

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY																		
CONVEYING PARTY DATA																			
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>Wells Fargo Foothill, LLC, as Agent</td> <td></td> <td>10/23/2009</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	Wells Fargo Foothill, LLC, as Agent		10/23/2009	LIMITED LIABILITY COMPANY: DELAWARE											
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Visual Sciences, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>10182 Telesis Court</td> </tr> <tr> <td>City:</td> <td>San Diego</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>92121</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: DELAWARE</td> </tr> </table>	Name:	Visual Sciences, Inc.	Street Address:	10182 Telesis Court	City:	San Diego	State/Country:	CALIFORNIA	Postal Code:	92121	Entity Type:	CORPORATION: DELAWARE							
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PROPERTY NUMBERS Total: 5																			
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CORRESPONDENCE DATA																			
<p>Fax Number: (206)675-6818 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 206 675-7000</p> <p>Email: tm@adobe.com</p> <p>Correspondent Name: Adobe Systems Incorporated</p> <p>Address Line 1: 801 North 34th Street</p> <p>Address Line 2: Legal Department</p> <p>Address Line 4: Seattle, WASHINGTON 98103</p>																			

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TRADEMARK
REEL: 004090 FRAME: 0295

NAME OF SUBMITTER:	Daniel C. Poliak
Signature:	/Daniel C. Poliak/
Date:	11/03/2009
Total Attachments: 3 source=WWF TM Release_VS Inc#page1.tif source=WWF TM Release_VS Inc#page2.tif source=WWF TM Release_VS Inc#page3.tif	

RELEASE AND REASSIGNMENT OF
TRADEMARKS AND TRADEMARK APPLICATIONS

Reference is hereby made to that certain Trademark Security Agreement, dated as of December 24, 2008, executed by Visual Sciences, Inc., a Delaware corporation ("Grantor"), in favor of Wells Fargo Foothill, LLC, as Agent ("Agent"), which was recorded in the United States Patent and Trademark Office on December 30, 2008, at Reel 003911, Frame 0791 (the "Agreement"), as amended by Corrective Assignment recorded on January 5, 2009, at Reel 003913, Frame 0400 and pursuant to which the Grantor assigned and granted to Agent, a security interest in and to all of Grantor's right, title and interest in and to certain trademarks, including those trademarks specifically listed on Exhibit A attached hereto (the "Marks") and the goodwill associated therewith; and

WHEREAS, Agent wishes to terminate the Agreement and release, retransfer and reassign to Grantor, without representation or warranty, all of Agent's right, title and interest in and to the Marks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Agent hereby terminates the Agreement and releases, retransfers and reassigns to Grantor, without representation or warranty, all of Agent's right, title and interest in and to the Marks and the goodwill associated therewith.

IN WITNESS WHEREOF, Agent has executed this Release and Reassignment of Registered Trademarks and Trademark Applications as of this 23rd day of October, 2009.

WELLS FARGO FOOTHILL, LLC
("Agent ")

By: 
Name: Lendell Thompson
Title: Vice President

Exhibit A

Trademark Registrations/Applications

Grantor	Country	Mark	Application/ Registration No.	App/Reg Date
Visual Sciences, Inc.	ATOMZ	United States	2,583,247	6/18/2002
Visual Sciences, Inc.	(Design 153)	United States	76/678,872 (Abandoned)	6/28/07
Visual Sciences, Inc.	REAL-TIME ANALYTICS	United States	77/218,182	6/28/2007
Visual Sciences, Inc. (f/k/a WebSideStory, Inc.)	THE PULSE OF THE INTERNET	United States	2381557 (Cancelled)	8/29/00
Visual Sciences, Inc. (f/k/a WebSideStory, Inc.)	TRAFFIC	United States	2391955 (Abandoned)	10/3/00
Visual Sciences, Inc. (f/k/a WebSideStory, Inc.)	HBX	United States	3,432,537	5/20/2008
Visual Sciences, Inc. (f/k/a WebSideStory, Inc.)	WEB SIDE STORY	United States	2,174,768	7/21/1998
Visual Sciences, Inc. (f/k/a WebSideStory, Inc.)	HITBOX	United States	2,174,844	7/21/98
Visual Sciences, Inc. (f/k/a WebSideStory, Inc.)	STATMARKET	United States	2,338,002	4/4/2000
Visual Sciences, Inc. (f/k/a WebSideStory, Inc.)	WEBSIDESTORY	United States	2,859,232	7/6/2004

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Inc.)				
Visual Sciences, Inc. (f/k/a WebSideStory, Inc.)	W	United States	2,627,375	10/1/2002
Visual Sciences, Inc. (f/k/a WebSideStory, Inc.)	WEBSIDESTORY (Stylized)	United States	2,828,829	4/6/2004

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