

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IMAGINATION FARMS, LLC		11/06/2009	LIMITED LIABILITY COMPANY: INDIANA
RECEIVING PARTY DATA			
Name:	THE PICTSWEET COMPANY		
Street Address:	Ten Pictsweet Drive		
City:	Bells		
State/Country:	TENNESSEE		
Postal Code:	38006		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3498634	PIXIE SWEET	
CORRESPONDENCE DATA			
Fax Number:	(212)391-0525		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-278-0400		
Email:	nzivin@cooperdunham.com		
Correspondent Name:	Norman H. Zivin c/o COOPER & DUNHAM LLP		
Address Line 1:	30 Rockefeller Plaza		
Address Line 2:	20th Floor		
Address Line 4:	New York, NEW YORK 10112		
ATTORNEY DOCKET NUMBER:	2703/80079/NHZ		
NAME OF SUBMITTER:	Norman H. Zivin		
Signature:	/norman h. zivin/		

CH \$40.00 3498634

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**TRADEMARK
 REEL: 004097 FRAME: 0287**

Date:

11/17/2009

Total Attachments: 2

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EXHIBIT A

TRADEMARK ASSIGNMENT

WHEREAS, IMAGINATION FARMS, LLC, an Indiana limited liability company, having a place of business at 3120 North Post Road, Indianapolis, IN 46226 (hereinafter "Assignor"), is the owner of the mark PIXIE SWEET and the goodwill thereto, including U.S. Trademark Registration No. 3,498,634;

WHEREAS, THE PICTSWEET COMPANY, a Delaware corporation, having a place of business at Ten Pictsweet Drive, Bells, Tennessee 38006 (hereinafter "Assignee") desires to acquire said mark and registration thereon;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN

Be it known that for and in consideration of the sum of One and No/100 Dollars (\$1.00) and other good and valuable consideration said Assignor hereby acknowledges the aforesaid contribution, assignment and transfer, and by these presents does contribute, assign and transfer unto Assignee the entire right, title and interest in and to the above mark, including any Certificates of Registration, together with the goodwill of the business symbolized by said mark, together with all rights of action, in law or in equity, for any past or future infringement thereof. Assignor agrees to promptly execute and deliver to Assignee or its legal representatives all papers, instruments or affidavits required to carry out and record this transfer and assignment of the mark to Assignee.

Said mark and registration are to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns to the full end of the present or extended term for which said Certificate of Registration have been granted, as fully and entirely as the same would have been held by Assignor if this assignment and contribution had not been made.

WITNESS Assignor's hand this 6 day of November, 2009.



STATE OF INDIANA)
COUNTY OF Marion) SS:

Before me, a Notary Public, in and for said County and State, personally appeared the above-named for Assignor, to me personally known, and who executed the foregoing Assignment in my presence and acknowledged the execution thereof as his/her free and voluntary act and deed for the uses and purposes therein set forth and expressed.

David Cochran, Notary
Notary Public

My Commission Expires:

5/7/2016

County of Residence:

Marion