

11-19-2009

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To the Director of the U. S. Patent and Trade...

nts or the new address(es) below.

50.81.11

1. Name of conveying party(ies):
emoda.com Corporation

- Individual(s)
- General Partnership
- Corporation- State: Pennsylvania
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) 11/1/2009

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: KOGAN HOLDINGS LLC

Internal Address: 8 LOGAN Drive

Street Address: 8 LOGAN Drive

City: Cherry Hill

State: NJ

Country: USA Zip: 08034

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship _____

Other LLC Citizenship USA

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

NOV 18 2009

B. Trademark Registration No.(s)

3562986

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

EMODA

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: DANIEL KOGAN

Internal Address: 8 LOGAN Drive

Street Address: 8 LOGAN Drive

City: Cherry Hill

State: NJ Zip: 08034

Phone Number: 267-416-0004

Fax Number: 215-827-5154

Email Address: danielkogan@yahoo.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name 11/18/2009 NJAMA1 00000012 3562986

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9. Signature:

DANIEL KOGAN

Name of Person Signing

Signature

11/13/09

Date

Total number of pages including cover sheet, attachments, and document: 2

TRADEMARK ASSIGNMENT

Assignor: eModa.com Corporation, of 302 Moore Street, Philadelphia, PA 19148

Assignee: Kogan Holdings LLC, of 8 Logan Drive, Cherry Hill, NJ 08034

Trademark

- 1. The Assignor is the owner of the following trademark (the "Mark"): emoda.
- 2. The Mark is registered at the United States Patent and Trademark Office.

Assignment

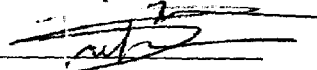
- 3. The Assignor, in consideration the Price, the receipt and sufficiency of which is hereby acknowledged, does sell, assign and transfer to the Assignee the Mark, together with that portion of the good will of the business with which the Mark is associated, and all right, title and interest in the Mark, including, but not limited to, the right to register the Mark, to renew registration of the Mark and to licence the use of the Mark.
- 4. The Assignee, in consideration of the Assignor assigning the Mark to the Assignee on the terms in this Agreement, will pay to the Assignor the following amount: \$15000.00 (the "Price").
- 5. The Price is payable in U.S. dollars and is payable as follows: 60 month payment schedule.

Representations and Warranties

- 6. The Assignor represents and warrants to the Assignee:
 - a. The Assignor is the exclusive and lawful owner of the Mark, and the Mark does not infringe on the rights of any other person or organization.
 - b. The Mark is free of all security interests.
 - c. The Assignor has the authority to enter into this Agreement.
- 7. The Assignee represents and warrants to the Assignor that the Assignee has the authority to enter into this Agreement.

In Witness whereof the parties have affixed their signatures in the Commonwealth of Pennsylvania this 1st day of November, 2009.

eModa.com Corporation

per: 

Kogan Holdings LLC

