

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Complete Nutrition, Inc.		08/05/2009	CORPORATION: NEBRASKA
RECEIVING PARTY DATA			
Name:	Complete Nutrition Holdings, Inc.		
Street Address:	6610 South 118th Street		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68124		
Entity Type:	CORPORATION: NEBRASKA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2994199	RECLAIM	
Registration Number:	3287914	COMPLETENUTRITION LOOK BETTER. FEEL BETTER. PERFORM BETTER.	
Registration Number:	3551964	ENVISION	
Registration Number:	3294895	EMBODYMENTS	
CORRESPONDENCE DATA			
Fax Number:	(402)390-9005		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	402 390-9500		
Email:	ip@koleyjessen.com		
Correspondent Name:	Roberta L. Christensen		
Address Line 1:	1125 S 103rd Street		
Address Line 2:	One Pacific Place, Suite 800		
Address Line 4:	Omaha, NEBRASKA 68124		
ATTORNEY DOCKET NUMBER:	10952-0006 COMPLETE NUTRI		

OP \$115.00 2994199

900146970

**TRADEMARK
 REEL: 004091 FRAME: 0280**

NAME OF SUBMITTER:	Roberta L. Christensen
Signature:	/rlc/
Date:	11/05/2009
Total Attachments: 0	

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