

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																
CONVEYING PARTY DATA																	
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<p>Fax Number: (414)298-8097 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 414-298-8230 Email: asmyczek@reinhartlaw.com Correspondent Name: Alec Smyczek Address Line 1: 1000 N. Water St. Address Line 2: Suite 1700 Address Line 4: Milwaukee, WISCONSIN 53202</p>																	
ATTORNEY DOCKET NUMBER:	018900-0001																
NAME OF SUBMITTER:	Alec D. Smyczek																

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**TRADEMARK
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Signature:	/Alec D. Smyczek/
Date:	11/11/2009
Total Attachments: 3 source=lanair_assignment#page1.tif source=lanair_assignment#page2.tif source=lanair_assignment#page3.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of October 6, 2009 (the "Effective Date"), from Martrade, LLC, a Wisconsin limited liability company ("Martrade"), Lenan Corp., a Wisconsin corporation ("Lenan"), and Marco Group, Ltd., a Wisconsin corporation ("Marco" and together with Martrade and Lenan, individually a "Assignor" and collectively, the "Assignors"), to Lanair Products, LLC, a Delaware limited liability company (the "Assignee").

RECITALS

- A. Pursuant to an Asset Purchase Agreement dated October 6, 2009, (the "Asset Purchase Agreement") by and among the Assignors, Assignee, Leslie D. Marzahl and Nancy L. Marzahl, Assignee has agreed to purchase certain assets of the Assignors, including the Assigned Trademarks (as defined below) listed in the attached Appendix A.
- B. The Assignors are the owner of the Assigned Trademarks listed in Appendix A.
- C. The Assignors desire by execution of this Assignment to confirm the assignment of all rights, title, and interest in and to the Assigned Trademarks to Assignee, and Assignee desires by execution of this Assignment to confirm the assignment of all of the Assignors' rights, title, and interest in the Assigned Trademarks to Assignee.

AGREEMENT

For valuable consideration, including that recited in the Asset Purchase Agreement, between the Assignors and Assignee, the receipt and sufficiency of which is hereby acknowledged, the Assignors hereby assign the Assigned Trademarks as follows:

- Definition of Assigned Trademarks. The term "Assigned Trademarks" shall mean the trademark registrations and common law trademarks listed in Appendix A, as well as: (a) all common law rights therein; (b) all goodwill associated therewith; (c) all renewals thereof; and (d) all rights of action, powers and benefits accrued thereto, including the right to sue for and collect damages and payments for past or future infringements thereof.
- Assignment of the Assigned Trademarks. Each Assignor hereby sells, assigns, and transfers to Assignee, its successors, and assigns all of its right and title to and interest in the Assigned Trademarks.
- Further Assurances. (a) Each Assignor further agrees to take all reasonable and necessary steps to implement the provisions of the Assignment; and (b) each Assignor represents that it has taken all necessary steps to establish, update title, and release all outstanding security interests in the Assigned Trademarks, including necessary recordation of all documents, and each Assignor shall assist Assignee to effectuate any documents necessary to perfect title of the Assigned Trademarks in Assignee.

Signature page to follow

IN WITNESS WHEREOF, this Assignment has been duly executed by the parties as of the date first written above.

ASSIGNOR:

MARTRADE, LLC, a Wisconsin limited liability company

By: [Signature]
Name: L. MARZAH
Title: PRAS.

LENAN CORP., a Wisconsin corporation

By: [Signature]
Name: L. MARZAH
Title: PRAS.

MARCO GROUP, LTD., a Wisconsin corporation

By: [Signature]
Name: L. MARZAH
Title: PRAS.

ASSIGNEE:

LANAIR PRODUCTS, LLC, a Delaware limited liability company

By: [Signature]
Name: Barry Brandt
Title: President and Chief Executive Officer

APPENDIX A

Assigned Trademark Registration

Mark	Country	Reg. No.	Filing Date	Reg. Date
LANAIR	U.S.	1253719	January 11, 1982	October 11, 1983
LANAIR	Australia	798270	June 25, 1999	June 25, 1999
LANAIR	Russia	262121	May 17, 2002	

Common Law Trademarks

LANAIR