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D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

11/05/2009 900146992

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: Assignment of Trademark

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Rich Publishing, LLC, a Wyoming		11/04/2009	Limited Liebility Com-
limited liability company			Limited Liability Company:

## RECEIVING PARTY DATA

Name:	CASHFLOW Technologies, Inc., a Nevada corporation
Street Address:	4330 N. Civic Center Plaza
internal Address:	Suite 100
City:	Scottsdale
State/Country:	ARIZONA
Postal Code:	85251
Entity Type:	CORPORATION: ARIZONA

## PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Serial Number:	78766900	RICH WOMAN
Serial Number:	78766937	RICH WOMAN
Serial Number:	78766924	RICH WOMAN
Serial Number:	78766953	RICH WOMAN
Serial Number:	78766964	RICH WOMAN
Serial Number:	78766973	RICH WOMAN
Serial Number:	78768629	EBSI RICH WOMAN
Serial Number:	78768635	EBSI RICH WOMAN
Serial Number:	78768645	EBSI RICH WOMAN
Serial Number:	78815821	RICH PARENT
Serial Number:	78815841	RICH PARENTS
Serial Number:	77188901	THE RICH WOMAN IN YOU
Serial Number:	78821938	RICH PRESS

**TRADEMARK REEL: 004097 FRAME: 0101** 

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D:NEIL DUBE COMPANY:4330 N. CIVIC CENTER PLAZA

Serial Number:	78966315	RICH FAMILY
Serial Number:	78825528	RICH FAMILY
CORRESPONDENCE DA	TA	
Fax Number:	(480)348-1349	)
Correspondence will be se	ent via US Mail w	then the fax attempt is unsuccessful.
Phone:	480-998-6971	
Email:	s.reilroman@r	ichdad.com
Correspondent Name:	Neil Dube	
Address Line 1:	4330 N. Civic	Center Plaza
Address Line 2:	Suite 100	
Address Line 4:		RIZONA 85251
ATTORNEY DOCKET NU	MBER:	RICH PUBLISHING, LLC/CTI
NAME OF SUBMITTER:		Shawna M. Reil Roman
Signature:		/Shawna M. Reil Roman/
Dale:		11/05/2009
Total Attachments: 45		
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		RICH WOMAN_78 766,900-#page3.tif
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D:NEIL DUBE COMPANY:4330 N. CIVIC CENTER PLAZA

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Fax Server

D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

#### ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made effective as of this 4th day of November, 2009 (the "Effective Date"), by and between Rich Publishing, LLC, a Wyoming limited liability company (the "Assignor" or "Applicant"), is the owner of record of the trademark and application for the registration listed in Schedule 1 attached hereto (the "Assigned Trademark") and CASHFLOW Technologies, Inc., a Nevada corporation (the "Assignee"); and

WHEREAS, Assignee, is the successor to the business of the Applicant is desirous of acquiring all of Assignor's right, title and interest in and to said Assigned Trademark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has assigned and transferred, and by these presents does assign and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Assigned Trademark.

FURTHER, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as Assignor's agents and attorneys-in-fact, to act for and on its behalf and instead of Assignor, to execute and file such document and to do all other lawfully permitted acts to complete the assignment of the Assigned Trademark with the same legal force and effect as if executed by Assignor.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its authorized representative.

11/6/2009 9:56:12 AM

PAGE

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Fax Server

COMPANY: 4330 N. CIVIC CENTER PLAZA D:NEIL DUBE

### ASSIGNMENT OF TRADEMARK

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

### ASSIGNOR:

Rich Publishing, LLC, a Wyoming limited

liability company

Robert Kiyosaki, Managing Member

ASSIGNEE:

CASHFLOW Technologies, Inc., a Nevada

corporation

Robert Kiyosaki, President and Chief Executive

Officer

STATE OF ARIZONA ) ss.

County of Maricopa

On this 4th day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of Rich Publishing, LLC, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.

