TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BreakingViews.com, Ltd.		102/22/2002 1	Limited Company: UNITED KINGDOM
BREAKINGVIEWS.COM, LTD.		10 <i>2/22/2</i> 002	Private Limited Company: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	BREAKINGVIEWS LIMITED	
Street Address:	16 St Helen's Place, First Floor	
City:	London	
State/Country:	UNITED KINGDOM	
Postal Code:	EC3A6DF	
Entity Type:	Private Limited Company: UNITED KINGDOM	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2902693	BREAKINGVIEWS
Registration Number:	2481556	BREAKINGVIEWS

CORRESPONDENCE DATA

Fax Number: (925)933-9810

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: afloum@williams-firm.com
Correspondent Name: TIMOTHY C WILLIAMS

Address Line 1: 1850 MT DIABLO BLVD, Suite 340

Address Line 4: WALNUT CREEK, CALIFORNIA 94596

ATTORNEY DOCKET NUMBER: 313.10

DOMESTIC REPRESENTATIVE

TRADEMARK REEL: 004090 FRAME: 0860 JF \$65.00 Z80Z683

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Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	D. Alexander Floum, Esq.
Signature:	/DAF/
Date:	11/04/2009
Total Attachments: 0	

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TRADEMARK REEL: 004090 FRAME: 0862

RECORDED: 11/04/2009