

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/05/2002		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Thane International, Inc.		10/14/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	RKS Design International, Inc.		
Street Address:	350 conejo Ridge Avenue		
City:	Thousand Oaks		
State/Country:	CALIFORNIA		
Postal Code:	91361		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2787586		
CORRESPONDENCE DATA			
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ATTORNEY DOCKET NUMBER:	OKC00859		
NAME OF SUBMITTER:	Daniel P. Dooley		
Signature:	/Daniel P. Dooley/		

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REEL: 004091 FRAME: 0757

Date:

11/05/2009

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS Thane International, Inc. ("Thane"), a Delaware corporation, located at 78-140 Calle Tampico, Suite 201, La Quinta, California 92253 (hereinafter "Assignor") and RKS Design International, Inc., a California corporation (hereinafter "Assignee"), (together, the "Parties") entered into a Production and Exclusive Marketing Agreement ("Agreement") on or about March 5, 2002, pursuant to which the Parties agreed that Assignor would file "for a trademark for the name 'Q'" on Assignee's behalf and would be the trademark licensee of Assignee;

WHEREAS the counsel who was hired to file for the trademark for the "Q" mark, who was then counsel to both Parties, determined that the Parties could not trademark a letter in the English alphabet such as "Q" and, for that reason, did not file for such a trademark;

WHEREAS Assignor, at its sole expense, instead then filed for an application for registration of a trademark for the stylized depiction of the letter "Q" and did so in its own name for that stylized mark;

WHEREAS, Assignor has adopted, used, and registered the stylized mark depicting the letter "Q" (the "Trademark") in the United States Patent and Trademark Office as follows:

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
The stylized depiction of the letter Q	2,787,586	11/25/03

WHEREAS, Assignor and Assignee agree that the Trademark was used with and applied to the portable barbeque "Q" grill that was marketed by Assignor and was produced under a patent license from Assignee;

WHEREAS, the Parties agree that Assignor at all times was licensed to use the Trademark, as applied to Assignee's patented "Q" grill and related accessories that were associated with Assignee's patented product, and that Assignor's use of the Trademark was never an infringing use of the Trademark;

WHEREAS, the Parties now agree that Assignor had a contractual obligation to assign the Trademark to RKS as of March 5, 2002;

NOW, THEREFORE, Assignor does hereby assign unto the said Assignee all right, title and interest in and to the Trademark and the registration for the Trademark, together with the goodwill of the business symbolized by the Trademark, and the United States Patent and Trademark Office registration thereof, *nunc pro tunc*, as of March 15, 2002.

THANE INTERNATIONAL, INC.

By: Mark Taylor

Its: COO

Date: OCTOBER 14, 2009