NOTARY PUBLIC FOR

My Commission Expires: \_\_

11/16/2009 10:32

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PAGE

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Fax Server

COMPANY: 4330 N. CIVIC CENTER PLAZA D:NEIL DUBE

### ASSIGNMENT OF TRADEMARK

# SCHEDULE 1

1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
78/766,900	RICH WOMAN

Any trademark or trademark registration filed in a country other than the United States 2. corresponding to any trademark or trademark registration listed in Section 1 of this Schedule.

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Assignment of Trademark - RICH WOMAN 1.doc

**TRADEMARK** 

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Fax Server

D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

#### ASSIGNMENT OF TRADEMARK

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NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has assigned and transferred, and by these presents does assign and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Assigned Trademark.

FURTHER, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as Assignor's agents and attorneys-in-fact, to act for and on its behalf and instead of Assignor, to execute and file such document and to do all other lawfully permitted acts to complete the assignment of the Assigned Trademark with the same legal force and effect as if executed by Assignor.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its authorized representative.

#154 P.009/052

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PAGE 11/051 Fax Server

COMPANY: 4330 N. CIVIC CENTER PLAZA D:NEIL DUBE

### ASSIGNMENT OF TRADEMARK

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

### ASSIGNOR:

Rich Publishing, LLC, a Wyoming limited

liability company

Robert Kiyosaki, Managing Member

ASSIGNEE:

CASHFLOW Technologies, Inc., a Nevada

corporation

Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA

) \$\$.

County of Maricopa

On this 4th day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of Rich Publishing, LLC, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.

OFFICIAL SEAL TATI A. HALL PUBLIC - State of Artsons

NOTARY PUBLIC FOR

My Commission Expires:

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Assignment of Trademark - RICH WOMAN 2.doc

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PAGE 12/051

Fax Server

D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

## ASSIGNMENT OF TRADEMARK

## SCHEDULE 1

The following trademark, for which United States registration application is pending: 1.

Application Serial Number	Mark
78/766,937	RICH WOMAN

Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in Section 1 of this Schedule.

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**TRADEMARK** 

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D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

#### ASSIGNMENT OF TRADEMARK

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FURTHER, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as Assignor's agents and attorneys-in-fact, to act for and on its behalf and instead of Assignor, to execute and file such document and to do all other lawfully permitted acts to complete the assignment of the Assigned Trademark with the same legal force and effect as if executed by Assignor.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its authorized representative.

11/6/2009 9:56:12 AM

PAGE 14/051 Fax Server

COMPANY: 4330 N. CIVIC CENTER PLAZA D:NEIL DUBE

### ASSIGNMENT OF TRADEMARK

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

### ASSIGNOR:

Rich Publishing, LLC, a Wyoming limited

liability company

Robert Kiyosaki, Managing Member

### ASSIGNEE:

CASHFLOW Technologies, Inc., a Nevada

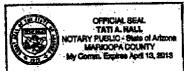
corporation

Robert Kiyosaki, President and Chief Executive

Officer

STATE OF ARIZONA ) ss. County of Maricopa

On this 4th day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of Rich Publishing, LLC, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.



NOTARY PUBLIC FOR

My Commission Expires: April 13, 2013

11/16/2009 10:32

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PAGE 15/051

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D:NEIL DUBE COMPANY:4330 N. CIVIC CENTER PLAZA

## ASSIGNMENT OF TRADEMARK

## SCHEDULE 1

1. The following trademark, for which United States registration application is pending:

<b>Application Serial Number</b>	Mark
78/766,924	RICH WOMAN

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in Section 1 of this Schedule.

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PAGE 16/051

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D:NEIL DUBE COMPANY:4330 N. CIVIC CENTER PLAZA

#### ASSIGNMENT OF TRADEMARK

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IN TESTIMONY WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its authorized representative.

11/6/2009 9:56:12 AM

PAGE 17/051 Fax Server

D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

# ASSIGNMENT OF TRADEMARK

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

### ASSIGNOR:

Rich Publishing, LLC, a Wyoming limited ...

liability company

Robert Kiyosaki, Managing Member

ASSIGNEE:

CASHFLOW Technologies, Inc., a Nevada

corporation

Robert Kiyosaki, President and Chief Executive

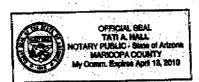
Officer

STATE OF ARIZONA

) ss.

