

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Southeast Asia Food, Inc.		10/26/2009	CORPORATION: PHILIPPINES
RECEIVING PARTY DATA			
Name:	Nutri-Asia, Inc.		
Street Address:	12th Floor, Centerpoint Condominium		
Internal Address:	Garnet Street Corner J. Vargas Avenue, Ortigas Center		
City:	Pasig City		
State/Country:	PHILIPPINES		
Postal Code:	NCR		
Entity Type:	CORPORATION: PHILIPPINES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2319481	JUFRAN	
CORRESPONDENCE DATA			
Fax Number:	(415)268-7522		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	jdecker@mofo.com		
Correspondent Name:	Rosemary S. Tarlton		
Address Line 1:	425 Market Street		
Address Line 2:	Morrison & Foerster LLP		
Address Line 4:	San Francisco, CALIFORNIA 94105-2482		
ATTORNEY DOCKET NUMBER:	388732400600		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

CH \$40.00 2319481

900147700

**TRADEMARK
 REEL: 004096 FRAME: 0639**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Rosemary S. Tarlton

Signature:

/Rosemary S. Tarlton/

Date:

11/16/2009

Total Attachments: 2

source=Assignment or Registered Trademark - Southeast Asia Food#page1.tif

source=Assignment or Registered Trademark - Southeast Asia Food#page2.tif

ASSIGNMENT OF REGISTERED TRADEMARK

KNOW ALL MEN BY THESE PRESENTS:

OCT 26 2009

This deed, made and entered into this ___ day of _____
2009 at the City of Pasig, by and between:

SOUTHEAST ASIA FOOD, INC., a corporation duly organized and existing under the laws of the Republic of the Philippines, with principal place of business at 12th Floor, Centerpoint Condominium, Garnet Street corner J. Vargas Avenue, Ortigas Center, Pasig City, represented herein by its Chairman, MR. JOSELITO D. CAMPOS, JR. (hereinafter referred to as the "ASSIGNOR")

-And-

NUTRI-ASIA, INC., a corporation duly organized and existing under the laws of the Republic of the Philippines, with principal place of business at 12th Floor, Centerpoint Condominium, Garnet Street corner J. Vargas Avenue, Ortigas Center, Pasig City, represented herein by its Chairman, MR. JOSELITO D. CAMPOS, JR. (hereinafter referred to as the "ASSIGNEE")

WITNESSETH that -

WHEREAS, the **ASSIGNOR** has adopted, used and is using the Trademark and Tradename of **JUFRAN & DESIGN** on its goods and products which was registered in the Intellectual Property of the Philippines with Certificate of Registration No. 58236 and also before the United States Patent and Trademark Office with Certificate of Registration No. 2319481 (collectively referred to herein as the "Trademark Registrations").

WHEREAS, the **ASSIGNOR** has offered to assign all his rights, title and interest over the above trademark registrations and the **ASSIGNEE** hereby accepts the assignment.


NOW, THEREFORE, for and in consideration of the foregoing premises and for good and valuable consideration, receipt of which is hereby acknowledged, the **ASSIGNOR** does hereby sell, assigns, and transfers unto the said **ASSIGNEE** all the rights, title and interest in and to the herein subject trademark registrations together with the goodwill of the business that has accrued through its use.

IN WITNESS WHEREOF, the undersigned **ASSIGNOR** and **ASSIGNEE** have set their hands on the date and place above written.

SOUTHEAST ASIA FOOD, INC.

Assignor

By:


JOSELITO D. CAMPOS, JR.

TRADEMARK

REEL: 004096 FRAME: 0641

And

NUTRI-ASIA, INC.

Assignee

By:

Jose Lito D. Campos, Jr.
JOSELITO D. CAMPOS, JR.

Signed in the presence of:

_____ *Jose Lito D. Campos, Jr.*

ACKNOWLEDGMENT

REPUBLIC OF THE PHILLIPPINES)
~~MANILA~~ CITY) S.S.

BEFORE ME, a Notary Public for and in the above jurisdiction, this ___ day of OCT 26 2009, personally appeared the above named persons with their proof of identification:

Name	Residence Certificate No.	Place and Date of Issuance
JOSELITO D. CAMPOS JR.	20500888	Mandaluyong City Jan. 28, 2009

known to me to be the same persons who executed this Assignment of Trademark Registration, consisting of two (2) pages, including this page wherein this acknowledgement is written, signed by the parties and their witnesses and sealed with my notarial seal, and acknowledged to me that the same is their own free and voluntary acts and deeds as well as of the Corporations herein represented.

Doc. No. 294
Page No. 57
Book No. AXXJ
Series of 2009.

IPSATI Assignment (Hainz) 10:14:09 rnthumb

Ree Jay
CITY. DELFIN R. AGCAOILI JR
NOTARY PUBLIC
ROLL NO. 24655
TIN NO. 114-315-055
PTR NO. 114-315-055-01-07-09
IBO NO. 114-315-055-09
MCLE NO. 114-315-055
COM. EXPIRES ON DEC 31 2010