

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Interest, Lien and Charge		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ClickSquared, Inc.		11/04/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MMV Finance Inc.		
Street Address:	370 King Street West, Suite 604		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M5V 1J9		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77418601	CLICKSQUARED	
Serial Number:	77977938	CLICKSQUARED	
Serial Number:	77418598	CLICK2	
Serial Number:	77977924	CLICK2	
Registration Number:	3626818	CLIQUNITY	
CORRESPONDENCE DATA			
Fax Number:	(212)571-9424		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	2125710068		
Email:	tms@usulaw.com		
Correspondent Name:	Ullman, Shapiro & Ullman, LLP		
Address Line 1:	299 Broadway, Suite 1700		
Address Line 4:	New York, NEW YORK 10007		
DOMESTIC REPRESENTATIVE			

OP \$140.00 77418601

900147812

TRADEMARK
 REEL: 004097 FRAME: 0395

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Linda M. Dougherty

Signature:

/lmdougherty/

Date:

11/17/2009

Total Attachments: 2

source=ClickSquared Assignment#page1.tif

source=ClickSquared Assignment#page2.tif

CONFIRMATION OF GRANT OF SECURITY INTEREST

This will confirm that, pursuant to a general security agreement (hereinafter referred to as the "GSA") dated November 4, 2009, between ClickSquared, Inc., a corporation organized under the laws of the State of Delaware (hereinafter referred to as "ClickSquared"), whose full post office address is 200 West Street, 3rd Floor East, Waltham, MA 02451, and MMV Finance Inc. (hereinafter referred to as "MMV"), a specialty finance corporation incorporated under the laws of Canada, whose full post office address is 370 King Street West, Suite 604, Toronto, Ontario, M5V 1J9, and for good and valuable consideration, the receipt and sufficiency of which are hereby confirmed and acknowledged, ClickSquared confirms that it has granted to MMV a security interest, lien and charge in all of ClickSquared's right, title and interest in and to the intellectual property listed on the Schedule attached hereto, including, without limitation, the copyrights, trademarks, patents and trademark and patent applications and registrations listed therein, and in and to any and all continuations, continuations-in-part, updates, developments, divisions, reissues and re-examinations which issue therefrom, the same to be held and enjoyed by MMV, strictly subject to the terms of the GSA.

EXECUTED at Waltham, Massachusetts this 4th day of November, 2009.

CLICKSQUARED, INC.

By: Joyce M Bell
Name: Joyce M Bell
Title: CFO
I have authority to bind the Corporation

SCHEDULE OF INTELLECTUAL PROPERTY

Mark	Trademark TM Servicemark (SM)	Date Filed/Registered	Application No.	Reg. No.	Status
CLICKSQUARED	U.S. Combined Trademark & Service Mark	5/11/2008	77/418601		Application Filed; Request to Divide Application/ SOW Classes 9,35,39,42
CLICKSQUARED	U.S. Service Mark	9/18/2009	77/977938		Notice of Acceptance of SOU
Click2 (Stylized)	U.S. Combined Trademark & Service Mark	5/11/2008	77/418598	007160311	Application Filed; Request to Divide Application/ SOW Classes 9,35,39,42
Click2 (Stylized)	U.S. Combined Trademark & Service Mark	9/18/2009	77/977924		Notice of Acceptance of SOU
Click2 (Stylized)	European Community Combined Trademark & Service Mark	6/13/2009		7160311	Registered in EU (Class 9,35 & 42)
Cliquity	Servicemark	5/26/2009	-	3,626,818	Registered - 10 years
Customering	Trade & Servicemark	-	-	-	ClickSquared stopped pursuing

COPYRIGHT	REGISTRATION NO.
"Technologies Assets", computer software program. Party 2 is Davis and Henderson, a division of MDC Corporation, Inc.	V3452D759

5956138.1