County of Maricopa

On this 4th day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of Rich Publishing, LLC, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.



NOTARY PUBLIC FOR

My Commission Expires: April 13, 2013

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PAGE 18/051

Fax Server

D:NEIL DUBE COMPANY:4330 N. CIVIC CENTER PLAZA

## ASSIGNMENT OF TRADEMARK

## SCHEDULE 1

1. The following trademark, for which United States registration application is pending:

<b>Application Serial Number</b>	Mark
78/766,953	RICH WOMAN (STYLIZED AND/OR WITH DESIGN

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in Section 1 of this Schedule.

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D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

#### ASSIGNMENT OF TRADEMARK

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FURTHER, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as Assignor's agents and attorneys-in-fact, to act for and on its behalf and instead of Assignor, to execute and file such document and to do all other lawfully permitted acts to complete the assignment of the Assigned Trademark with the same legal force and effect as if executed by Assignor.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its authorized representative.

#154 P.018/052

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D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

### ASSIGNMENT OF TRADEMARK

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

### ASSIGNOR:

Rich Publishing, LLC, a Wyoming limited

liability company

Robert Kiyosaki, Managing Member

ASSIGNEE:

CASHFLOW Technologies, Inc., a Nevada

corporation

Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA ) ss.

County of Maricopa

On this 4th day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of Rich Publishing, LLC, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.

NOTARY PUBLIC FOR

My Commission Expires: April 13, 2013

11/16/2009 10:33

#154 P.019/052

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PAGE 21/051

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D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

## ASSIGNMENT OF TRADEMARK

# SCHEDULE 1

1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
78/766,964	RICH WOMAN

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in Section 1 of this Schedule.

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Assignment of Trademark - RICH WOMAN 5.doc

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PAGE 22/051

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D:NEIL DUBE COMPANY:4330 N. CIVIC CENTER PLAZA

#### ASSIGNMENT OF TRADEMARK

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IN TESTIMONY WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its authorized representative.

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PAGE 23/051

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D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

### ASSIGNMENT OF TRADEMARK

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#### ASSIGNOR:

Rich Publishing, LLC, a Wyoming limited

liability compan

Robert Kiyosaki, Managing Member

ASSIGNEE:

CASHFLOW Technologies, Inc., a Nevada

corporation

Robert Kiyosaki, President and Chief Executive

Officer

STATE OF ARIZONA ) ss.

County of Maricopa

On this 4th day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of Rich Publishing, LLC, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed

NOTARY PUBLIC FOR

My Commission Expires: \_

v.1

Assignment of Trademark - RICH WOMAN 6.doc

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PAGE 24/051

Fax Server

D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

## ASSIGNMENT OF TRADEMARK

## SCHEDULE 1

1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
78/766,973	RICH WOMAN

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in Section 1 of this Schedule.

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Assignment of Trademark - RICH WOMAN 6. doc

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D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

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IN TESTIMONY WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its authorized representative.

#154 P.024/052

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Fax Server

COMPANY: 4330 N. CIVIC CENTER PLAZA D:NEIL DUBE

### ASSIGNMENT OF TRADEMARK

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

#### ASSIGNOR:

Rich Publishing, LLC, a Wyoming limited

liability company

Robert Kiyosaki, Managing Member

ASSIGNEE:

CASHFLOW Technologies, Inc., a Nevada

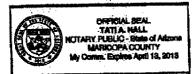
corporation

Robert Kiyosaki, President and Chief Executive

Officer

STATE OF ARIZONA ) ss. County of Maricopa

On this day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of Rich Publishing, LLC, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.



NOTARY PUBLIC FOR

My Commission Expires: \_April

11/16/2009 10:34

#154 P.025/052

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PAGE 27/051

Fax Server

D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

## ASSIGNMENT OF TRADEMARK

## SCHEDULE 1

1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark	
78/768,629	EBSI RICH WOMAN	

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in Section 1 of this Schedule.

