

RECORDATION FORM COVER SHEET  
**TRADEMARKS ONLY**

To the director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**

Wachovia Capital Finance Corporation (Central), as successor  
by merger to Congress Financial Corporation, as Agent

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☐ Corporation-State  
☒ Other: National Association

Citizenship (see guidelines)

Execution Date(s) August 19, 2009

Additional names of conveying parties attached? ☐ Yes ☒ No

**2. Name and address of receiving party(ies)**

☐ Yes

Additional names, addresses, or citizenship attached?

☒ No

Name: Direct Route Marketing Corporation

Internal  
Address: \_\_\_\_\_

Street Address: 101 North Wacker Drive

City: Chicago

State: IL

Country: USA

Zip: 60606

☐ Association Citizenship \_\_\_\_\_

☐ General Partnership Citizenship \_\_\_\_\_

☐ Limited Partnership Citizenship \_\_\_\_\_

☒ Corporation Citizenship New Hampshire

☐ Other ☐ Citizenship

If assignee is not domiciled in the United States, a domestic  
representative designation is attached. ☐ Yes ☒ No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance:**

- ☐ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☒ Other Release of Security Interest in Trademarks as  
recorded on 10/10/2002 at Reel 2595, Frame 0653

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s) See Schedule A

Additional sheet(s) attached? ☒ Yes ☐ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown)

**5. Name address of party to whom correspondence  
concerning document should be mailed:**

Name: Susan O'Brien

Internal Address: UCC Direct Services

Street Address: 187 Wolf Road, Suite 101

City: Albany

State: NY

Zip: 12205

Phone Number: 800-342-3676

Fax Number: 800-962-7049

Email Address: cls-udsaibany@wolterskluwers.com

**6. Total number of applications and  
registrations involved:**

2

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65**

☒ Authorized to be charged by credit card

☐ Authorized to be charged to deposit account

☐ Enclosed

**8. Payment Information:**

a. Credit Card

Last 4 Numbers 5683

Expiration Date 11/09

b. Deposit Account Number \_\_\_\_\_

Authorized User Name: \_\_\_\_\_

9. Signature: \_\_\_\_\_

Signature

Date

Total number of pages including cover  
sheet, attachments, and document. 8

Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (703) 306-6995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OP \$65.00 1507576

700422310

TRADEMARK  
REEL: 004092 FRAME: 0936

EXHIBIT A

Direct Route Marketing Corporation

Trademark	Reg. No.	Reg. Date	Expiration Date
Barrie Pace	1507576	10/04/88	10/04/2008
Barrie Pace Ltd.	1424004	01/06/87	01/06/2007

10-10-02

10-10-2002

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Direct Route Marketing Corporation

- ☐ Individual(s)      ☐ Association  
☐ General Partnership      ☐ Limited Partnership  
☒ Corporation-State  
☐ Other of New Hampshire

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☐ Assignment      ☐ Merger  
☒ Security Agreement      ☐ Change of Name  
☐ Other

Execution Date: 8/30/2002

## 2. Name and address of receiving party(ies)

Name: Congress Financial Corporation

Internal Address: (Central), as Agent, Suite 2200

Street Address: 150 South Wacker Drive

City: Chicago State: IL Zip: 60608

- ☐ Individual(s) citizenship  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☒ Corporation-State of Illinois  
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See Exhibit A annexed hereto

B. Trademark Registration No.(s)

See Exhibit A annexed hereto

Additional number(s) attached ☒ Yes ☐ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Otterbourg, Steindler, Houston &amp;

Internal Address: Rosen, P.C.

Attn: Preston R. Cappello

Street Address: 230 Park Avenue

City: New York State: NY Zip: 10168

## 6. Total number of applications and registrations involved:

2

## 7. Total fee (37 CFR 3.41): \$ 65.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit account number:

DO NOT USE THIS SPACE

## 9. Signature.

Preston R. Cappello

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: ☐

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

7/16/2002 610N11 00009112 1307576

FC:481  
FC:48245.00 IP  
25.00 IPTRADEMARK  
REEL: 004092 FRAME: 0938

RELEASE OF SECURITY INTEREST IN TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS, that WACHOVIA CAPITAL FINANCE CORPORATION (CENTRAL), successor by merger to Congress Financial Corporation, in its capacity as agent, an Illinois corporation (hereinafter referred to as "Secured Party"), having an office at 150 South Wacker Drive, DOES HEREBY CERTIFY that the security interest it holds in those certain trademarks, as set forth in Schedule "A" attached hereto and incorporated herein (the "Trademarks"), together with the goodwill associated therewith, of Direct Route Marketing Corporation, a New Hampshire corporation, having a place of business at 101 North Wacker Drive, Chicago, Illinois 60606 ("Debtor"), pursuant to a certain Trademark Security Agreement, dated August 30, 2002, by and between Debtor and Secured Party, recorded on October 10, 2002, with the U.S. Patent and Trademark Office at Reel 002595, Frame 0653 (collectively, the "Security Agreement"), is released and all interests in the Trademarks, and any related property, including goodwill, previously pledged to Secured Party under the Security Agreement is hereby released to Debtor, without representation, warranty or recourse of any kind, nature or description.

IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Trademarks to be executed by its duly authorized officer this 19 day of Aug 2009.

WACHOVIA CAPITAL FINANCE  
CORPORATION (CENTRAL), as successor by  
merger to Congress Financial Corporation,  
as Agent

By: [Signature]

Title: Debt

STATE OF IL )  
 ) ss.:  
COUNTY OF COOK )

On the 19th day of Aug, 2009, before me personally came Vicky Gant, to me known, who being by me duly sworn, did depose and say, that he/she is the Director of WACHOVIA CAPITAL FINANCE CORPORATION (CENTRAL), as successor by merger to Congress Financial Corporation, and that said instrument was signed on behalf of such entity by authority of its Board of Directors, and he/she acknowledged said instrument to be the free act of deed of said entity.



Chermin Pascual  
Notary Public

SCHEDULE A  
TO  
RELEASE OF SECURITY INTERESTS IN TRADEMARKS

List of Trademarks

See attached.

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