

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Y&R Properties		07/09/2004	PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	WPP Properties		
Composed Of:	COMPOSED OF Young & Rubicam Inc., a Delaware corporation, and Y&R Properties Holding One LLC, a Delaware limited liability company		
Street Address:	125 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2252508	THE MEDIA EDGE	
CORRESPONDENCE DATA			
Fax Number:	(212)468-4888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2124684974		
Email:	jwildes@dglaw.com, jwatson@dglaw.com, chinton@dglaw.com, trademarks@dglaw.com		
Correspondent Name:	Joy J. Wildes		
Address Line 1:	Davis & Gilbert, 1740 Broadway		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	22792-750-7 (TM ASSIGNM)		
NAME OF SUBMITTER:	Joy J. Wildes		
Signature:	/Joy J. Wildes/		

CH \$40.00 2252508

Date:

11/13/2009

Total Attachments: 1

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State of Delaware
Secretary of State
Division of Corporations
Delivered 04:49 PM 07/09/2004
FILED 04:49 PM 07/09/2004
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**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF STATEMENT OF PARTNERSHIP EXISTENCE
OF
Y&R PROPERTIES**

Y&R PROPERTIES (the "Partnership"), a general partnership organized and existing under the State of Delaware, in order to amend its currently effective Statement of Partnership Existence, in accordance with Section 15-105 of the Delaware Revised Uniform Partnership Act (the "Act"), hereby adopts the following Certificate of Amendment:

FIRST: The name of the Partnership is **Y&R PROPERTIES**.

SECOND: The Statement of Partnership Existence for Y&R Properties was filed with the Secretary of State of Delaware on December 31, 2001.

THIRD: The Partnership hereby amends its Certificate of Statement of Partnership Existence as follows:

Paragraph **FIRST** of the Certificate of Statement of Partnership Existence, relating to the name of the partnership is hereby amended to read as follows:

"FIRST: The name of the partnership is WPP PROPERTIES"

The undersigned, the general partner of the Partnership, executes this Certificate of Amendment of Partnership Existence on July 9, 2004.

YOUNG & RUBICAM INC.

By: /s/ Kevin Farewell
Kevin Farewell
Vice-President Senior Tax Counsel

#459359v2 03023-0461-001

RECORDED: 11/13/2009

TRADEMARK
REEL: 004096 FRAME: 0031