Assignment of Trudemark - EBSI RICH WOMAN 7.doc

11/6/2009 9:56:12 AM

PAGE 28/051

Fax Server

D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

#### ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made effective as of this day of November, 2009 (the "Effective Date"), by and between Rich Publishing, LLC, a Wyoming limited liability company (the "Assignor" or "Applicant"), is the owner of record of the trademark and application for the registration listed in Schedule 1 attached hereto (the "Assigned Trademark") and CASHFLOW Technologies, Inc., a Nevada corporation (the "Assignee"); and

WHEREAS, Assignee, is the successor to the business of the Applicant is desirous of acquiring all of Assignor's right, title and interest in and to said Assigned Trademark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has assigned and transferred, and by these presents does assign and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Assigned Trademark.

FURTHER, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as Assignor's agents and attorneys-in-fact, to act for and on its behalf and instead of Assignor, to execute and file such document and to do all other lawfully permitted acts to complete the assignment of the Assigned Trademark with the same legal force and effect as if executed by Assignor.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its authorized representative.

#154 P.027/052

USPTO

11/8/2009 9:56:12 AM

PAGE 29/051 Fax Server

COMPANY: 4330 N. CIVIC CENTER PLAZA D:NEIL DUBE

### ASSIGNMENT OF TRADEMARK

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

### ASSIGNOR:

Rich Publishing, LLC, a Wyoming limited liability company

Robert Kiyosaki, Managing Member

#### ASSIGNEE:

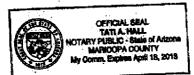
CASHFLOW Technologies, Inc., a Nevada

corporation

Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA ) ss. County of Maricopa

On this 4th day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of Rich Publishing, LLC, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.



NOTARY PUBLIC FOR

My Commission Expires: April 13, 2013

11/16/2009 10:35

#154 P.028/052

USPTO

11/6/2009 9:56:12 AM

PAGE 30/051

Fax Server

D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

### ASSIGNMENT OF TRADEMARK

## **SCHEDULE 1**

1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark	
78/768,635	EBSI RICH WOMAN	

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in Section 1 of this Schedule.

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Assignment of Trademark - EBSI RICH WOMAN & doc

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PAGE 31/051

Fax Server

D:NEIL DUBE COMPANY:4330 N. CIVIC CENTER PLAZA

#### ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made effective as of this day of November, 2009 (the "Effective Date"), by and between Rich Publishing, LLC, a Wyoming limited liability company (the "Assignor" or "Applicant"), is the owner of record of the trademark and application for the registration listed in Schedule 1 attached hereto (the "Assigned Trademark") and CASHFLOW Technologies, Inc., a Nevada corporation (the "Assignee"); and

WHEREAS, Assignee, is the successor to the business of the Applicant is desirous of acquiring all of Assignor's right, title and interest in and to said Assigned Trademark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has assigned and transferred, and by these presents does assign and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Assigned Trademark.

FURTHER, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as Assignor's agents and attorneys-in-fact, to act for and on its behalf and instead of Assignor, to execute and file such document and to do all other lawfully permitted acts to complete the assignment of the Assigned Trademark with the same legal force and effect as if executed by Assignor.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its authorized representative.

#154 P.030/052

USPTO

11/6/2009 9:56:12 AM

PAGE 32/051 Fax Server

COMPANY: 4330 N. CIVIC CENTER PLAZA D:NEIL DUBE

#### ASSIGNMENT OF TRADEMARK

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

### ASSIGNOR:

Rich Publishing, LLC, a Wyoming limited

liability company

Robert Kiyosaki, Managing Member

ASSIGNEE:

CASHFLOW Technologies, Inc., a Nevada

corporation

Robert Kiyosaki, President and Chief Executive

Officer

STATE OF ARIZONA ) ss. County of Maricopa

On this 4th day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of Rich Publishing, LLC, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.

NOTARY PUBLIC FOR

My Commission Expires: April 13, 2013

11/16/2009 10:35

#154 P.031/052

USPTO

11/6/2009 9:56:12 AM

PAGE 33/051

Fax Server

D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

### ASSIGNMENT OF TRADEMARK

### SCHEDULE 1

1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark	
	EBSI RICH WOMAN	

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in Section 1 of this Schedule.

