

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hachel International Company Establishment		01/20/1983	CORPORATION: LIECHTENSTEIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hachel International Foundation		
<b>Street Address:</b>	P.O. Box 34604		
<b>City:</b>	Vaduz		
<b>State/Country:</b>	LIECHTENSTEIN		
<b>Entity Type:</b>	CORPORATION: LIECHTENSTEIN		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2578992	BIBA	
Registration Number:	3197460	BIBA	
Registration Number:	3091128	BIBA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)370-1819		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212 661 1400		
<b>Email:</b>	ddonnelly@vonmaltitz.com		
<b>Correspondent Name:</b>	Diane Donnelly		
<b>Address Line 1:</b>	von Maltitz, Derenberg, Kunin et al		
<b>Address Line 2:</b>	60 East 42nd Street, Suite 2446		
<b>Address Line 4:</b>	New York, NEW YORK 10165		
<b>ATTORNEY DOCKET NUMBER:</b>	8876		
<b>DOMESTIC REPRESENTATIVE</b>			

OP \$90.00 2578992

Name: Diane Donnelly  
Address Line 1: von Maltitz, Derenberg, Kunin et al  
Address Line 2: 60 East 42nd Street, Suite 2446  
Address Line 4: New York, NEW YORK 10165

NAME OF SUBMITTER:	Diane Donnelly
Signature:	/Diane Donnelly/
Date:	11/09/2009
Total Attachments: 0	

**THIS  
PAGE  
INTENTIONALLY  
LEFT  
BLANK**