

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Telephone Audio Productions, Inc.		11/06/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Muzak LLC		
Street Address:	3318 Lakemont Boulevard		
City:	Fort Mill		
State/Country:	SOUTH CAROLINA		
Postal Code:	29708		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2290151	SOLD ON HOLD	
CORRESPONDENCE DATA			
Fax Number:	(919)416-8363		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9192868041		
Email:	pto_tmconfirmation@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive		
Address Line 2:	Suite 500		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		
ATTORNEY DOCKET NUMBER:	024445.013 ASSIGNMENT		
NAME OF SUBMITTER:	Arlene D. Hanks		
Signature:	/Arlene D. Hanks/		
Date:	11/10/2009		

OP \$40.00 2290151

Total Attachments: 1

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TRADEMARK
REEL: 004093 FRAME: 0854

ASSIGNMENT OF SERVICE MARK AND ACCOMPANYING GOODWILL

THIS ASSIGNMENT made effective as of the 10th day of November, 2009, by and between Telephone Audio Productions, Inc., a Delaware corporation, with offices at 3318 Lakemont Boulevard, Fort Mill, South Carolina 29708, (hereinafter the "Assignor"), and Muzak LLC, a Delaware limited liability company, with offices at 3318 Lakemont Boulevard, Fort Mill, South Carolina 29708, (hereinafter the "Assignee").

WHEREAS, Assignor is the owner of the service mark SOLD ON HOLD and the registration therefor in the United States Patent and Trademark Office, Reg. No. 2,290,151, and the goodwill of the business associated therewith and symbolized thereby, (the "Service Mark"), and all rights appurtenant thereto, including without limitation all common law rights, causes of action, all interests, claims and rights to recover for damages, profits and other awards by reason of any past infringement, dilution, misappropriation or other violation thereof, and the right to sue therefor; and

WHEREAS, Assignee is desirous of acquiring Assignor's rights in the Service Mark and all rights appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor assigns to Assignee effective as of the date set forth above all of its rights, title and interest in and to the Service Mark and the registration therefor in the United States Patent and Trademark Office, Reg. No. 2,290,151, together with all common law rights therein, the goodwill of the business connected with the use of and symbolized by said Service Mark, and all rights appurtenant thereto, including without limitation any and all interests, claims and rights to recover for damages and profits by reason of any past infringement or unauthorized use of the Service Mark, false designations of origin, unfair competition, deceptive trade practices and/or dilution related to the Service Mark, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor.

2. Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request and expense of Assignee which Assignee may require in order to transfer all of Assignor's rights, title and interest in and to the said Service Mark and the registration therefor to Assignee, its successors or assigns.

IN WITNESS WHEREOF, the Assignor has executed this document on the date set forth below, effective as of the date set forth above, through its duly authorized representative.

Telephone Audio Productions, Inc.
Assignor

By: Frank Messner

Name: FRANK MESSNER

Title: VP, General Counsel & Secretary

Date: 11/6/09