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Assignment of Trademark - EBSI RICH WOMAN 9.doc

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Fax Server

D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

#### ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made effective as of this day of November, 2009 (the "Effective Date"), by and between Rich Publishing, LLC, a Wyoming limited liability company (the "Assignor" or "Applicant"), is the owner of record of the trademark and application for the registration listed in Schedule 1 attached hereto (the "Assigned Trademark") and CASHFLOW Technologies, Inc., a Nevada corporation (the "Assignee"); and

WHEREAS, Assignee, is the successor to the business of the Applicant is desirous of acquiring all of Assignor's right, title and interest in and to said Assigned Trademark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has assigned and transferred, and by these presents does assign and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Assigned Trademark.

FURTHER, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as Assignor's agents and attorneys-in-fact, to act for and on its behalf and instead of Assignor, to execute and file such document and to do all other lawfully permitted acts to complete the assignment of the Assigned Trademark with the same legal force and effect as if executed by Assignor.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its authorized representative.

11/6/2009 9:56:12 AM

PAGE 35/051 Fax Server

COMPANY: 4330 N. CIVIC CENTER PLAZA D:NEIL DUBE

#### ASSIGNMENT OF TRADEMARK

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

#### ASSIGNOR:

Rich Publishing, LLC, a Wyoming limited

liability company

Robert Kiyosaki, Managing Member

#### ASSIGNEE:

CASHFLOW Technologies, Inc., a Nevada

corporation

Robert Kiyosaki, President and Chief Executive

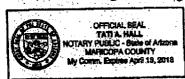
Officer

STATE OF ARIZONA

) ss.

County of Maricopa

On this 4th day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of Rich Publishing, LLC, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed



NOTARY PUBLIC FOR

My Commission Expires: April 13, 2013

11/16/2009 10:35

#154 P.034/052

USPTO

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PAGE 36/051

Fax Server

D:NEIL DUBE COMPANY:4330 N. CIVIC CENTER PLAZA

# ASSIGNMENT OF TRADEMARK

## SCHEDULE 1

1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
78/815,821	RICH PARENT

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in Section 1 of this Schedule.

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Assignment of Trademark - RICH PARENT 10 doc

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PAGE 37/051

Fax Server

D:NEIL DUBE COMPANY:4330 N. CIVIC CENTER PLAZA

#### ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made effective as of this day of November, 2009 (the "Effective Date"), by and between Rich Publishing, LLC, a Wyoming limited liability company (the "Assignor" or "Applicant"), is the owner of record of the trademark and application for the registration listed in Schedule 1 attached hereto (the "Assigned Trademark") and CASHFLOW Technologies, Inc., a Nevada corporation (the "Assignee"); and

WHEREAS, Assignee, is the successor to the business of the Applicant is desirous of acquiring all of Assignor's right, title and interest in and to said Assigned Trademark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has assigned and transferred, and by these presents does assign and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Assigned Trademark.

FURTHER, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as Assignor's agents and attorneys-in-fact, to act for and on its behalf and instead of Assignor, to execute and file such document and to do all other lawfully permitted acts to complete the assignment of the Assigned Trademark with the same legal force and effect as if executed by Assignor.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its authorized representative.

11/6/2009 9:56:12 AM

PAGE 38/051 Fax Server

D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

### ASSIGNMENT OF TRADEMARK

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

### ASSIGNOR:

Rich Publishing, LLC, a Wyoming limited

liability company

Robert Kiyosaki, Managing Member

ASSIGNEE:

CASHFLOW Technologies, Inc., a Nevada

corporation

Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA

) ss.

County of Maricopa

On this 4th day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of Rich Publishing, LLC, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.

TATI A. HALL ARY PUBLIC - State

NOTARY PUBLIC FOR

My Commission Expires: April 13, 2013

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Fax Server

D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

# ASSIGNMENT OF TRADEMARK

# SCHEDULE 1

1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
78/815,841	RICH PARENTS

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in Section 1 of this Schedule.

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Assignment of Trademark - RICH PARENTS 11.doc ..

