

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

11/05/2009  
 900146992

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Assignment of Trademark

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rich Publishing, LLC, a Wyoming limited liability company		11/04/2009	Limited Liability Company:

## RECEIVING PARTY DATA

Name:	CASHFLOW Technologies, Inc., a Nevada corporation
Street Address:	4330 N. Civic Center Plaza
Internal Address:	Suite 100
City:	Scottsdale
State/Country:	ARIZONA
Postal Code:	85251
Entity Type:	CORPORATION: <i>ARIZONA</i>

## PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Serial Number:	78766900	RICH WOMAN
Serial Number:	78766937	RICH WOMAN
Serial Number:	78766924	RICH WOMAN
Serial Number:	78766953	RICH WOMAN
Serial Number:	78766964	RICH WOMAN
Serial Number:	78766973	RICH WOMAN
Serial Number:	78768629	EBSI RICH WOMAN
Serial Number:	78768635	EBSI RICH WOMAN
Serial Number:	78768645	EBSI RICH WOMAN
Serial Number:	78815821	RICH PARENT
Serial Number:	78815841	RICH PARENTS
Serial Number:	77188901	THE RICH WOMAN IN YOU
Serial Number:	78821938	RICH PRESS

OP \$390.00 78766900

D:NEIL DUBE COMPANY:4330 N. CIVIC CENTER PLAZA

Serial Number:	78966315	RICH FAMILY
Serial Number:	78825528	RICH FAMILY

## CORRESPONDENCE DATA

Fax Number: (480)348-1349  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 480-998-6971  
 Email: s.reilroman@richdad.com  
 Correspondent Name: Neil Dube  
 Address Line 1: 4330 N. Civic Center Plaza  
 Address Line 2: Suite 100  
 Address Line 4: Scottsdale, ARIZONA 85251

ATTORNEY DOCKET NUMBER:	RICH PUBLISHING, LLC/CTI
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NAME OF SUBMITTER:	Shawna M. Reil Roman
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Signature:	/Shawna M. Reil Roman/
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Date:	11/05/2009
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## Total Attachments: 45

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TRADEMARK

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D:NEIL DUBE COMPANY:4330 N. CIVIC CENTER PLAZA

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TRADEMARK  
REEL: 004097 FRAME: 0103

**ASSIGNMENT OF TRADEMARK**

THIS ASSIGNMENT OF TRADEMARK is made effective as of this 4<sup>th</sup> day of November, 2009 (the "Effective Date"), by and between Rich Publishing, LLC, a Wyoming limited liability company (the "Assignor" or "Applicant"), is the owner of record of the trademark and application for the registration listed in Schedule 1 attached hereto (the "Assigned Trademark") and CASHFLOW Technologies, Inc., a Nevada corporation (the "Assignee"); and

WHEREAS, Assignee, is the successor to the business of the Applicant is desirous of acquiring all of Assignor's right, title and interest in and to said Assigned Trademark:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has assigned and transferred, and by these presents does assign and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Assigned Trademark.

FURTHER, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as Assignor's agents and attorneys-in-fact, to act for and on its behalf and instead of Assignor, to execute and file such document and to do all other lawfully permitted acts to complete the assignment of the Assigned Trademark with the same legal force and effect as if executed by Assignor.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its authorized representative.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

**ASSIGNMENT OF TRADEMARK**

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

**ASSIGNOR:**

**Rich Publishing, LLC**, a Wyoming limited liability company



Robert Kiyosaki, Managing Member

**ASSIGNEE:**

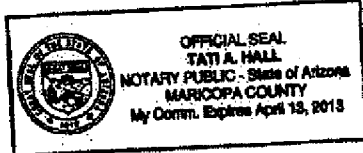
**CASHFLOW Technologies, Inc.**, a Nevada corporation




Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA        )  
  ) ss.  
County of Maricopa        )

On this 4<sup>th</sup> day of **November, 2009**, before me personally appeared Robert Kiyosaki, Managing Member of **Rich Publishing, LLC**, a Wyoming limited liability company, personally known to me; and acknowledged the foregoing instrument as his voluntary act and deed.



