

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tree of Life, Inc.		11/17/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Whole Earth Foods Limited		
Street Address:	2 Valentine Place		
City:	London SE 1 8QH		
State/Country:	UNITED KINGDOM		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77708219	WHOLE EARTH	
CORRESPONDENCE DATA			
Fax Number:	(813)225-3039		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	813-225-3020		
Email:	afernandez@broadandcassel.com		
Correspondent Name:	Alejandro J. Fernandez		
Address Line 1:	100 North Tampa Street		
Address Line 2:	Suite 3500		
Address Line 4:	Tampa, FLORIDA 33602		
ATTORNEY DOCKET NUMBER:	37519-0113		
DOMESTIC REPRESENTATIVE			
Name:	Alejandro J. Fernandez		
Address Line 1:	100 North Tampa Street		
Address Line 2:	Suite 3500		
Address Line 4:	Tampa, FLORIDA 33602		

CH \$40.00 77708219

NAME OF SUBMITTER:	Leslie A. Dempsey
Signature:	/Leslie A. Dempsey/
Date:	11/18/2009
Total Attachments: 2 source=WholeEarthFoodsAssignment#page1.tif source=WholeEarthFoodsAssignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Tree of Life, Inc., having its principal office located at 405 Golfway West Drive, St. Augustine, Florida 32095, hereinafter "ASSIGNOR," has adopted, used, is using and is the owner of all right, title and interest in and to, including all common law rights whether federal or state, the United States Patent & Trademark Office Trademark Application No. 77/708,219 pertaining to the word mark WHOLE EARTH (the "Mark"), and the goodwill associated therewith; and

WHEREAS, Whole Earth Foods Limited, having its principal office located at 2 Valentine Place, London SE1 8QH, United Kingdom, hereinafter "ASSIGNEE," is desirous of acquiring the entire right, title and interest in, to and under the Mark, and all goodwill associated therewith; and

NOW, THEREFORE, in consideration of the sum of \$10.00 paid by ASSIGNEE and other good and valuable consideration, the receipt and adequacy of which are hereby mutually acknowledged, ASSIGNOR hereby irrevocably sells, assigns, transfers and conveys unto ASSIGNEE, its successors and assigns, all right, title and interest, if any, in and to: (a) the Mark and the terms WHOLE EARTH; (b) any and all registrations of the Mark; (c) all common law rights in, to and under the Mark; (d) all other rights in, to and under the Mark, together with the goodwill of the business symbolized by the Mark; (e) any and all rights to royalties, profits, compensations, license fees or other payments or remuneration of any kind relating to the Mark and/or the goodwill under the Mark; and (f) all claims or causes of action ASSIGNOR has or may have in connection with the mark, including, but not limited to, the right to sue and recover damages for any and all past infringements of any of the Mark.

[INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, ASSIGNOR, has caused this Trademark Assignment to be executed on this 17th day of November, 2009.

ASSIGNOR:

TREE OF LIFE, INC.

By: Kelly Kosmin

ACKNOWLEDGEMENT

STATE OF FLORIDA

COUNTY OF St. Johns

I HEREBY CERTIFY that on this day, before me, an officer duly authorized in the State and County aforesaid, the foregoing instrument was acknowledged before me by Kelly Kosmin as Secretary of Tree of Life, Inc., who is personally known to me or who has produced N/A as identification.

WITNESS my hand and official seal in the County and State last aforesaid this 17th day of November, 2009.

Kira H. Soto
Notary Public

My Commission Expires On:

