

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blake Mycoskie		11/13/2009	Individual: UNITED STATES
RECEIVING PARTY DATA			
Name:	Mycoskie, LLC		
Street Address:	3025 Olympic Boulevard, Stage C		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78882603	TOMS	
CORRESPONDENCE DATA			
Fax Number:	(212)687-2329		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212.682.7474		
Email:	spippin@foley.com		
Correspondent Name:	Jonathan Moskin/Foley & Lardner LLP		
Address Line 1:	90 Park Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	096421-0111		
NAME OF SUBMITTER:	Jonathan E. Moskin		
Signature:	/Jonathan E. Moskin/		
Date:	11/16/2009		

OP \$40.00 78882603

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, **BLAKE MYCOSKIE**, a citizen of the United States residing at 809 San Miguel, Venice, CA 90291 (herein "Assignor"), has intended to use the trademark listed in the attached Schedule A (the "Assigned Mark") in commerce and has filed an application for registration indicating that intention, but has not yet filed an allegation of use of such mark under Section 1(c) or 1(d) of the Trademark Act; and

WHEREAS, **MYCOSKIE, LLC**, a limited liability company organized and existing under and by virtue of the laws of California, and having a place of business at 3025 Olympic Boulevard, Stage C, Santa Monica, CA 90404 (herein "Assignee"), is the successor of the ongoing and existing business or portion thereof. Assignor to which the Assigned Mark pertains is desirous of acquiring the entire, right, title and interest in and to the Assigned Mark as well as any registration, renewals and extensions that may be granted thereon;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor hereby sells, assigns and transfers the entire right, title and interest in and to said trademark and trademark application therefor and any registration, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof unto the said Assignee, its successors or assigns.

BLAKE MYCOSKIE

Dated: November 15, 2009

By:  _____

Print Name: **BLAKE MYCOSKIE**

Print Title: Owner

096421-0101

SCHEDULE A

TRADEMARK	SERIAL NO.	FILING DATE
TOMS	78/882,603	May 12, 2006

NYC_676802.1

RECORDED: 11/16/2009

TRADEMARK
REEL: 004096 FRAME: 0501