  
\_\_\_\_\_  
NOTARY PUBLIC FOR \_\_\_\_\_  
My Commission Expires: April 13, 2013

**ASSIGNMENT OF TRADEMARK**

**SCHEDULE 1**

1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
78/766,900	RICH WOMAN

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in **Section 1** of this Schedule.

**ASSIGNMENT OF TRADEMARK**

THIS ASSIGNMENT OF TRADEMARK is made effective as of this 4<sup>th</sup> day of **November, 2009** (the "Effective Date"), by and between **Rich Publishing, LLC**, a Wyoming limited liability company (the "Assignor" or "Applicant"), is the owner of record of the trademark and application for the registration listed in **Schedule 1** attached hereto (the "Assigned Trademark") and **CASHFLOW Technologies, Inc.**, a Nevada corporation (the "Assignee"); and

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NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has assigned and transferred, and by these presents does assign and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Assigned Trademark.

FURTHER, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as Assignor's agents and attorneys-in-fact, to act for and on its behalf and instead of Assignor, to execute and file such document and to do all other lawfully permitted acts to complete the assignment of the Assigned Trademark with the same legal force and effect as if executed by Assignor.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its authorized representative.

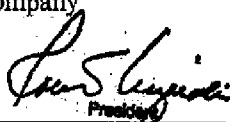
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**ASSIGNMENT OF TRADEMARK**

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

**ASSIGNOR:**

Rich Publishing, LLC, a Wyoming limited liability company



Robert Kiyosaki, Managing Member

**ASSIGNEE:**

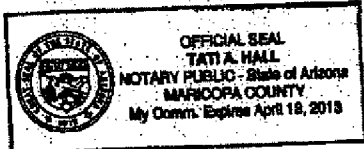
CASHFLOW Technologies, Inc., a Nevada corporation

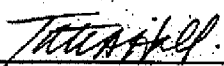


Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA        )  
  ) ss.  
County of Maricopa        )

On this 4<sup>th</sup> day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of Rich Publishing, LLC, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.



  
\_\_\_\_\_  
NOTARY PUBLIC FOR  
My Commission Expires: April 18, 2013



**ASSIGNMENT OF TRADEMARK**

**SCHEDULE 1**

1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
78/766,937	RICH WOMAN

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in **Section 1** of this Schedule.

**ASSIGNMENT OF TRADEMARK**

THIS ASSIGNMENT OF TRADEMARK is made effective as of this 4<sup>th</sup> day of **November, 2009** (the "Effective Date"), by and between **Rich Publishing, LLC**, a Wyoming limited liability company (the "Assignor" or "Applicant"), is the owner of record of the trademark and application for the registration listed in **Schedule 1** attached hereto (the "Assigned Trademark") and **CASHFLOW Technologies, Inc.**, a Nevada corporation (the "Assignee"); and

WHEREAS, Assignee, is the successor to the business of the Applicant is desirous of acquiring all of Assignor's right, title and interest in and to said Assigned Trademark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has assigned and transferred, and by these presents does assign and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Assigned Trademark.

FURTHER, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as Assignor's agents and attorneys-in-fact, to act for and on its behalf and instead of Assignor, to execute and file such document and to do all other lawfully permitted acts to complete the assignment of the Assigned Trademark with the same legal force and effect as if executed by Assignor.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its authorized representative.

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**ASSIGNMENT OF TRADEMARK**

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

**ASSIGNOR:**

**Rich Publishing, LLC**, a Wyoming limited liability company



President

Robert Kiyosaki, Managing Member

**ASSIGNEE:**

**CASHFLOW Technologies, Inc.**, a Nevada corporation

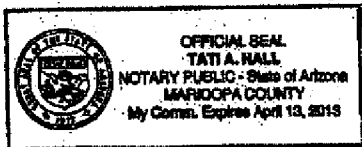


President

Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA        )  
  ) ss.  
County of Maricopa        )

On this 4th day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of **Rich Publishing, LLC**, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.



