

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																					
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																					
CONVEYING PARTY DATA																						
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CORRESPONDENCE DATA																						
<p>Fax Number: (212)974-7474 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: (212) 974-7474 Email: trademarks@cdas.com Correspondent Name: Mitchell E. Radin Address Line 1: 41 Madison Avenue, 34th Floor Address Line 4: New York, NEW YORK 10010</p>																						

OP \$165.00 3483447

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TRADEMARK
REEL: 004091 FRAME: 0092

NAME OF SUBMITTER:	Mitchell E. Radin
Signature:	/mitchell e. radin/
Date:	11/04/2009
<p>Total Attachments: 4</p> <p>source=Trademark Registration Assignment -- Executed#page1.tif</p> <p>source=Trademark Registration Assignment -- Executed#page2.tif</p> <p>source=Trademark Application Assignment#page1.tif</p> <p>source=Trademark Application Assignment#page2.tif</p>	

UNITED STATES TRADEMARK REGISTRATIONS ASSIGNMENT

THIS ASSIGNMENT, effective the 3rd day of ~~October~~ ^{November}, 2009, by Gordon Brothers Commercial & Industrial, LLC, a Delaware limited liability company, located and doing business at 101 Huntington Avenue, 10th Floor, Boston, Massachusetts 02199 ("Assignor") to Rugged Shark L.L.C., a New Jersey limited liability company, located and doing business at Three University Plaza, Suite 400, Hackensack, New Jersey 07601 ("Assignee").

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, in perpetuity, any and all right, title and interest in and to the trademarks (the "Marks"), and the Registrations (the "Registrations"), listed in the Schedule hereto, together with the goodwill of the business symbolized by the Marks, including, but not limited to, the use of the Marks in any manner, all benefit of any and all prior use of the Marks, and any and all rights to initiate claims or proceedings for past, present or future infringements of Assignor's rights, title and interest to the Marks and all rights to damages or profits, due or accrued, arising out of past infringement of the Marks or injury to said goodwill.

IN WITNESS WHEREOF, this assignment is executed below by an authorized representative of
ASSIGNOR.

Gordon Brothers Commercial & Industrial, LLC

By Mitchell H. Cohen
Name: Mitchell H. Cohen
Title: Manager

SCHEDULE

Mark: AQUA SHARK
Country: United States
Registration No.: 3,483,447
Registration Date: 8/12/08
Class: 25

Mark: RUGGED SHARK
Country: United States
Registration No.: 2,795,678
Registration Date: 12/16/03
Class: 25

Mark: RUGGED SHARK
Country: United States
Registration No.: 3,483,434
Registration Date: 8/12/08
Class: 25

Mark:	RUGGED SHARK
Country:	United States
Registration No.:	2,526,161
Registration Date:	1/1/02
Class:	35

TRADEMARK
REEL: 004091 FRAME: 0095

UNITED STATES TRADEMARK APPLICATION ASSIGNMENT

THIS ASSIGNMENT, effective the 3rd day of November, 2009, by Gordon Brothers Commercial & Industrial, LLC, a Delaware limited liability company, located and doing business at 101 Huntington Avenue, 10th Floor, Boston, Massachusetts 02199 ("Assignor") to Rugged Shark L.L.C., a New Jersey limited liability company, located and doing business at Three University Plaza, Suite 400, Hackensack, New Jersey 07601 ("Assignee").

RECITALS:

WHEREAS, Assignor has filed an intent to use trademark application with the United States Patent and Trademark Office for the trademark RUGGED SHARK for footwear, namely, boat shoes, boat sandals, hiking shoes, hiking boots, mountaineering boots, running shoes, trail shoes, walking shoes, water sandals, water shoes, work boots and work shoes in Class 25, ("Mark"), Serial Number 77227702 (the "Application").

WHEREAS, Assignee, is acquiring the entire business or portion thereof to which the Mark pertains as required by 15 USC §1060.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee Application Serial Number 77227702 and the Mark in the above identified application Application Serial Number 77227702 as part of the entire business or portion thereof to which the Mark pertains as required by 15 USC §1060.

IN WITNESS WHEREOF, this assignment is executed below by an authorized representative of ASSIGNOR.

Gordon Brothers Commercial & Industrial, LLC

By Mitchell H. Cohen
Name: Mitchell H. Cohen
Title Manager

NOTARIAL ACKNOWLEDGEMENT

STATE OF Massachusetts

COUNTY OF Suffolk SS.:

On the 27 day of October, 2009, before me personally came Mitchell H. Cohen, to me known, who being by me duly sworn, did depose and say that he/she is Manager of Gordon Brothers Commercial & Industrial, LLC the limited liability company described in and which executed the foregoing instrument; and that he/she signed his/her name thereto by order of the Board of Directors.

Maureen P. Gallep



MAUREEN P. GALLAGHER
Notary Public
Commonwealth of Massachusetts
My Commission Expires
June 30, 2011