

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Comcast Sports Management Services, LLC		10/30/2009	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Comcast Corporation		
<b>Street Address:</b>	One Comcast Center		
<b>Internal Address:</b>	1701 John F. Kennedy Boulevard		
<b>City:</b>	Philadelphia		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19103		
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3558842	COMCAST SPORTSNET	
<b>Registration Number:</b>	3640920	COMCAST SPORTSNET	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)776-4981		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(202) 776-2929		
<b>Email:</b>	trademark@dowlohnes.com		
<b>Correspondent Name:</b>	Mitchell H. Stabbe		
<b>Address Line 1:</b>	1200 New Hampshire Avenue, N.W.		
<b>Address Line 2:</b>	Suite 800		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20036		
<b>NAME OF SUBMITTER:</b>	Mitchell H. Stabbe		
<b>Signature:</b>	/Mitchell H. Stabbe/		

OP \$65.00 3558842

**900146838**

**TRADEMARK  
 REEL: 004090 FRAME: 0410**

Date:

11/03/2009

**Total Attachments: 5**

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## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") is entered into and effective as of the date of the last signature below ("Effective Date"), by and between Comcast Sports Management Services, LLC, a Delaware limited liability company ("Assignor"), and Comcast Corporation, a Pennsylvania corporation ("Assignee").

WITNESSETH:

WHEREAS, Assignee has used and owns certain trademarks and service marks that incorporate or are derivative of the term COMCAST and/or other indicia associated exclusively with Assignee (the "Comcast Marks"), including, but not limited to, those set forth on Exhibit A attached hereto;

WHEREAS, Assignor and Assignee are affiliated and related entities in that, among other things, Assignor is a wholly-owned subsidiary of Assignee;

WHEREAS, through historic practices and circumstances and for purposes of administrative convenience, with the consent and under the control of Assignee and subject to certain conditions, Assignor has used and licensed others to use certain trademarks or service marks that are the subject of registrations [REDACTED] with the United States Patent and Trademark Office including, but not limited to, those set registrations forth on Exhibit B attached hereto, [REDACTED] and certain common law trademarks or service marks, each of which incorporates or is derivative of the Comcast Marks (collectively, the "Trademarks");

WHEREAS, Assignor has used the Trademarks to communicate its affiliation and relationship with Assignee and to designate the source of its goods and services;

WHEREAS, the parties wish to reflect the legal ownership of and title to the Comcast Marks, the Trademarks and the registrations therefor with Assignee;

WHEREAS, for as long as it remains affiliated with Assignee and subject to certain additional conditions, Assignor shall continue to be permitted to use certain of the Trademarks under license or sublicense; and

WHEREAS, based on the foregoing, Assignor desires to assign and convey to Assignee, and Assignee desires to acquire from Assignor, any and all right, title, and interest that Assignor has or may have in and to the Trademarks, the registrations therefor and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfers and conveys to Assignee, any and all right, title and interest that Assignor has or may have in and to the Trademarks, the registrations therefor

and the goodwill associated with and symbolized by the Trademarks, and all claims for damages by reason of past infringement of the Trademarks with the right to sue for and collect damages.

2. Assignor agrees to execute and deliver at a future date any and all further acts, conveyances, transfers, assignments, instruments and assurances, without compensation, as the Assignee reasonably determines are required to perfect Assignee's ownership of or title to the Trademarks and any registrations or applications therefor or to evidence the full and effective implementation and consummation of the assignment of such marks and any registrations therefor, including, but not limited to, any Trademarks that were not specifically identified in Exhibit B [REDACTED]

3. All notices, requests and demands of any kind or nature which either party to this Agreement may be required or may desire to serve upon the other in connection with this Agreement shall be in writing and may be served personally; by prepaid registered or certified United States mail (return receipt requested), by private mail service (such as Federal Express or UPS) or by facsimile (and confirmed via telephone):

Assignor:

Comcast Sports Management Services, LLC  
One Comcast Center  
1701 John F. Kennedy Boulevard  
28th Floor  
Philadelphia, Pennsylvania 19103

Attention: General Counsel – Comcast Sports Group  
Facsimile: (215) 286-5746

Assignee:

Comcast Corporation  
One Comcast Center  
1701 John F. Kennedy Boulevard  
Philadelphia, Pennsylvania 19103-2838

Attention: General Counsel  
Facsimile: (215) 286-7794

4. This Agreement contains the entire agreement and understanding between the parties with regard to the subject matter hereof, and supersedes all prior and contemporaneous agreements and representations, whether oral or written, relating to such subject matter.

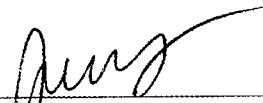
5. This Agreement may be executed in one or more counterparts, each of which shall constitute an original and all of which taken together shall constitute one and the same Agreement. A facsimile of an original signature shall be deemed an original signature.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, each party has executed this Agreement by its duly authorized representative on the date(s) indicated below.

ASSIGNOR:

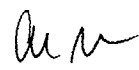
COMCAST SPORTS MANAGEMENT  
SERVICES, LLC

By:   
John Ruth  
Executive Vice President and Assistant  
Treasurer

Dated: October 30, 2009






ASSIGNEE:

COMCAST CORPORATION

By:   
Arthur Block  
Senior Vice President and General Counsel




Dated: October 30, 2009

**Exhibit A**  
**Comcast Marks**

<b>Trademark/ Service Mark</b>	<b>Status</b>	<b>Reg. No.</b>
COMCAST	Registered	2,447,845
COMCAST	Registered	2,453,061
	Registered	2,480,808
	Registered	2,480,809
	Common Law	
	Common Law	
	Common Law	

**EXHIBIT B**

(Comcast Sports Management Services, LLC  
Registered Marks and Abandoned Registrations)

Trademark	Reg. No. (App. No.)	Status	Class(es) / Goods and/or Services
COMCAST SPORTSNET & DESIGN (ARC)  	3,558,842  (77/406,148)	Registered	Class 25: Clothing, namely, golf shirts, T-shirts, sweatshirts, sweatpants and hats  Class 38: Television broadcasting services  Class 41: Entertainment services, namely, production of a series of sports-related television programs
COMCAST SPORTSNET & DESIGN  	3,640,920  (77/470,092)	Registered	Class 41: Providing sports information via wireless and mobile devices; entertainment services, namely, providing sports programming ad information, sweepstakes services, entertainment, namely, a television program that provides sports previews and sports replays, sports competition, sports contests and highlights of sporting events; providing entertainment and sports related news via a wireless and mobile devices
COMCAST SPORTSNET GET UP AND GO! and DESIGN  	78/873,100	Abandoned	Class 41: Educational services, namely providing classes, seminars, workshops and instruction for youth in the areas of fitness, nutrition and healthy lifestyles  Class 44: Providing information about nutrition for youth; providing health information for healthy living for youth

**TRADEMARK**