NOTARY PUBLIC FOR \_\_\_\_\_  
My Commission Expires: April 13, 2013

**ASSIGNMENT OF TRADEMARK****SCHEDULE 1**

1. The following trademark, for which United States registration application is pending:

<b>Application Serial Number</b>	<b>Mark</b>
78/766,924	RICH WOMAN

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in **Section 1** of this Schedule.

**ASSIGNMENT OF TRADEMARK**

THIS ASSIGNMENT OF TRADEMARK is made effective as of this 4<sup>th</sup> day of November, 2009 (the "Effective Date"), by and between Rich Publishing, LLC, a Wyoming limited liability company (the "Assignor" or "Applicant"), is the owner of record of the trademark and application for the registration listed in Schedule 1 attached hereto (the "Assigned Trademark") and CASHFLOW Technologies, Inc., a Nevada corporation (the "Assignee"); and

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FURTHER, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as Assignor's agents and attorneys-in-fact, to act for and on its behalf and instead of Assignor, to execute and file such document and to do all other lawfully permitted acts to complete the assignment of the Assigned Trademark with the same legal force and effect as if executed by Assignor.

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**ASSIGNMENT OF TRADEMARK**

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

**ASSIGNOR:**

**Rich Publishing, LLC**, a Wyoming limited liability company

*Robert Kiyosaki*  
President

Robert Kiyosaki, Managing Member

**ASSIGNEE:**

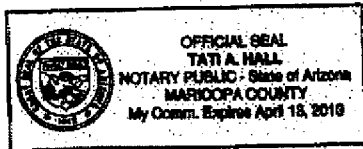
**CASHFLOW Technologies, Inc.**, a Nevada corporation

*Robert Kiyosaki*  
President

Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA        )  
  ) ss.  
County of Maricopa        )

On this 4<sup>th</sup> day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of **Rich Publishing, LLC**, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.



*Tati A. Hall*  
\_\_\_\_\_  
NOTARY PUBLIC FOR \_\_\_\_\_  
My Commission Expires: April 13, 2013

**ASSIGNMENT OF TRADEMARK**

**SCHEDULE 1**

1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
78/766,953	RICH WOMAN (STYLIZED AND/OR WITH DESIGN)

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in **Section 1** of this Schedule:

**ASSIGNMENT OF TRADEMARK**

THIS ASSIGNMENT OF TRADEMARK is made effective as of this 4<sup>th</sup> day of **November, 2009** (the "Effective Date"), by and between **Rich Publishing, LLC**, a Wyoming limited liability company (the "Assignor" or "Applicant"), is the owner of record of the trademark and application for the registration listed in **Schedule 1** attached hereto (the "Assigned Trademark") and **CASHFLOW Technologies, Inc.**, a Nevada corporation (the "Assignee"); and

WHEREAS, Assignee, is the successor to the business of the Applicant is desirous of acquiring all of Assignor's right, title and interest in and to said Assigned Trademark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has assigned and transferred, and by these presents does assign and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Assigned Trademark.

FURTHER, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as Assignor's agents and attorneys-in-fact, to act for and on its behalf and instead of Assignor, to execute and file such document and to do all other lawfully permitted acts to complete the assignment of the Assigned Trademark with the same legal force and effect as if executed by Assignor.

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**ASSIGNOR:**

**Rich Publishing, LLC**, a Wyoming limited liability company



Robert Kiyosaki, Managing Member

**ASSIGNEE:**

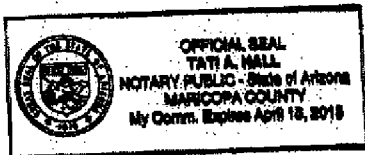
**CASHFLOW Technologies, Inc.**, a Nevada corporation



Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA     )  
  ) ss.  
County of Maricopa     )

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Tati A. Hall -  
NOTARY PUBLIC FOR \_\_\_\_\_  
My Commission Expires: April 13, 2013

**ASSIGNMENT OF TRADEMARK**

**SCHEDULE 1**

- 1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
78/766,964	RICH WOMAN

- 2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in **Section 1** of this Schedule.

