### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
C. THOMAS RICHARDSON		10/09/2009	INDIVIDUAL:

#### **RECEIVING PARTY DATA**

Name:	BLAIN SUPPLY, INC.
Street Address:	3507 E. RACINE ST., PO BOX 391
City:	JANESVILLE
State/Country:	WISCONSIN
Postal Code:	53547-0391
Entity Type:	CORPORATION: WISCONSIN

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1825256	ROCK RIVER

### **CORRESPONDENCE DATA**

Fax Number: (608)756-9000

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

608-756-4141 Phone:

njohnson@brennansteil.com Email: Correspondent Name: NANCY B. JOHNSON

Address Line 1: ONE E. MILWAUKEE ST., PO BOX 1148 JANESVILLE, WISCONSIN 53547-1148 Address Line 4:

NAME OF SUBMITTER:	George K. Steil, Jr., Director
Signature:	/george k. steil, jr./
Date:	11/03/2009

**Total Attachments: 2** 

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TRADEMARK
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## UNITED STATES TRADEMARK ASSIGNMENT

This United States Trademark Assignment is made this \_\_\_\_\_ day of October, 2009 by C. Thomas Richardson (the "Assignor") to Blain Supply Inc. (the "Assignee").

WHEREAS, the Assignor owns United States Patent and Trademark Office Registration No. 1,825,256 for the mark ROCK RIVER and the related United States common law rights in the "ROCK RIVER" mark in connection with footwear (all said rights shall hereafter be collectively referred to as the "Trademark"); and

WHEREAS, the Assignee desires to acquire any and all Assignor's rights, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency and which is hereby acknowledged, the Assignor does hereby assign, sell and transfer to Assignee on a quitclaim basis any and all of Assignor's rights, title and interest in the Trademark, if any, together with any goodwill of the business symbolized by the Trademark. Assignee assumes no liabilities of Assignor.

IN WITNESS WHEREOF, the Assignor has signed this instrument as of the 9 oct 2009 day of October, 2009.

	ASSIGNOR: By:
State of	C. Thomas Richardson
State of) ss	
County of)	See Attached
Personally came before me this of October, 2009, the above named C. Richardson, to me known to be the persexecuted the foregoing instrument acknowledged the same.	Thomas erson who
Notary Public, County, My Commission:	
***	

**EXHIBIT A** 

CHIDM\$1/2736601.1

MEN OF COMMENT OF STREET

TRADEMARK
REEL: 004089 FRAME: 0940

# CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California	J
County ofMAR IN -	
On <u>007-9, 2009 -</u> before me, <u>F</u>	PATT MARODEI, NOTANG PUBLIC.  Here insert Name and Title of the Officer
personally appeared	AS RICHARDSON -
	Name(s) of Signer(s)
	who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/ber/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
FAATI MAROOFI COMM. # 1796838 O MARIN COUNTY COMM. EXPIRES MAY 13, 2012	I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.
	WITNESS my hand and official seal.
Place Notary Seal Above	Signature Signature of Notary Public
	may prove valuable to persons relying on the document
and could prevent fraudulent removal and re	pattachment of this form to another document.
Description of Attached Document	and to a second of
Title or Type of Document: UNITED	STALES PRADEMARK KESIGNARUT
Document Date: OCT. 9, 2009	9 - Number of Pages:
Signer(s) Other Than Named Above:	
Capacity(ies) Claimed by Signer(s)	
Signer's Name: C. THOMAS RICHARD	2OS∕Signer's Name:
☐ Corporate Officer — Title(s):	☐ Corporate Officer — Title(s):
☐ Partner — ☐ Limited ☐ General	
☐ Attorney in Fact ☐ OF SIGNER ☐ Top of thumb here	☐ Attorney in Fact ☐ Trustee ☐ Trustee ☐ Trustee ☐ Trustee
☐ Guardian or Conservator	☐ Guardian or Conservator
□ Other:	□ Other:
Signer Is Representing:	Signer Is Representing:
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**RECORDED: 11/03/2009**