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PAGE 40/051

Fax Server

D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

### ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made effective as of this day of November, 2009 (the "Effective Date"), by and between Rich Publishing, LLC, a Wyoming limited liability company (the "Assignor" or "Applicant"), is the owner of record of the trademark and application for the registration listed in Schedule 1 attached hereto (the "Assigned Trademark") and CASHFLOW Technologies, Inc., a Nevada corporation (the "Assignee"); and

WHEREAS, Assignee, is the successor to the business of the Applicant is desirous of acquiring all of Assignor's right, title and interest in and to said Assigned Trademark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has assigned and transferred, and by these presents does assign and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Assigned Trademark.

FURTHER, Assignor hereby irrevocably designates and appoints Assignce and its duly authorized officers and agents as Assignor's agents and attorneys-in-fact, to act for and on its behalf and instead of Assignor, to execute and file such document and to do all other lawfully permitted acts to complete the assignment of the Assigned Trademark with the same legal force and effect as if executed by Assignor.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its authorized representative.

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TRADEMARK
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PAGE 41/051 Fax Server

COMPANY: 4330 N. CIVIC CENTER PLAZA D:NEIL DUBE

### ASSIGNMENT OF TRADEMARK

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

## ASSIGNOR:

Rich Publishing, LLC, a Wyoming limited

liability company

Robert Kiyosaki, Managing Member

ASSIGNEE:

CASHFLOW Technologies, Inc., a Nevada

corporation

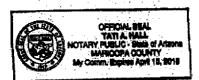
Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA

) ss.

County of Maricopa

On this 4th day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of Rich Publishing, LLC, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.



NOTARY PUBLIC FOR

My Commission Expires: \_\_

11/16/2009 10:36

#154 P.040/052

USPTO

11/6/2009 9:56:12 AM

PAGE 42/051

Fax Server

D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

# ASSIGNMENT OF TRADEMARK

# SCHEDULE 1

1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark	
77/188,901	THE RICH WOMAN IN YOU	

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in Section 1 of this Schedule.

Assignment of Trademark - RICH PARENTS 12 doc

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PAGE 43/051

Fax Server

D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

#### ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made effective as of this day of November, 2009 (the "Effective Date"), by and between Rich Publishing, LLC, a Wyoming limited liability company (the "Assignor" or "Applicant"), is the owner of record of the trademark and application for the registration listed in Schedule 1 attached hereto (the "Assigned Trademark") and CASHFLOW Technologies, Inc., a Nevada corporation (the "Assignee"); and

WHEREAS, Assignee, is the successor to the business of the Applicant is desirous of acquiring all of Assignor's right, title and interest in and to said Assigned Trademark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has assigned and transferred, and by these presents does assign and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Assigned Trademark.

FURTHER, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as Assignor's agents and attorneys-in-fact, to act for and on its behalf and instead of Assignor, to execute and file such document and to do all other lawfully permitted acts to complete the assignment of the Assigned Trademark with the same legal force and effect as if executed by Assignor.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its authorized representative.

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PAGE 44/051 Fax Server

COMPANY: 4330 N. CIVIC CENTER PLAZA D:NEIL DUBE

## ASSIGNMENT OF TRADEMARK

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

### ASSIGNOR:

Rich Publishing, LLC, a Wyoming limited

liability company

Robert Kiyosaki, Managing Member

ASSIGNEE:

CASHFLOW Technologies, Inc., a Nevada

corporation

Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA

SS.

County of Maricopa

On this 4th day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of Rich Publishing, LLC, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.

NOTARY PUBLIC FOR

My Commission Expires:

11/16/2009 10:37

#154 P.043/052

USPTO

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PAGE 45/051

Fax Server

D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

# ASSIGNMENT OF TRADEMARK

# SCHEDULE 1

1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark	
1	RICH PRESS	

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in Section 1 of this Schedule.