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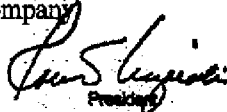
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Robert Kiyosaki, Managing Member

**ASSIGNEE:**

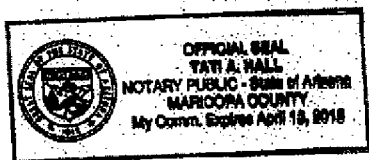
**CASHFLOW Technologies, Inc.**, a Nevada corporation



Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA        )  
  ) ss.  
County of Maricopa        )

On this 4<sup>th</sup> day of **November, 2009**, before me personally appeared Robert Kiyosaki, Managing Member of **Rich Publishing, LLC**, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.



Tati A. Hall  
NOTARY PUBLIC FOR \_\_\_\_\_  
My Commission Expires: April 13, 2013

**ASSIGNMENT OF TRADEMARK**

**SCHEDULE 1**

1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
78/766,973	RICH WOMAN

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in **Section 1** of this Schedule.

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WHEREAS, Assignee, is the successor to the business of the Applicant is desirous of acquiring all of Assignor's right, title and interest in and to said Assigned Trademark.

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Robert Kiyosaki, Managing Member

**ASSIGNEE:**

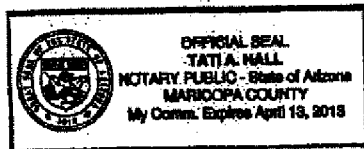
**CASHFLOW Technologies, Inc.**, a Nevada corporation



Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA        )  
  ) ss.  
County of Maricopa        )

On this 4<sup>th</sup> day of **November, 2009**, before me personally appeared Robert Kiyosaki, Managing Member of **Rich Publishing, LLC**, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.



Tatja Hall —  
NOTARY PUBLIC FOR  
My Commission Expires: April 13, 2013

**ASSIGNMENT OF TRADEMARK**

**SCHEDULE 1**

- 1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
78/768,629	EBSI RICH WOMAN

- 2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in **Section 1** of this Schedule.



**ASSIGNMENT OF TRADEMARK**

THIS ASSIGNMENT OF TRADEMARK is made effective as of this 4<sup>th</sup> day of **November, 2009** (the "Effective Date"), by and between **Rich Publishing, LLC**, a Wyoming limited liability company (the "Assignor" or "Applicant"), is the owner of record of the trademark and application for the registration listed in **Schedule 1** attached hereto (the "Assigned Trademark") and **CASHFLOW Technologies, Inc.**, a Nevada corporation (the "Assignee"); and

WHEREAS, Assignee, is the successor to the business of the Applicant is desirous of acquiring all of Assignor's right, title and interest in and to said Assigned Trademark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has assigned and transferred, and by these presents does assign and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Assigned Trademark.

FURTHER, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as Assignor's agents and attorneys-in-fact, to act for and on its behalf and instead of Assignor, to execute and file such document and to do all other lawfully permitted acts to complete the assignment of the Assigned Trademark with the same legal force and effect as if executed by Assignor.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its authorized representative.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

D:NEIL DUBE COMPANY:4330 N. CIVIC CENTER PLAZA

ASSIGNMENT OF TRADEMARK

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

ASSIGNOR:

Rich Publishing, LLC, a Wyoming limited liability company

*Robert Kiyosaki*  
President

Robert Kiyosaki, Managing Member

ASSIGNEE:

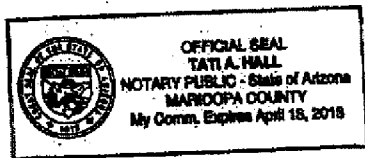
CASHFLOW Technologies, Inc., a Nevada corporation

*Robert Kiyosaki*  
President

Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA )  
 ) ss.  
County of Maricopa )

On this 4th day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of Rich Publishing, LLC, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.



*Tati A. Hall*  
NOTARY PUBLIC FOR  
My Commission Expires: April 18, 2013

D:NEIL DUBE COMPANY:4330 N. CIVIC CENTER PLAZA

**ASSIGNMENT OF TRADEMARK**

**SCHEDULE 1**

1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
78/768,635	EBSI RICH WOMAN

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in **Section 1** of this Schedule.

