

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
1800Diapers, Inc.		07/20/2009	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Quidsi, Inc.
Street Address:	7 Oak Place
City:	Montclair
State/Country:	NEW JERSEY
Postal Code:	07042
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Registration Number:	3400394	1800DIAPERS
Registration Number:	3509663	WE DELIVER EVERYTHING BUT THE BABY
Serial Number:	77540256	WE DELIVER EVERYTHING BUT THE BABY
Serial Number:	77540254	GET ONLINE, NOT IN LINE
Registration Number:	3678046	DIAPERS.COM
Serial Number:	77638161	DIAPERS.COM
Serial Number:	77638159	DIAPERS.COM
Serial Number:	77777928	QUIDSI
Serial Number:	77777929	QUIDSI

**CORRESPONDENCE DATA**

Fax Number: (206)757-7700  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (206) 757-8098  
 Email: catherinemaxson@dwt.com, kristinefyfe@dwt.com  
 Correspondent Name: Catherine E. Maxson

CH \$240.00 3400394

Address Line 1: Davis Wright Tremaine LLP  
Address Line 2: 1201 Third Avenue, Suite 2200  
Address Line 4: Seattle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER:	69872-1
NAME OF SUBMITTER:	Kristine Fyfe, Davis Wright Tremaine LLP
Signature:	/Kristine Fyfe/
Date:	11/06/2009
Total Attachments: 0	

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