

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Heinz UFC Philippines, Inc. | | 10/26/2009 | CORPORATION: PHILIPPINES |
| RECEIVING PARTY DATA | | | |
| Name: | Nutri-Asia, Inc. | | |
| Street Address: | 12th Floor, Centerpoint Condominium | | |
| Internal Address: | Garnet Street Corner J. Vargas Avenue, Ortigas Center | | |
| City: | Pasig City | | |
| State/Country: | PHILIPPINES | | |
| Postal Code: | NCR | | |
| Entity Type: | CORPORATION: PHILIPPINES | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2307629 | JUFRAN | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (415)268-7522 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Email: | jdecker@mofo.com | | |
| Correspondent Name: | Rosemary S. Tarlton | | |
| Address Line 1: | 425 Market Street | | |
| Address Line 2: | Morrison & Foerster LLP | | |
| Address Line 4: | San Francisco, CALIFORNIA 94105-2482 | | |
| ATTORNEY DOCKET NUMBER: | 388732400300 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | | | |
| Address Line 1: | | | |
| Address Line 2: | | | |

CH \$40.00 2307629

900147697

**TRADEMARK
 REEL: 004096 FRAME: 0647**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Rosemary S. Tarlton

Signature:

/Rosemary S. Tarlton/

Date:

11/16/2009

Total Attachments: 2

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ASSIGNMENT OF REGISTERED TRADEMARK

KNOW ALL MEN BY THESE PRESENTS:

This deed, made and entered into this 26 day of October 2009 at the City of Pasig, by and between:

HEINZ UFC PHILIPPINES, INC., a corporation duly organized and existing under the laws of the Republic of the Philippines, with principal place of business at 12th Floor, Centerpoint Condominium, Garnet Street corner J. Vargas Avenue, Ortigas Center, Pasig City, represented herein by its Chairman, MR. JOSELITO D. CAMPOS, JR. (hereinafter referred to as the "ASSIGNOR")

-And-

NUTRI-ASIA, INC., a corporation duly organized and existing under the laws of the Republic of the Philippines, with principal place of business at 12th Floor, Centerpoint Condominium, Garnet Street corner J. Vargas Avenue, Ortigas Center, Pasig City, represented herein by its Chairman, MR. JOSELITO D. CAMPOS, JR. (hereinafter referred to as the "ASSIGNEE")

WITNESSETH that -

WHEREAS, the **ASSIGNOR** has adopted, used and is using the Trademark and Tradename of **JUFRAN** on its goods and products which was registered in the Intellectual Property of the Philippines with Certificate of Registration No. 59959 and also before the United States Patent and Trademark Office with Certificate of Registration No. 2307629 (collectively referred to herein as the "Trademark Registrations").

WHEREAS, the **ASSIGNOR** has offered to assign all his rights, title and interest over the above trademark registrations and the **ASSIGNEE** hereby accepts the assignment.

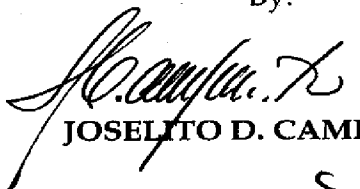
NOW, THEREFORE, for and in consideration of the foregoing premises and for good and valuable consideration, receipt of which is hereby acknowledged, the **ASSIGNOR** does hereby sell, assign, and transfers unto the said **ASSIGNEE** all the rights, title and interest in and to the herein subject trademark registrations together with the goodwill of the business that has accrued through its use.

IN WITNESS WHEREOF, the undersigned **ASSIGNOR** and **ASSIGNEE** have set their hands on the date and place above written.

HEINZ UFC PHILIPPINES, INC.

Assignor

By:


JOSELITO D. CAMPOS, JR.

TRADEMARK

REEL: 004096 FRAME: 0649

And

NUTRI-ASIA, INC.

Assignee

By:

Jose D. Campos Jr.
JOSELITO D. CAMPOS, JR.

Signed in the presence of:

_____ *[Signature]* _____

ACKNOWLEDGMENT

REPUBLIC OF THE PHILLIPPINES)
_____ CITY) S.S.

~~BEFORE ME~~ ^{OCT 26 2009} BEFORE ME, a Notary Public for and in the above jurisdiction, this ___ day of _____ 2009, personally appeared the above named persons with their proof of identification:

| Name | Residence Certificate No. | Place and Date of Issuance |
|------------------------|---------------------------|--------------------------------|
| JOSELITO D. CAMPOS JR. | 20500888 | Mandaluyong City Jan. 28, 2009 |

known to me to be the same persons who executed this Assignment of Trademark Registration, consisting of two (2) pages, including this page wherein this acknowledgement is written, signed by the parties and their witnesses and sealed with my notarial seal, and acknowledged to me that the same is their own free and voluntary acts and deeds as well as of the Corporations herein represented.

Doc. No. 293
Page No. 59
Book No. CLXXV
Series of 2009.

IPSAFI Assignment (Heinz) 10.14.09 rmstumb

[Signature]
NOTARY PUBLIC
ROLL NO. 26855
TIN NO. 114-516-066
PTR NO. 107-1008-0-01-07-09
IBO NO. 784439-1-06-09
MCLE NO. II-0015473
COM. EXPIRED ON DEC'09

[Handwritten mark]