**ASSIGNMENT OF TRADEMARK**

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**ASSIGNOR:**

**Rich Publishing, LLC**, a Wyoming limited liability company



Robert Kiyosaki, Managing Member

**ASSIGNEE:**

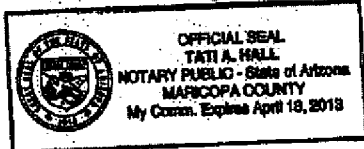
**CASHFLOW Technologies, Inc.**, a Nevada corporation




Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA        )  
  ) ss.  
County of Maricopa        )

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\_\_\_\_\_  
NOTARY PUBLIC FOR  
My Commission Expires: April 18, 2013

**ASSIGNMENT OF TRADEMARK**

**SCHEDULE 1**

1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
78/768,645	EBSI RICH WOMAN

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in **Section 1** of this Schedule.

**ASSIGNMENT OF TRADEMARK**

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*Robert Kiyosaki*  
President

Robert Kiyosaki, Managing Member

**ASSIGNEE:**

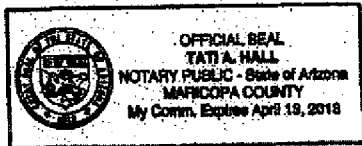
**CASHFLOW Technologies, Inc.**, a Nevada corporation

*Robert Kiyosaki*  
President

Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA        )  
  ) ss.  
County of Maricopa        )

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*Tati A. Hall*  
\_\_\_\_\_  
NOTARY PUBLIC FOR  
My Commission Expires: April 13, 2013



D:NEIL DUBE COMPANY:4330 N. CIVIC CENTER PLAZA

**ASSIGNMENT OF TRADEMARK**

**SCHEDULE 1**

- 1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
78/815,821	RICH PARENT

- 2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in **Section 1** of this Schedule.

**ASSIGNMENT OF TRADEMARK**

THIS ASSIGNMENT OF TRADEMARK is made effective as of this 4th day of **November, 2009** (the "Effective Date"), by and between **Rich Publishing, LLC**, a Wyoming limited liability company (the "Assignor" or "Applicant"), is the owner of record of the trademark and application for the registration listed in **Schedule 1** attached hereto (the "Assigned Trademark") and **CASHFLOW Technologies, Inc.**, a Nevada corporation (the "Assignee"); and

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**ASSIGNOR:**

**Rich Publishing, LLC**, a Wyoming limited liability company



Robert Kiyosaki, Managing Member

**ASSIGNEE:**

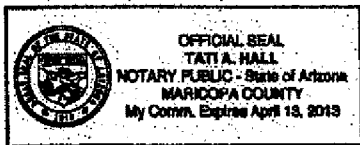
**CASHFLOW Technologies, Inc.**, a Nevada corporation

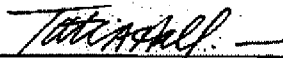


Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA )  
 ) ss.  
County of Maricopa )

On this 4th day of **November, 2009**, before me personally appeared Robert Kiyosaki, Managing Member of **Rich Publishing, LLC**, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.



  
NOTARY PUBLIC FOR  
My Commission Expires: April 13, 2013

**ASSIGNMENT OF TRADEMARK**

**SCHEDULE 1**

- 1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
78/815,841	RICH PARENTS

- 2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in **Section 1** of this Schedule.

**ASSIGNMENT OF TRADEMARK**

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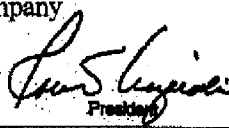
[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

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**ASSIGNOR:**

**Rich Publishing, LLC**, a Wyoming limited liability company



Robert Kiyosaki, Managing Member

**ASSIGNEE:**

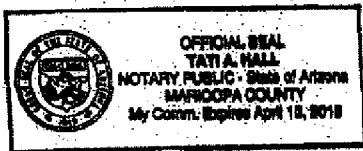
**CASHFLOW Technologies, Inc.**, a Nevada corporation




Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA        )  
  ) ss.  
County of Maricopa        )

On this 4th day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of Rich Publishing, LLC, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.



