

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Real Living, Inc.		11/06/2009	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	Real Living Network Services, Inc.
Street Address:	77 East Nationwide Boulevard
City:	Columbus
State/Country:	OHIO
Postal Code:	43215
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2435464	REAL LIVING
Registration Number:	2900265	REAL LIVING TITLE AGENCY
Registration Number:	2929600	REAL LIVING
Registration Number:	3028847	IT'S GOT TO BE REAL
Registration Number:	3031762	REAL LIVING
Registration Number:	3097466	RELAX WITH REAL LIVING
Registration Number:	3116853	REAL LIVING STORIES
Registration Number:	3170915	REAL PEOPLE IN REAL PLACES
Registration Number:	3193192	REAL LIVING - BRINGING THE AMERICAN DREAM HOME
Registration Number:	3375238	REAL LIVING
Registration Number:	3401915	REAL ADVICE.
Registration Number:	3448462	360° MARKETING

CORRESPONDENCE DATA

900147071

**TRADEMARK
 REEL: 004092 FRAME: 0245**

CH \$315.00 2435464

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ATTORNEY DOCKET NUMBER:	3997466-169762
NAME OF SUBMITTER:	Robert J. Morgan
Signature:	/robert j. morgan/
Date:	11/06/2009

Total Attachments: 4
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ASSIGNMENT OF MARKS AND FEDERAL REGISTRATIONS

WHEREAS, Real Living, Inc. ("Assignor"), an Ohio corporation, has adopted, used and/or is using the marks identified on the Exhibit A attached hereto (the "Marks"), which are the subjects of certain registrations in the United States Patent and Trademark Office and the Canadian Intellectual Property Office (the "Registrations"); and

WHEREAS, Real Living Network Services, Inc. ("Assignee"), an Ohio corporation, is desirous of acquiring the Marks and Registrations

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks and Registrations, including all claims for damages for past infringement, together with the goodwill of the business symbolized by the Marks and the above identified Registrations

[Signature Page Follows]



EXHIBIT A

INTELLECTUAL PROPERTY SCHEDULE

I. Trademarks and Service Marks

United States Registrations

MARK	SERIAL NUMBER	REG. DATE	FIRST USE	GOODS AND SERVICES	Notes
REAL LIVING	2,435,464	03/13/2001	09/12/2000	IC 35: regional marketing of real estate services of others	
REAL LIVING TITLE AGENCY	2,900,265	11/02/2004	09/12/2002	IC 36: insurance agencies in the field of real estate title insurance.	
REAL LIVING	2,929,600	03/01/2005	03/14/2003	IC 36: insurance agencies in the fields of title insurance and home warranty insurance, mortgage brokerage, real estate brokerage	
IT'S GOT TO BE REAL	3,028,847	12/13/2005	11/01/2002	IC 36: real estate services, namely real estate brokerage services.	
REAL LIVING	3,031,762	12/20/2005	10/26/2004	IC 16: printed magazine dealing with home, leisure and real estate	
RELAX WITH REAL LIVING	3,097,466	05/30/2006	08/15/2005	IC 36: real estate related financial services, namely, mortgage brokerage; title insurance, namely, assisting others in procuring title insurance coverage in connection with the purchase of a home; home warranty, namely, assisting others in procuring home warranty protection in connection with the purchase of a home.	
REAL LIVING STORIES	3,116,853	07/18/2006	03/01/2005	IC 9: pre-recorded audiovisual tapes and discs featuring descriptions of available real estate properties IC 16: printed literature featuring descriptions on available real estate properties. IC 36: real estate brokerage services utilizing visual recordings and written literature that provide descriptions of available real estate properties.	
REAL PEOPLE IN REAL PLACES	3,170,915	11/14/2006	03/01/2005	IC 9: pre-recorded audiovisual videos featuring descriptions of available real estate properties. IC 16: printed literature, namely, brochures, newsletters and flyers featuring descriptions on available real estate properties and local neighborhood services. IC 36: real estate brokerage services utilizing audiovisual recordings and printed literature that provide descriptions of available real estate properties.	
REAL LIVING – BRINGING THE AMERICAN DREAM HOME	3,193,192	01/02/2007	12/01/2005	IC 36: real estate brokerage services.	

MARK	SERIAL NUMBER	REG. DATE	FIRST USE	GOODS AND SERVICES	Notes
	3,375,238	01/29/2008	01/01/2005	IC 36: real estate services, namely real estate agencies and real estate brokerage.	
REAL ADVICE	3,401,915	03/25/2008	06/01/2006	IC 36: real estate services, namely real estate brokerage.	
	3,448,462	06/17/2008	05/01/2007	IC 36: real estate brokerage services.	

Canada Registrations

MARK	SERIAL NUMBER	REG. DATE		GOODS AND SERVICES	Notes
IT'S GOT TO BE REAL	TMA 724,573	09/25/2008		real estate services	
REAL LIVING	TMA 724,571	09/25/2008		Printed magazine dealing with home, leisure, and real estate services. Insurance agencies in the fields of title insurance and home warranty insurance, mortgage brokerage, and real estate brokerage.	