

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the the address of Assignee previously recorded on Reel 004093 Frame 0485. Assignor(s) hereby confirms the change of name.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Platform-A Inc.		10/01/2009	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	AOL Advertising Inc.
Street Address:	22000 AOL Way
City:	Dulles
State/Country:	VIRGINIA
Postal Code:	20166
Entity Type:	CORPORATION: MARYLAND

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	3038496	ADBID
Registration Number:	2514188	ADLEARN
Registration Number:	2914052	ADVERTISING.COM
Registration Number:	2577256	ADVERTISING.COM
Registration Number:	3508629	ADVERTISING.COM
Registration Number:	3015152	ENJOYSAVINGS
Registration Number:	3071991	LEADBACK
Registration Number:	3316309	LEADBACK.COM
Registration Number:	2989045	MATCHLINK
Registration Number:	2972894	MAXIMIZING THE POWER OF INTERNET ADVERTISING
Registration Number:	2872025	OPTIGENCE
Registration Number:	3445941	OUT SEARCH
Registration Number:	3441530	OUTSEARCH

OP \$640.00 3038496

Registration Number:	3533871	PUBACCESS
Registration Number:	3640584	SHOWFLAKE
Registration Number:	2858219	THE DOT COM OF INTERNET ADVERTISING
Registration Number:	2827831	VISITORBID
Registration Number:	3500018	WIDGNET
Serial Number:	77578055	AD.COM
Serial Number:	77294187	WE MAKE THE WORLD CLICK
Serial Number:	77294207	WE MAKE THE WORLD CLICK
Serial Number:	77294198	WE MAKE THE WORLD CLICK
Registration Number:	3103034	ACE DIRECT
Registration Number:	2912055	ACE PRO
Registration Number:	2867009	ACE SERVE

CORRESPONDENCE DATA

Fax Number: (202)857-6395
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 202 715 8409
Email: henrye@arentfox.com, bush.douglas@arentfox.com
Correspondent Name: Jason Mazur
Address Line 1: 1050 Connecticut Avenue, NW
Address Line 2: Arent Fox LLP
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	19428/488
NAME OF SUBMITTER:	Douglas R. Bush
Signature:	/Douglas R. Bush/
Date:	11/10/2009

Total Attachments: 6
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TO: JASON MAZUR COMPANY: 1050 CONNECTICUT AVENUE, NW

TRADEMARK ASSIGNMENT

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11/09/2009
 900147250

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Platform-A Inc.		10/01/2009	CORPORATION: MARYLAND

RECEIVING PARTY DATA	
Name:	AOL Advertising Inc.
Street Address:	26000 AOL Way
City:	Dulles
State/Country:	VIRGINIA
Postal Code:	20166
Entity Type:	CORPORATION: MARYLAND

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	3038496	ADBID
Registration Number:	2514188	ADLEARN
Registration Number:	2914052	ADVERTISING.COM
Registration Number:	2577256	ADVERTISING.COM
Registration Number:	3508629	ADVERTISING.COM
Registration Number:	3015152	ENJOYSAVINGS
Registration Number:	3071991	LEADBACK
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TO: JASON MAZUR COMPANY: 1050 CONNECTICUT AVENUE, NW

Registration Number:	3640584	SHOWFLAKE
Registration Number:	2858219	THE DOT COM OF INTERNET ADVERTISING
Registration Number:	2827831	VISITORBID
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Fax Number: (202)857-6395
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 Phone: 292 715 8409
 Email: henrye@arentfox.com
 Correspondent Name: Jason Mazur
 Address Line 1: 1050 Connecticut Avenue, NW
 Address Line 2: Arent Fox LLP
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	19428/488
NAME OF SUBMITTER:	E.T. Henry/Trademark Specialist
Signature:	/E. T. Henry/
Date:	11/09/2009

Total Attachments: 3

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