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TO:AVA K. DOPPELT COMPANY:255 SOUTH ORANGE AVE

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1 11/11/2009 900147412

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/01/2009

CONVEYING PARTY DATA

Name	Formerly Execution		rte Entity Type	
Fulcrum Properties, Inc.		11/10/2009	CORPORATION: FLORIDA	

RECEIVING PARTY DATA

Name:	Happy Feet USA, Inc.
Street Address:	1101 North Keller Rd
Internal Address:	Suite D
City:	Orlando
State/Country:	FLORIDA
Postal Code:	32810
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark	
Registration Number:	1645767	HAPPY FEET	
Registration Number.	2537088	HAPPY FEET	
Registration Number:	3227920	CHANGING THE WAY THE WORLD WALKS	
Registration Number:	3602543	MASSAGE INSOLES FOR HAPPY FEET	

CORRESPONDENCE DATA

Fax Number.

(407)841-2343

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:

4078412330

Email:

ADoppelt@addmg.com

Correspondent Name:

Ava K. Doppett

Address Line 1:

255 South Orange Ave

Address Line 2:

Suite 1401

Address Line 4: Orlando, FLORIDA 32801

TRADEMARK REEL: 004098 FRAME: 0077

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TO:AVA K. DOPPELT COMPANY:255 SOUTH ORANCE AVE

ATTORNEY DOCKET NUMBER:	41320
NAME OF SUBMITTER:	Ava K. Doppelt
Signature:	/Ava K. Doppett/
Date:	11/11/2009
Total Attachments: 3 source=LC1859#page1.tif source=LC1859#page2.tif source=LC1859#page3.tif	

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INTELLECTUAL PROPERTY ASSIGNMENT

THIS NUNC PRO TUNC ASSIGNMENT dated the 10th day of November, 2009 (the "Assignment") is between Fulcrum Properties, Inc., a company organized under the laws of the State of Florida (the "Assignor"); and Happy Feet USA, Inc. a company organized under the laws of the State of Florida (the "Assignee").

BACKGROUND

- A. The Assignor was, as of October 1, 2009, the legal and beneficial owner of the Intellectual Property Rights set forth herein (including, without limitation, the Registered Intellectual Property).
- B. On October 1, 2009, the Assignor did transfer and assign the Intellectual Property Rights (including, without limitation, the Registered Intellectual Property) to the Assignee on the terms set out in this Assignment.
- C. Assignor wishes to confirm and ratify said assignment of the Intellectual Property Rights nunc pro tune as of October 1, 2009.

1. <u>INTELLECTUAL PROPERTY RIGHTS</u>

The rights transferred under this agreement (the "Intellectual Property Rights") include any and all trademarks and service marks (together with the goodwill of the business symbolized thereby), trade dress, trade names, business names, domain names, rights in goodwill, designs and rights in designs, copyright and related rights (including rights in computer programs), database rights, patents, know-how, inventions, discoveries and improvements, confidential information, agreements and licenses, including the January 9, 2007 confidential settlement agreement with BestSole, Inc. and corresponding causes of action thereon, and all applications to register and rights to apply for registration of any of the foregoing rights throughout the world, together with all other rights of a similar or corresponding character which now, or in the future, may subsist in any part of the world as registered patents, trademarks, designs and any applications therefor as detailed in Schedule A, as well as the technology related thereto (the "Registered Intellectual Property") and any technology arising or have arisen in connection with Assignor's business anywhere in the world, and all prior causes of action or right which may have accrued prior to the date of the assignments.

2. ASSIGNMENT

IN CONSIDERATION OF TEN DOLLARS (\$10.00) and other valuable consideration, receipt of which is hereby acknowledged, Assignor as legal and beneficial owner, does hereby affirm, ratify and confirm the October 1, 2009 assignment to the Assignee of its right, title and interest in and to any and all Intellectual Property Rights as defined above (including, without limitation, the Registered intellectual Property) owned by it, together with assignment of all the rights of action, powers and benefits belonging to the same, including the right to sue for and obtain damages and other relief in respect of any infringement and/or any violation of any common law rights (whether past, present or future) in the Intellectual Property Rights and for the Assignee, its successors and assigns to hold, use, exercise and enjoy the same unto the Assignee absolutely for the whole period of such rights for the time being capable of being assigned by the Assignor together with any and all renewals, reversions and extensions throughout the world.

3. FURTHER ACTS

The Assignor will, upon the written request, and at the cost and expense of the Assignee, execute all such further assignments, transfers, deeds, documents or other assurances and do all further acts and things as the Assignee may reasonably request in order to enable the Assignee to become registered as the proprietor of the Intellectual Property Rights and otherwise to secure the benefit of the Intellectual Property Rights assigned under this Assignment.

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4. REPRESENTATIONS AND WARRANTIES

Assignor represents and warrants to Assignee that:

- (a) It owns or did own all the Intellectual Property Rights and the delivery and execution of this Assignment shall not conflict with or result in a breach of or constitute a default under (i) any judgment, order, injunction, decree, regulation or ruling of any court or governmental authority to which Assignor is subject, or (ii) any agreement, license, contract or commitment to which Assignor is a party.
- (b) the Intellectual Property Rights are not subject to any liens, mortgages, charges or other security interests and title to the Intellectual Property Rights will transfer on a free and unencumbered basis; and
- (c) to the best of Assignor's information and belief, the Intellectual Property Rights do not infringe the rights of any third party.

5. INDEMNIFICATION

Assignor shall defend, indemnify and hold Assignee hamless from any and all damages; liabilities, claims, judgments, expenses, including reasonable attorneys' fees and settlement costs, arising out of Assignor's breach of any representation, warranty or other provision of this Assignment made by or applicable to Assignor.

6. COUNTERPARTS

This Assignment may be executed in more than one counterpart each of which shall be deemed and shall come into force once both the Assignor and Assignee have executed and delivered such a counterpart in Identical form.

FULCRUM PROPERTIES, INC. Assignor	HAPPY FEET USA, INC. Assignee	
Signature: Print Name: BUAN Thomas	Print Name: Fred Van Assche	
Title: Vice President	Title: <u>CEO</u> Date: 11-10-05	_

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SCHEDULE A

INTELLECTUAL PROPERTY

A. Trademarks (Applications and Registrations)

	Mark	(Appln) or Registration No.	(Appin) or Registration Date	Class
1.	HAPPY FEET	1,645,767	11-25-88	5
2.	HAPPY FEET	2,537,088	07-02-99	25
3.	CHANGING THE WAY THE WORLD WALKS	3,227,920	06-16-06	25
4.	BECAUSE EVERYTHING RESTS ON YOUR FEET	(77/717629)	(04 20 00)	25
5.	MASSAGE INSOLES FOR HAPPY FEET	3,602,543	06-16-06	25
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	Land to the state of the state			
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