

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Curomax Corporation		11/03/2009	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DealerTrack Canada, Inc.		
<b>Street Address:</b>	2700 Matheson Boulevard East		
<b>Internal Address:</b>	West Tower, Suite 700		
<b>City:</b>	Mississauga, Ontario		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	L4W 4V9		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2780595	CUROMAX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(516)908-4903		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-644-8312		
<b>Email:</b>	dana_breitman@yahoo.com		
<b>Correspondent Name:</b>	Dana Breitman		
<b>Address Line 1:</b>	425 East 58th Street		
<b>Address Line 2:</b>	Law Offices of Dana Breitman PC		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			
<b>Address Line 3:</b>			

OP \$40.00 2780595

**900146787**

**TRADEMARK  
 REEL: 004089 FRAME: 0994**

Address Line 4:

NAME OF SUBMITTER:

Dana Breitman

Signature:

/danabreitman/

Date:

11/03/2009

Total Attachments: 1

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ASSIGNMENT

WHEREAS, Curomax Corporation, a corporation organized and existing under the laws of Canada, located at 617 Cognac Street, Pickering, Ontario L1X 1M4 ("Assignor") has used the trademark, is the owner of common law rights to this mark, and is the owner of the trademark registration identified in the chart below (hereinafter "Trademark");

TRADEMARK	SN/REG. NO.
CUROMAX	2780595

And WHEREAS, DealerTrack Canada, Inc., a corporation organized and existing under the laws of Canada, located at 2700 Matheson Boulevard East, West Tower, Suite 700, Mississauga, Ontario L4W 4V9 ("Assignee") is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified common law rights therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

CUROMAX CORPORATION

By: John Cuccado

Name: 

Title: V.P. Network Solutions

Date: Nov 3 2009