Assignment of Trademark - RICH PRESS 13.doc

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PAGE 46/051

Fax Server

D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

#### ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made effective as of this day of November, 2009 (the "Effective Date"), by and between Rich Publishing, LLC, a Wyoming limited liability company (the "Assignor" or "Applicant"), is the owner of record of the trademark and application for the registration listed in Schedule 1 attached hereto (the "Assigned Trademark") and CASHFLOW Technologies, Inc., a Nevada corporation (the "Assignee"); and

WHEREAS, Assignee, is the successor to the business of the Applicant is desirous of acquiring all of Assignor's right, title and interest in and to said Assigned Trademark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has assigned and transferred, and by these presents does assign and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Assigned Trademark.

FURTHER, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as Assignor's agents and attorneys-in-fact, to act for and on its behalf and instead of Assignor, to execute and file such document and to do all other lawfully permitted acts to complete the assignment of the Assigned Trademark with the same legal force and effect as if executed by Assignor.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its authorized representative.

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PAGE 47/051 Fax Server

COMPANY: 4330 N. CIVIC CENTER PLAZA D:NEIL DUBE

### ASSIGNMENT OF TRADEMARK

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

## ASSIGNOR:

Rich Publishing, LLC, a Wyoming limited.

liability compan

Robert Kiyosaki, Managing Member

ASSIGNEE:

CASHFLOW Technologies, Inc., a Nevada

corporation

Robert Kiyosaki, President and Chief Executive

Officer

STATE OF ARIZONA ) ss. County of Maricopa

On this \_\_\_\_day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of Rich Publishing, LLC, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.

NOTARY PUBLIC FOR

My Commission Expires: April 13, 2013

11/16/2009 10:37

#154 P.046/052

USPTO

11/6/2009 9:56:12 AM

PAGE 48/051

Fax Server

D:NEIL DUBE COMPANY:4330 N. CIVIC CENTER PLAZA

## ASSIGNMENT OF TRADEMARK

# **SCHEDULE 1**

1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
78/966,315	RICH FAMILY

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in Section 1 of this Schedule.

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Assignment of Trademork - RICH FAMILY 14, doc

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PAGE 49/051

Fax Server

D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

### ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made effective as of this day of November, 2009 (the "Effective Date"), by and between Rich Publishing, LLC, a Wyoming limited liability company (the "Assignor" or "Applicant"), is the owner of record of the trademark and application for the registration listed in Schedule 1 attached hereto (the "Assigned Trademark") and CASHFLOW Technologies, Inc., a Nevada corporation (the "Assignee"); and

WHEREAS, Assignee, is the successor to the business of the Applicant is desirous of acquiring all of Assignor's right, title and interest in and to said Assigned Trademark.

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FURTHER, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as Assignor's agents and attorneys-in-fact, to act for and on its behalf and instead of Assignor, to execute and file such document and to do all other lawfully permitted acts to complete the assignment of the Assigned Trademark with the same legal force and effect as if executed by Assignor.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its authorized representative.

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11/16/2009 10:37

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USPTO

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50/051 PAGE

Fax Server

COMPANY: 4330 N. CIVIC CENTER PLAZA D:NEIL DUBE

### ASSIGNMENT OF TRADEMARK

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

## ASSIGNOR:

Rich Publishing, LLC, a Wyoming limited

liability company

Robert Kiyosaki, Managing Member

### ASSIGNEE:

CASHFLOW Technologies, Inc., a Nevada

corporation

Robert Kiyosaki, President and Chief Executive

Officer

STATE OF ARIZONA ) SS. County of Maricopa

On this 4th day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of Rich Publishing, LLC, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.

NOTARY PUBLIC FOR

My Commission Expires: April 13, 2013

11/16/2009 10:38

#154 P.049/052

USPTO

11/6/2009 9:56:12 AM

PAGE 51/051

D:NEIL DUBE COMPANY: 4330 N. CIVIC CENTER PLAZA

## ASSIGNMENT OF TRADEMARK

# SCHEDULE 1

The following trademark, for which United States registration application is pending: 1.

Application Serial Number	Mark
78/825,528	RICH FAMILY

Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in Section 1 of this Schedule.

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**RECORDED: 11/05/2009** 

Assignment of Trademark - RICH FAMILY 15.doc

TRADEMARK **REEL: 004097 FRAME: 0148**