  
\_\_\_\_\_  
NOTARY PUBLIC FOR  
My Commission Expires: April 13, 2013

**ASSIGNMENT OF TRADEMARK**

**SCHEDULE 1**

- 1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
77/188,901	THE RICH WOMAN IN YOU

- 2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in **Section 1** of this Schedule.

**ASSIGNMENT OF TRADEMARK**

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**ASSIGNMENT OF TRADEMARK**

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**ASSIGNOR:**

**Rich Publishing, LLC**, a Wyoming limited liability company

*Robert Kiyosaki*  
President

Robert Kiyosaki, Managing Member

**ASSIGNEE:**

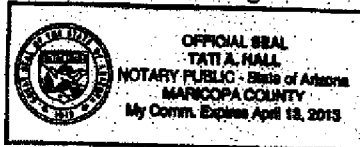
**CASHFLOW Technologies, Inc.**, a Nevada corporation

*Robert Kiyosaki*  
President

Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA        )  
  ) ss.  
County of Maricopa        )

On this 4<sup>th</sup> day of November, 2009, before me personally appeared Robert Kiyosaki, Managing Member of **Rich Publishing, LLC**, a Wyoming limited liability company, personally known to me, and acknowledged the foregoing instrument as his voluntary act and deed.



*Tati A. Hall*  
\_\_\_\_\_  
NOTARY PUBLIC FOR \_\_\_\_\_  
My Commission Expires: April 13, 2013

**ASSIGNMENT OF TRADEMARK**

**SCHEDULE 1**

1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
78/821,938	RICH PRESS

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in **Section 1** of this Schedule.

**ASSIGNMENT OF TRADEMARK**

THIS ASSIGNMENT OF TRADEMARK is made effective as of this 4<sup>th</sup> day of **November, 2009** (the "Effective Date"), by and between **Rich Publishing, LLC**, a Wyoming limited liability company (the "Assignor" or "Applicant"), is the owner of record of the trademark and application for the registration listed in **Schedule 1** attached hereto (the "Assigned Trademark") and **CASHFLOW Technologies, Inc.**, a Nevada corporation (the "Assignee"); and

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D:NEIL DUBE COMPANY:4330 N. CIVIC CENTER PLAZA

ASSIGNMENT OF TRADEMARK

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

ASSIGNOR:

Rich Publishing, LLC, a Wyoming limited liability company

*Robert Kiyosaki*  
President

Robert Kiyosaki, Managing Member

ASSIGNEE:

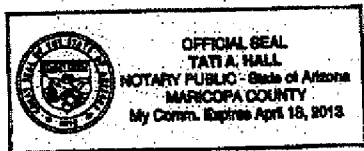
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*Robert Kiyosaki*  
President

Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA )  
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County of Maricopa )

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*Tati A. Hall*  
NOTARY PUBLIC FOR  
My Commission Expires: April 13, 2013

D:NEIL DUBE COMPANY:4330 N. CIVIC CENTER PLAZA

**ASSIGNMENT OF TRADEMARK**

**SCHEDULE 1**

- 1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
78/966,315	RICH FAMILY

- 2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in **Section 1** of this Schedule.

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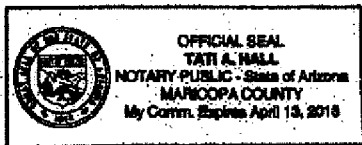
**CASHFLOW Technologies, Inc.**, a Nevada corporation

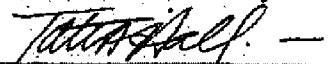


Robert Kiyosaki, President and Chief Executive Officer

STATE OF ARIZONA )  
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NOTARY PUBLIC FOR  
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**ASSIGNMENT OF TRADEMARK**

**SCHEDULE 1**

1. The following trademark, for which United States registration application is pending:

Application Serial Number	Mark
78/825,528	RICH FAMILY

2. Any trademark or trademark registration filed in a country other than the United States corresponding to any trademark or trademark registration listed in **Section 1** of this Schedule.