

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL												
CONVEYING PARTY DATA													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Name</th> <th style="width:30%;">Formerly</th> <th style="width:15%;">Execution Date</th> <th style="width:25%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>Zoila Hart</td> <td></td> <td>11/02/2009</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> <tr> <td>David Hart</td> <td></td> <td>11/02/2009</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	Zoila Hart		11/02/2009	INDIVIDUAL: UNITED STATES	David Hart		11/02/2009	INDIVIDUAL: UNITED STATES
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<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:20%;">Name:</td> <td>DZ Hart LLC</td> </tr> <tr> <td>Street Address:</td> <td>22764 Liberty Bell Road</td> </tr> <tr> <td>City:</td> <td>Calabasas</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>91302</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: CALIFORNIA</td> </tr> </table>		Name:	DZ Hart LLC	Street Address:	22764 Liberty Bell Road	City:	Calabasas	State/Country:	CALIFORNIA	Postal Code:	91302	Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA
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PROPERTY NUMBERS Total: 3													
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CORRESPONDENCE DATA													
<p>Fax Number: (213)630-5642 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 213-891-0700 Email: trademark@buchalter.com Correspondent Name: Micheal Lovitz Address Line 1: 1000 Wilshire Blvd., Ste 1500 Address Line 2: Buchalter Nemer Address Line 4: Los Angeles, CALIFORNIA 90017</p>													
ATTORNEY DOCKET NUMBER:	D9751-0001												
NAME OF SUBMITTER:	Michael L. Lovitz												

CH \$90.00 77070471

Signature:	/michael I lovitz/
Date:	11/04/2009
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif	

ASSIGNMENT OF TRADEMARKS

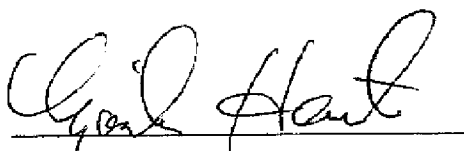
WHEREAS, Zoila Hart, an individual residing in the United States and each having a business address of 22764 Liberty Bell Road, Calabasas, California, and David Hart, an individual residing in the United States and each having a business address of 22764 Liberty Bell Road, Calabasas, California (collectively, "Assignors") are the owners of a number of trademarks used and/or intended to be used in the marketing and sale of a products and services relating to or incorporating the "ODD RODS" property, as set forth in Schedule A attached hereto (hereinafter the "Marks"); and

WHEREAS, DZ Hart LLC, a California limited liability company having an address of 22764 Liberty Bell Road, Calabasas, California (hereinafter "Assignee"), is desirous of acquiring from Assignors all right, title and interest in and to the said Marks, together with the goodwill of the business symbolized by the Marks and the registrations thereof and applications therefore, along with that portion of the business to which the Marks pertain; and

WHEREAS, it is desired that the assignment of said Marks, and registrations and applications therefore, be made of record in the United States Patent and Trademark Office, and other appropriate Patent and Trademark Offices.

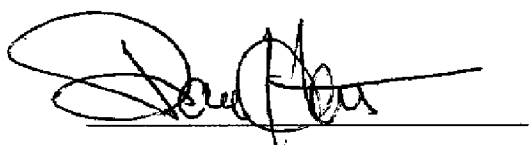
NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, Assignors hereby assign to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof and applications therefore, along with that portion of the business to which the Marks pertain, and all rights to damages and profits, due or accrued, arising out of past infringements of said Marks, and the right to sue for and recover the same.

ZOILA HART



Dated: November 2, 2009

DAVID HART



Dated: November 2, 2009

SCHEDULE A

United States

Trademark	Application Serial No.	Registration No.
ODD RODS	77/070,471	
ODD RODS	78/970,804	3,302,630
ODD RODS	77/129,092	3,391,028

BN 4726644v1