

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Randall-Reilly Publishing Company, LLC		10/29/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	General Electric Capital Corporation, as Agent		
Street Address:	2325 Lakeview Parkway		
Internal Address:	Suite 700		
City:	Alpharetta		
State/Country:	GEORGIA		
Postal Code:	30004		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	77364679	CUSTOM RIGS	
Serial Number:	77238418	EVERYTHING GREAT ABOUT TRUCKING	
Serial Number:	77484267	PROFESSIONAL TECHNICIAN	
Serial Number:	78801310	R RANDALL REILLY	
Serial Number:	78801316	RANDALL-REILLY	
Serial Number:	77201740	ROADY THE ROAD BUILDER	
Serial Number:	77351121	THE GREAT WEST TRUCK SHOW	
Serial Number:	77535113	TOP BID	
CORRESPONDENCE DATA			
Fax Number:	(404)572-5128		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-572-2533		
Email:	jbalcita@kslaw.com		

CH \$215.00 77364679

900147055

**TRADEMARK
 REEL: 004091 FRAME: 0837**

Correspondent Name: King & Spalding LLP
Address Line 1: Jeffrey P. Balcita
Address Line 2: 1180 Peachtree Street
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	09611.009011
NAME OF SUBMITTER:	Jeffrey P. Balcita
Signature:	/Jeffrey P. Balcita/
Date:	11/06/2009

Total Attachments: 6
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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT, dated as of October 29, 2009 by RANDALL-REILLY PUBLISHING COMPANY, LLC, a Delaware limited liability company ("Grantor"), in favor of General Electric Capital Corporation, a Delaware corporation, in its capacity as Agent for Lenders.

WITNESSETH:

WHEREAS, pursuant to that certain Credit Agreement dated as of the February 29, 2008 by and among Grantor, the Persons named therein as Credit Parties, Agent and the Persons signatory thereto from time to time as Lenders (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Credit Agreement"), Lenders have agreed to make the Loans and to incur Letter of Credit Obligations for the benefit of Grantor;

WHEREAS, Agent and Lenders are willing to continue to make the Loans and to incur Letter of Credit Obligations as provided for in the Credit Agreement, but only upon the condition, among others, that Grantor shall have executed and delivered to Agent, (and updated as necessary) for itself and the ratable benefit of Lenders, that certain Security Agreement dated as of February 29, 2008 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, Grantor is required to execute and deliver to Agent, for itself and the ratable benefit of Lenders, this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees as follows:

1. DEFINED TERMS. All capitalized terms used but not otherwise defined herein have the meanings given to them in Annex A thereto to the Credit Agreement.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Grantor hereby grants to Agent, on behalf of itself and Lenders, a continuing first priority security interest in all of Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the "Trademark Collateral"):

(a) all of its Trademarks and Trademark Licenses to which it is a party including those referred to on Schedule I hereto;

(b) all reissues, continuations or extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark License; and

(d) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or Trademark licensed under any Trademark License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Trademark License.

3. SECURITY AGREEMENT. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to Agent, on behalf of itself and Lenders, pursuant to the Security Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

[signature page follows]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

RANDALL-REILLY PUBLISHING COMPANY, LLC

By:  _____

Name: Shane Elmore
Title: Chief Financial Officer

ACCEPTED AND ACKNOWLEDGED BY:

GENERAL ELECTRIC CAPITAL CORPORATION

By: _____

Name: Philip S. Cox
Its Duly Authorized Signatory

[SIGNATURE PAGE OF TRADEMARK SECURITY AGREEMENT]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

RANDALL-REILLY PUBLISHING COMPANY, LLC

By: _____

Name: Shane Elmore

Title: Chief Financial Officer

ACCEPTED AND ACKNOWLEDGED BY:

GENERAL ELECTRIC CAPITAL CORPORATION

By:  _____

Name: Philip S. Cox

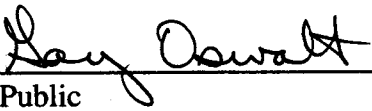
Its Duly Authorized Signatory

[SIGNATURE PAGE OF TRADEMARK SECURITY AGREEMENT]

ACKNOWLEDGMENT OF GRANTOR

STATE OF Alabama)
) ss.
COUNTY OF Tuscaloosa)

On this 29th day of October, 2009 before me personally appeared Shane Elmore, proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of **Randall-Reilly Publishing Company, LLC**, who being by me duly sworn did depose and say that he/she is an authorized officer or manager of said limited liability company, that the said instrument was signed on behalf of said corporation as authorized by its sole manager and that he/she acknowledged said instrument to be the free act and deed of said limited liability company.



Notary Public

{seal}

My Commission Expires
July 25, 2012

[SIGNATURE PAGE OF TRADEMARK SECURITY AGREEMENT]

SCHEDULE I
TO
TRADEMARK SECURITY AGREEMENT
TRADEMARK REGISTRATIONS

Name/Mark	Filed Date	Serial No.	Reg. Date	Registration No.
Custom Rigs	01/04/08	77-364,679	10/14/08	3,518,620
Everything Great About Trucking	07/25/07	77-238,418	04/01/08	3,404,884
Professional Technician	05/22/08	77-484,267	11/25/08	3,539,127
Randall R Reilly (Design/Stylized)	01/27/06	78-801,310	01/06/09	3,559,057
Randall-Reilly	01/27/06	78-801,316	01/06/09	3,559,058
Roady the Road Builder	06/08/07	77-201,740	08/04/09	3,664,179
The Great West Truck Show	12/13/07	77-351,121	03/31/09	3,599,651
Top Bid	07/30/08	77-535,113	01/13/09	3,561,076