

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Carson-Dellosa Publishing Company, Inc.		11/11/2009	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Carson-Dellosa Holdings, Inc.
Street Address:	7027 Albert Pick Road
City:	Greensboro
State/Country:	NORTH CAROLINA
Postal Code:	27409
Entity Type:	CORPORATION: NORTH CAROLINA

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	3710409	QUICK STICK
Serial Number:	77555954	FILE FOLDER GAMES TO GO
Serial Number:	77553924	POP-ITS
Registration Number:	3273077	COLORFUL CUT-OUTS
Registration Number:	3445780	MASTERING BASIC SKILLS
Registration Number:	3368680	IW
Registration Number:	3368685	IW INTERVENTIONWORKS
Registration Number:	3368677	INTERVENTIONWORKS
Registration Number:	3368684	LEARN TO READ - READ TO LEARN
Registration Number:	3499730	DOUBLE SMART
Registration Number:	2935018	SUMMER BRAINS
Registration Number:	2510181	FOUR-BLOCKS
Registration Number:	2465617	FOUR-BLOCKS
Registration Number:	2546894	

OP \$590.00 3710409

Registration Number:	2469658	
Registration Number:	2455299	
Registration Number:	1755276	
Registration Number:	2258526	WILD GOOSE
Registration Number:	3557067	CUT-OUT BUDDIES
Registration Number:	2258527	REAL SCIENCE - REAL FUN!
Registration Number:	3696863	EZ-SPIN
Registration Number:	3696868	CENTERSOLUTIONS
Registration Number:	3368990	DOUBLE SMART POCKET CHART

CORRESPONDENCE DATA

Fax Number: (336)478-1170
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 336-478-1190
Email: mja@crlaw.com
Correspondent Name: Michael J. Allen
Address Line 1: 235 N. Edgeworth Street
Address Line 4: Greensboro, NORTH CAROLINA 27401

ATTORNEY DOCKET NUMBER:	3761/10568
NAME OF SUBMITTER:	Michael J. Allen
Signature:	/Michael J. Allen/
Date:	11/18/2009

Total Attachments: 3
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Date Filed: 11/12/2009 2:09:00 PM
Elaine F. Marshall
North Carolina Secretary of State
C200931600237

ARTICLES OF AMENDMENT
OF
CARSON-DELLOSA PUBLISHING COMPANY, INC.

The undersigned corporation hereby executes these Articles of Amendment for the purpose of amending its Articles of Incorporation:

1. The name of the corporation is Carson-Dellosa Publishing Company, Inc.
2. The Articles of Incorporation of the corporation are hereby amended as follows:

Article 1 of the Articles of Incorporation of the Corporation is hereby amended by deleting Article 1 in its entirety and inserting a new Article 1 to read in its entirety as follows:

"1. The name of the corporation is Carson-Dellosa Holdings, Inc."

3. The foregoing amendment to the Articles of Incorporation of Carson-Dellosa Publishing Company, Inc. was duly adopted by the Directors of the corporation and approved by of the sole Shareholder of the corporation on the 11th day of November, 2009, in the manner prescribed by Chapter 55 of the North Carolina General Statutes.

5. These Articles shall become effective upon filing with the North Carolina Secretary of State.

IN WITNESS WHEREOF, these Articles of Amendment are signed by an officer of the corporation on this the 11th day of November, 2009.

CARSON-DELLOSA PUBLISHING COMPANY, INC.

By



Roger Posacki, COO



NORTH CAROLINA

Department of The Secretary of State

To all whom these presents shall come, Greetings:

I, ELAINE F. MARSHALL, Secretary of State of the State of North Carolina, do hereby certify the following and hereto attached to be a true copy of

ARTICLES OF AMENDMENT

OF

CARSON-DELLOSA HOLDINGS, INC.

the original of which was filed in this office on the 12th day of November, 2009.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at the City of Raleigh, this 12th day of November, 2009.

Elaine F. Marshall

Secretary of State



NORTH CAROLINA

Department of The Secretary of State

CERTIFICATE OF EXISTENCE

I, ELAINE F. MARSHALL, Secretary of State of the State of North Carolina, do hereby certify that

CARSON-DELLOSA HOLDINGS, INC.

is a corporation duly incorporated under the laws of the State of North Carolina, having been incorporated on the 26th day of June, 1986, with its period of duration being Perpetual.

I FURTHER certify that, as of the date set forth hereunder, the said corporation's articles of incorporation are not suspended for failure to comply with the Revenue Act of the State of North Carolina; that the said corporation is not administratively dissolved for failure to comply with the provisions of the North Carolina Business Corporation Act; that its most recent annual report required by N.C.G.S. 55-16-22 has been delivered to the Secretary of State; and that the said corporation has not filed articles of dissolution as of the date of this certificate.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at the City of Raleigh, this 12th day of November, 2009

Elaine F. Marshall

Secretary of State

Certification# 89702701-1 Reference# 9874938- Page: 1 of 1
Verify this certificate online at www.secretary.state.nc.us/verification

RECORDED: 11/18/2009

TRADEMARK
REEL: 004098 FRAME: 0725