

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Credit Managers Association of California		08/27/2009	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PlayVision Technologies, Inc.		
<b>Street Address:</b>	809 B. CUESTA DRIVE, SUITE 207		
<b>City:</b>	MOUNTAIN VIEW		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94040		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3106580	PLAYMOTION	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(650)812-3444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(650) 812-3400		
Email:	shernandez@carrferrell.com, jscher@carrferrell.com		
Correspondent Name:	Jefferson F. Scher		
Address Line 1:	2200 Geng Road		
Address Line 4:	Palo Alto, CALIFORNIA 94303		
ATTORNEY DOCKET NUMBER:	T-2583 US		
NAME OF SUBMITTER:	Jefferson F. Scher		
Signature:	/Jefferson F. Scher/		
Date:	11/17/2009		

OP \$40.00 3106580

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Credit Managers Association of California, a California corporation ("Seller"), is the current owner of United States trademark registration number 3,106,580 for the PLAYMOTION trademark, having succeeded to all rights previously held in said registration by PlayMotion LLC and PlayMotion, Inc.,

WHEREAS, PlayVision Technologies, Inc., a Delaware corporation ("Buyer"), is desirous of acquiring said trademark(s) and registration(s), and related names and marks,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Seller does hereby assign unto Buyer all right, title and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world in and to the PLAYMOTION mark, and all other names and marks similar to or based upon the PLAYMOTION mark it has used ("PLAYMOTION Names and Marks"); the goodwill of the business associated therewith and symbolized thereby; all registrations and pending applications associated with the PLAYMOTION Names and Marks (including without limitation those listed above); all rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or in equity, that Seller has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.

Credit Managers Association of California

Signed at Brentwood, California

this 27th day of August, 2009.

By: [Signature]

Name: DAVID T. MACCABER

Title: VP ocfo

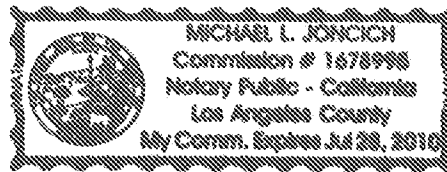
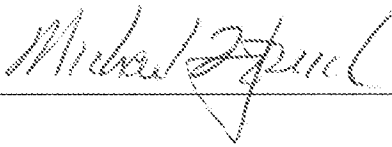
[Notary Seal]

STATE OF CALIFORNIA

COUNTY OF LOS ANGELES

On **August 27, 2009**, before me, **Michael L. Joncich, Notary Public**, personally appeared **David Macomber**, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in her authorized capacity, and that by his signature on the instrument the entity upon behalf of which the persons acted executed the instrument.

WITNESS my hand and Official Seal.



Description of Attached Document

Title or Type of Document: **Trademark Assignment**

Document Date: **August 27, 2009**

Number of Pages: **1**

Signer(s) Other Than Named Above: **None**

Capacity(ies) Claimed by Signer: **Vice President and CFO**

Signer's Name: **David Macomber**

Capacity: **Vice President and CFO**

Representing: **Credit Managers Association of California**