

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
YLI Corporation		11/07/2009	CORPORATION: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	Scott's Custom Rods, LLC		
Street Address:	7145 North Ridge Dr.		
City:	Raleigh		
State/Country:	NORTH CAROLINA		
Postal Code:	27615		
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2464841	FISHHAWK	
CORRESPONDENCE DATA			
Fax Number:	(919)781-4865		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	919-781-4000		
Email:	ip@wyrick.com		
Correspondent Name:	Christopher L. Sorey		
Address Line 1:	4101 Lake Boone Trail		
Address Line 2:	Suite 300		
Address Line 4:	Raleigh, NORTH CAROLINA 27607		
ATTORNEY DOCKET NUMBER:	021144.006		
NAME OF SUBMITTER:	Christopher L. Sorey		
Signature:	/CLS/		

OP \$40.00 2464841

900147298

**TRADEMARK
 REEL: 004093 FRAME: 0955**

Date:

11/10/2009

Total Attachments: 2

source=fishhawkassign#page1.tif

source=fishhawkassign#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, YLI Corporation, a South Carolina corporation ("Assignor") having a business address at 1439 Dave Lyle Blvd., Building 16C Rock Hill, South Carolina 29730, has adopted, acquired, used and is using in a substantially exclusive and continuous manner in its business the trademark listed on Exhibit A attached hereto and made a part hereof (the "Trademark"); and

WHEREAS, Scott's Custom Rods, LLC, a North Carolina limited liability company ("Assignee"), having its office at 7145 North Ridge Dr., Raleigh, NC 27615, is desirous of acquiring all right, title and interest in and to said Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, all of their right, title and interest, whether statutory or at common law, in and to the Trademark, together with all the goodwill of the business symbolized by the Trademark in the United States and all countries throughout the world, and together with the right to sue and collect damages and/or profits for past infringements of the Trademark, the intent hereof being to substitute Assignee in the place of Assignor.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Trademark and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Agreement.

Assignor further agrees to execute such further documents as may be reasonably required to record Assignee as the owner of the Trademark herein assigned, solely at the cost of Assignee.

The Assignor has caused this instrument to be executed by a duly authorized representative on Nov 7, 2009.

By: 

Name: JAMES D MILLER

Title: PREIDENT

Exhibit A

Trademark

<u>Country</u>	<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
United States	FISHHAWK	2464841	July 3, 2001