

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Tippin & Co. LLC		11/16/2009	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LUVANIS S.A.		
<b>Street Address:</b>	4, rue Dicks		
<b>City:</b>	Luxembourg		
<b>State/Country:</b>	LUXEMBOURG		
<b>Postal Code:</b>	L-1417		
<b>Entity Type:</b>	CORPORATION: LUXEMBOURG		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3430511	MOYNAT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(352)248-7471		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Email:</b>	info@luvanis.com		
<b>Correspondent Name:</b>	Arnaud de Lummen		
<b>Address Line 1:</b>	4, rue Dicks		
<b>Address Line 4:</b>	Luxembourg, LUXEMBOURG L-1417		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			
<b>Address Line 3:</b>			
<b>Address Line 4:</b>			

**OP \$40.00 3430511**

NAME OF SUBMITTER:	Arnaud de Lummen
Signature:	/adelummen/
Date:	11/16/2009
Total Attachments: 1 source=Moynat assignment#page1.tif	

**TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Assignment Agreement (this "Agreement"), effective as of November 16, 2009 is made by and between Tippin & Co. LLC, a Florida limited liability company with offices at 1627 Riverside Avenue, Jacksonville, FL 32204, United States ("Seller"), and Luvanis S.A., a Luxembourg *société anonyme* with offices at 4, rue Dicks, L-1417 Luxembourg, Luxembourg ("Buyer").

**WITNESETH**

WHEREAS, Seller has adopted, used and registered in the United States Patent and Trademark office the trademark MOYNAT, Registration No. 3,430,511 in connection with the goods listed thereon (the "Mark");

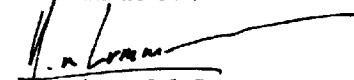
WHEREAS, Seller and Buyer have entered into a Settlement and Release Agreement dated as of the date hereof, pursuant to which Buyer and Seller are agreeing to settle certain disputes, pursuant to which settlement, Seller agrees to assign all right, title, and interest in the Mark, both statutory and common law, as well as the goodwill associated with the Mark and the business symbolized thereby, and the right to recover damages and profits for past infringement thereof; and

NOW THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Seller represents and warrants that it has the full power and corporate authority to make the assignment documented herein and the signatory below has the full power and authority to act on behalf of the Seller.
2. Seller hereby assigns, transfers and conveys unto Buyer all of the Seller's right, title and interest in and to the Mark, both statutory and common law, any other common law trademark used in connection with the sale of products by the Seller, the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringement thereof.
3. This Agreement shall be governed and construed in accordance with the laws of the United States of America and of the State of New York.

IN WITNESS WHEREOF, Seller and Buyer have duly executed this Agreement effective as of the first date above written.

LUVANIS S.A.

  
By: Arnaud de Lummen  
Title: Director  
11/16/09

TIPPIN & CO LLC

  
By: Timothy Stuart Tippin  
Title: Director  
11/16/09