

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Safeco Corporation		10/30/2009	COMPANY: WASHINGTON

RECEIVING PARTY DATA

Name:	Liberty Mutual Insurance Company
Street Address:	175 Berkely Street
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02116
Entity Type:	COMPANY: MASSACHUSETTS

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	1566354	
Registration Number:	1092487	S
Registration Number:	1057198	SAFECO
Registration Number:	2931682	SAFECO
Registration Number:	3036682	SAFECO NOW
Registration Number:	3637243	SAFECO ONESTOP
Registration Number:	3566413	SAFECO OPTIMUM PACKAGE
Registration Number:	3618129	TÚ ¿QUÉ VALORAS?
Registration Number:	2900615	UNCOMPLICATE
Registration Number:	1558431	WE'RE PROUD TO BOND THE BEST
Serial Number:	77162775	SAFECO
Serial Number:	77162765	SAFECO
Serial Number:	77345793	SAFECO INSTORE

CORRESPONDENCE DATA

900147102

**TRADEMARK
 REEL: 004092 FRAME: 0300**

CH \$340.00 1566354

Fax Number: (312)698-2241
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-861-2822
Email: paula.j.krasny@bakernet.com
Correspondent Name: Paula Jill Krasny
Address Line 1: 130 E. Randolph
Address Line 2: Suite 3500
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	091235
NAME OF SUBMITTER:	Paula Jill Krasny
Signature:	/Paula Jill Krasny/
Date:	11/06/2009

Total Attachments: 4
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ASSIGNMENT OF UNITED STATES MARKS

WHEREAS, Safeco Corporation, a company organized and existing under the laws of Washington and having its principal place of business 1001 Fourth Avenue, Seattle, Washington 98154 ("*Assignor*"), has been using certain trademarks and service marks in conjunction with its business, including but not limited to the marks, set forth in Schedule A attached hereto (collectively, the "*Marks*");


WHEREAS, Liberty Mutual Insurance Company, a company organized and existing under the laws Massachusetts, and having its principal place of business at 175 Berkeley Street, Boston, MA 02116 ("*Assignee*"), is desirous of acquiring the entire right, title and interest in and to the Marks, including the right to bring actions for infringement of the Marks occurring prior to the date of this Assignment; and

WHEREAS, Assignee is the successor to the ongoing and existing business of Assignor to which the Marks pertain.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Marks used in conjunction with the Assignor's business, including but not limited to the service mark registrations identified in Schedule A attached to this Assignment, including the right to bring actions for infringements of the Marks occurring prior to the date of this Assignment, together with that part of the goodwill of the Assignor's business connected with and symbolized by the Marks.

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment of United States
Marks to be executed by its authorized representative.

SAFECO CORPORATION

By: 

Date: October 30, 2009

Name: James R. Pugh

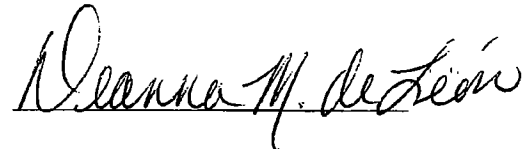
Title: Assistant Secretary

STATE OF MASSACHUSETTS)
)
COUNTY OF SUFFOLK)

CERTIFICATE OF ACKNOWLEDGMENT

I, Deanna M. de Leon, a Notary Public, in and for the County and State aforesaid, do hereby certify that James R. Pugh, known to be the Assistant Secretary of Safeco Corporation appeared before me this day, in person, and acknowledged that he/she signed, sealed and delivered the foregoing instrument on behalf of Safeco Corporation as of his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 30th day of October, 2009.



Notary Public

My Commission Expires:

October 15, 2010


DEANNA M. de LEON
NOTARY PUBLIC
Commonwealth of Massachusetts
My Commission Expires Oct. 15, 2010

SCHEDULE A

Registered Marks

Mark	Registration Number
	1566354
	1092487
SAFECO	1057198
	2931682
SAFECO NOW	3036682
SAFECO ONESTOP	3637243
SAFECO OPTIMUM PACKAGE	3566413
TÚ ¿QUÉ VALORAS?	3618129
UNCOMPLICATE	2900615
WE'RE PROUD TO BOND THE BEST	1558431

Pending Applications

Mark	Application Number
SAFECO	77162775
	77162765
SAFECO INSTORE	77345793