

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Devant, Ltd.		11/11/2009	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Dynamic Brands, LLC		
Street Address:	8575 Magellan Parkway, Suite 1000		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	32227		
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2490616	THE EDGE	
CORRESPONDENCE DATA			
Fax Number:	(423)785-8480		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	4237858295		
Email:	pliner@millermartin.com		
Correspondent Name:	Patricia P. Liner		
Address Line 1:	832 Georgia Avenue		
Address Line 2:	Suite 1000 Volunteer Building		
Address Line 4:	Chattanooga, TENNESSEE 37402-2289		
ATTORNEY DOCKET NUMBER:	20630-0004		
NAME OF SUBMITTER:	Patricia P. Liner		
Signature:	/Patricia P. Liner/		

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**TRADEMARK
 REEL: 004094 FRAME: 0856**

Date:

11/11/2009

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

WHEREAS Devant, Ltd., (“Devant”), a corporation organized and existing under and by virtue of the laws of the State of North Carolina, having a place of business at 835 Bill Jones Industrial Drive, Springfield, TN 37172, (hereinafter “ASSIGNOR”) is the owner of the following trademarks as shown on Exhibit A; and

WHEREAS, Dynamic Brands, LLC (“DB”), a limited liability company organized and existing under and by virtue of the laws of the State of Virginia, having a principal place of business at 8575 Magellan Parkway, Suite 1000, Richmond, Virginia 32227 (hereinafter “Assignee”), is desirous of acquiring said trademarks and the registrations thereof in connection with Assignee’s purchase of substantially all of the assets, goodwill, and the business of Assignor pursuant to that certain Asset Purchase and Sale Agreement dated of even date herewith by and among Assignee and Assignor (the “Purchase Agreement”);

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of the sum of ten dollars (\$10.00) to it in hand paid, and other good and valuable consideration as described herein and in the Purchase Agreement, the receipt of which is hereby acknowledged, ASSIGNOR, has sold, assigned, transferred and by these presents does hereby sell, assign and transfer unto ASSIGNEE, its successors or assigns, its entire right, title and interest in and to the aforementioned trademarks and registrations, together with the good will of the business connected therewith and symbolized by said trademarks.

[Signature Page Following]

ASSIGNOR

Devant, Ltd.

Date: 11-11-09

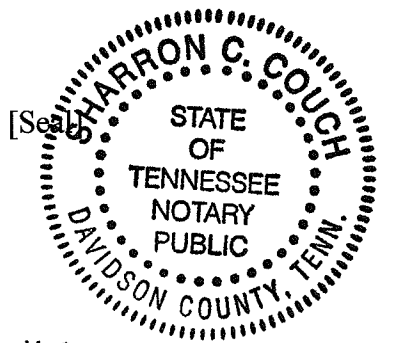
By: *Stan Harris*
Stan Harris

Title: CEO

STATE OF TENNESSEE)
) ss.
COUNTY OF Davidson)

On this 11th day of November, 2009, before me personally came Stan Harris, to me known and known to me to be the person who executed the foregoing instrument, and who being by me sworn, did depose and say that he is the CEO of Devant, Ltd., the company described in and on whose behalf was executed the foregoing instrument; and that he signed his name thereto on behalf of and with the authorization of the Board of Directors of said company as the free deed and act of said company.

Sharon C. Couch
Notary Public



My Commission Expires MAR. 10, 2012

EXHIBIT A

Trademark	Reg./Ser. Number	Reg./Filing Date	Goods/Services	Status
THE EDGE	2,490,616	September 18, 2001	Towels in class 24.	Registered.