	HERBASTYLE4	Alberto-Culver Company	77/022091		Pending		Herbal complex used as an ingredient in hair care preparations
11025	MOTIONS	Alberto-Culver Company	78/444489	3128703	Registered	3	Hair care preparations.
11024	MOTIONS (Stylized)	Alberto-Culver Company	78/444615	3045095	Registered	3	Hair care preparations.
6390	MOTIONS AT HOME	Alberto-Culver Company	75/662031	2326322	Registered	3	Hair care preparations.
8705	MOTIONS FOR KIDS	Alberto-Culver Company	78/081926	2571670	Registered	3	Hair care preparations.
10447	SALON HERBALS	Alberto-Culver Company	78/365755	2934910	Registered	3	Hair care preparations.
2840	TCB	Alberto-Culver Company	383723	1256543	Registered	3	Hair shampoo, hair conditioner, hair lotion, skin lotion, hair relaxer, hair spray.
4572	TCB (Stylized)	Alberto-Culver Company	73/383739	1256544	Registered	3	Hair shampoo, hair conditioner, hair lotion, skin lotion, hair relaxer, hair spray.