

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Church & Dwight Company		03/31/2004	CORPORATION: WYOMING
RECEIVING PARTY DATA			
Name:	Hela International Limited		
Street Address:	Stirling Road		
Internal Address:	Forum House		
City:	Chichester, West Sussex		
State/Country:	UNITED KINGDOM		
Postal Code:	PO19 7DN		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2789576	HEALA	
CORRESPONDENCE DATA			
Fax Number:	(216)579-6073		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	216 579 1700		
Email:	cgaffney@pearne.com		
Correspondent Name:	Michael W. Garvey		
Address Line 1:	1801 East 9th Street		
Address Line 2:	Suite 1200		
Address Line 4:	Cleveland, OHIO 44114-3108		
ATTORNEY DOCKET NUMBER:	MOB 46075		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

CH \$40.00 2789576

900147839

**TRADEMARK
 REEL: 004097 FRAME: 0551**

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Michael W. Garvey

Signature:

/michaelwgarvey/

Date:

11/17/2009

Total Attachments: 1

source=Assignment 76403288 Dwight&Church to Hela Intl 03312004#page1.tif

TRADEMARK ASSIGNMENT

WHEREAS, CHURCH & DWIGHT COMPANY, a Wyoming corporation, with its principal place of business at Alchem Road, Green River, Wyoming 82935 ("ASSIGNOR"), owns the United States Trademark Registration listed below ("the TRADEMARK"), and is the sole owner of the TRADEMARK, the goodwill symbolized thereby, the common law rights therein, and the business to which the trademark pertains;

<u>Reg. No.</u>	<u>Issue Date</u>	<u>Mark</u>
2,789,576	December 2, 2003	HEALA

WHEREAS, Hela International Limited, a corporation of the United Kingdom, with its principal place of business at Forum House, Worthing Road, Chichester, West Sussex PO19 7DN, England ("ASSIGNEE"), desires to acquire all of ASSIGNOR'S rights, title and interest in and to the TRADEMARK, the goodwill symbolized thereby, the common law rights therein, and the business to which the TRADEMARK pertains;

NOW, THEREFORE, in consideration of the payment of \$10.00 and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE all right, title and interest in and to the TRADEMARK, the goodwill symbolized thereby, and the business to which the trademark pertains.

CHURCH & DWIGHT COMPANY

By: L. Scott Dickerson
Name: L. Scott Dickerson
Title: President

Date: 3-31-04