

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Givaudan Flavors, Inc.		02/13/2008	CORPORATION: MISSOURI
RECEIVING PARTY DATA			
Name:	SensoryFlavors, Inc.		
Street Address:	24 NORTH CLINTON STREET		
City:	DEFIANCE		
State/Country:	OHIO		
Postal Code:	43512		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1905786	MOO-MANIA	
Registration Number:	1844069	VITA-RITE	
Registration Number:	1727976	LEMONADE STAND	
Registration Number:	1294765	GRAND PRIX	
Registration Number:	1091031	CHOCOLATE DELIGHT	
CORRESPONDENCE DATA			
Fax Number:	(214)659-4832		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214-659-4578		
Email:	nealk@akllp.com		
Correspondent Name:	Michele P. Schwartz		
Address Line 1:	1717 Main Street		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	189480		

CH \$140.00 1905786

NAME OF SUBMITTER:	Michele P. Schwartz
Signature:	/Michele P. Schwartz/
Date:	11/12/2009
Total Attachments: 5 source=Givaudan trademark assignmentto SENSORYFlavors,Inc#page1.tif source=Givaudan trademark assignmentto SENSORYFlavors,Inc#page2.tif source=Givaudan trademark assignmentto SENSORYFlavors,Inc#page3.tif source=Givaudan trademark assignmentto SENSORYFlavors,Inc#page4.tif source=Givaudan trademark assignmentto SENSORYFlavors,Inc#page5.tif	

Trademark Assignment

WHEREAS, Givaudan Flavors, Inc., a Missouri corporation ("Assignor"), is using or has used and is the owner of those certain trademarks registered or applied for registration as listed on **Schedule A** annexed hereto (the "Marks"); and

WHEREAS, SensoryFlavors, Inc., a Delaware corporation ("Assignee"), is desirous of acquiring the entire right, title, and interest in and to the Marks which are owned by Assignor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks throughout the world and all registrations and pending applications therefore, in all countries throughout the world, together with all causes of action for any and all previously or later occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.


Assignor further agrees to execute any and all documents necessary or desirable to properly vest full right, title and interest in and to the Marks throughout the world in the name of Assignee and its successors and assigns or which may be necessary to obtain, maintain, issue or enforce said Marks.

Assignor also hereby grants Assignee the power to insert on this Trademark Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office or foreign trademark office for recordation of this document.

Signature page follows.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed by their duly authorized representatives on this 13 day of February, 2008.

GIVAUDAN FLAVORS, INC.


By: 
Name: Stefan Fietendamer
Title: CFO

SENSORYFLAVORS, INC.

By: _____
Name: _____
Title: _____

State of Ohio)
) ss.:
County of Hamilton)

On this 13 day of February, 2008, before me personally appeared Stefan Granzdanner to me personally known, who, being duly sworn, did say that he is the Chief Financial Officer of Givaudan Flavors, Inc. and that he duly executed the foregoing instrument for and on behalf of Givaudan Flavors, Inc. being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.



NOTARY PUBLIC
My Commissioner Expires: *as is*

JANE E. GARFINKEL, Attorney at Law
Notary Public, State of Ohio
My Commission has no expiration date.
Section 147.03 O. R. C.

State of)
) ss.:
County of)

On this ____ day of February, 2008, before me personally appeared Charles Nicolais to me personally known, who, being duly sworn, did say that he is the President of SensoryFlavors, Inc. and that he duly executed the foregoing instrument for and on behalf of SensoryFlavors, Inc. being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

NOTARY PUBLIC
My Commissioner Expires:

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed by their duly authorized representatives on this 13 day of February, 2008.

GIVAUDAN FLAVORS, INC.

By: _____
Name: _____
Title: _____

SENSORYFLAVORS, INC.

By: Charles A. Nicolais
Name: CHARLES A. NICOLAIS
Title: PRESIDENT

Schedule A

to Trademark Assignment
by Givaudan Flavors, Inc.

Trademark	Registration No.
Moo-Mania	1,905,786
Golden Lemonade	1,909,414
Vita-Rite	1,844,069
Golden Delight	1,781,652
Lemonade Stand	1,727,976
Chocolate Delight	1,502,360
Grand Prix	1,294,765
Chocolate Delight (and Design)	1,091,031
CF (and Design)	1,104,860