

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Safeco Insurance Company of America		10/30/2009	COMPANY: WASHINGTON

RECEIVING PARTY DATA

Name:	Liberty Mutual Insurance Company
Street Address:	175 Berkeley Street
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02116
Entity Type:	COMPANY: MASSACHUSETTS

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	3454369	BOP ACCESS
Registration Number:	1762165	COUNTRY LANE
Registration Number:	2958771	ENHANCED PROTECTION
Registration Number:	2384394	EXPRESS REPORTING
Registration Number:	2472885	FARMPAC
Registration Number:	2486073	INSURQUEST
Registration Number:	3125215	LANDLORD PROTECTION
Registration Number:	1775057	LIFTCALC
Registration Number:	2979218	NEIGHBORHOOD MATTERS!
Registration Number:	2946297	PACE
Registration Number:	2429624	PEAK PROPERTY PROGRAM
Registration Number:	2737875	PROPERTY PLUS
Registration Number:	1696465	QUALITY CREST
Registration Number:	1377543	QUALITY-PLUS

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Registration Number:	2781966	SAFECO INVESTOR NEWS
Registration Number:	2592520	SELECT CUSTOM PACKAGE
Registration Number:	1572374	SURETY LINK
Registration Number:	2798247	SURETYNET
Registration Number:	2750799	VIRTUAL PRODUCER
Registration Number:	3507116	WHAT MATTERS TO YOU
Serial Number:	77006644	OPEN SEAS
Serial Number:	78942773	OPEN SEAS
Serial Number:	77417620	SAFECO SALONPRO
Serial Number:	77079559	TEENSURANCE
Serial Number:	77141771	TEENSURANCE
Serial Number:	77038183	TRUE PRICING

CORRESPONDENCE DATA

Fax Number: (312)698-2241
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-861-2822
Email: paula.j.krasny@bakernet.com
Correspondent Name: Paula Jill Krasny
Address Line 1: 130 E. Randolph
Address Line 2: Suite 3500
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	091252
NAME OF SUBMITTER:	Paula Jill Krasny
Signature:	/Paula Jill Krasny/
Date:	11/06/2009

Total Attachments: 6
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ASSIGNMENT OF UNITED STATES MARKS

WHEREAS, Safeco Insurance Company of America, a company organized and existing under the laws of Washington and having its principal place of business at 1001 Fourth Avenue, Seattle, Washington 98154 ("*Assignor*"), has been using certain trademarks and service marks in conjunction with its business, including but not limited to the marks, set forth in Schedule A attached hereto (collectively, the "*Marks*");

WHEREAS, Liberty Mutual Insurance Company, a company organized and existing under the laws Massachusetts, and having its principal place of business at 175 Berkeley Street, Boston, MA 02116 ("*Assignee*"), is desirous of acquiring the entire right, title and interest in and to the Marks, including the right to bring actions for infringement of the Marks occurring prior to the date of this Assignment; and

WHEREAS, Assignee is the successor to the ongoing and existing business of Assignor to which the marks pertain.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Marks used in conjunction with the Assignor's business, including but not limited to the service mark registrations and common law marks identified in Schedule A attached to this Assignment, including the right to bring actions for infringements of the Marks occurring prior to the date of this Assignment, together with that part of the goodwill of the Assignor's business connected with and symbolized by the Marks.

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment of United States
Marks to be executed by its authorized representative.

SAFECO INSURANCE
COMPANY OF AMERICA

By: 

Date: October 30, 2009

Name: James R. Pugh

Title: Assistant Secretary

SCHEDULE A

Registered Marks

Mark	Registration Number
BOP ACCESS	3454369
COUNTRY LANE	1762165
ENHANCED PROTECTION	2958771
EXPRESS REPORTING	2384394
FARMPAC	2472885
INSURQUEST	2486073
LANDLORD PROTECTION	3125215
LIFTCALC	1775057
NEIGHBORHOOD MATTERS!	2979218
PACE	2946297
PEAK PROPERTY PROGRAM	2429624
PROPERTY PLUS	2737875
QUALITY CREST	1696465
QUALITY-PLUS	1377543
SAFECO INVESTOR NEWS	2781966
SELECT CUSTOM PACKAGE	2592520
SURETY LINK	1572374
SURETYNET	2798247
VIRTUAL PRODUCER	2750799
WHAT MATTERS TO YOU	3507116

Pending Applications

Mark	Application Number
OPEN SEAS	77006644
OPEN SEAS	78942773
SAFECO SALONPRO	77417620
TEENSURANCE	77079559
TEENSURANCE	77141771
TRUE PRICING	77038183

Common Law Marks

AGE-FAVORED

AT YOUR SERVICE

BETTER TOGETHER

BRICKS & CLICKS

BUILDING BUSINESS SKILLS THROUGH VOLUNTEERISM

BUSINESSOWNERS PLUS

COMLINE

CSTAR

COMMUNITY BUILD

DRIVING SMART

ENHANCED SAFECO OPTIMUM PACKAGE

FIREFREE

GOLD SERVICE

HOME NO TOUCH

INSTANT INCENTIVES

Common Law Marks

INSURANCE CHECK UP
MAP ANALYST
PARENTING FOR PREVENTION
PRESIDENT'S GUARANTEE
PROFIT PLUS
SAFECO CHANGE AGENTS
SAFECO ESSENTIAL
SAFECO FLEXIBLE LIMIT ENDORSEMENT
SAFECO NEW QUALITY PLUS
SAFECO OPTIMUM PACKAGE
SAFECO OPTIMUM PACKAGE PLUS
SAFECO OPTIMUM
SAFECO PLAZA
SITEBUILDER
SPECIALTY AUTO
STRENGTHENING AMERICA'S NEIGHBORHOODS
SURETY ONLINE
THE ASSET COLUMN
THE INSURANCE PEOPLE
THE NEW SAFECO OPTIMUM PACKAGE
THE PAPER TRAIL
THE PROFESSIONAL EDGE
WHAT'S RIGHT
WOMEN & MONEY

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