

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
O'Reilly Media, Inc.		11/10/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Safari Books Online, LLC		
Street Address:	1003 Gravenstein Highway North		
City:	Sebastopol		
State/Country:	CALIFORNIA		
Postal Code:	95472		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2577741	SAFARI	
Registration Number:	3161859	SAFARIU	
CORRESPONDENCE DATA			
Fax Number:	(415)294-4195		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	john_sullivan@sbcglobal.net		
Correspondent Name:	John J. Sullivan		
Address Line 1:	17 Liberty Street		
Address Line 4:	San Francisco, CALIFORNIA 94110		
ATTORNEY DOCKET NUMBER:	ORMSAFARIASSIGN		
NAME OF SUBMITTER:	John J. Sullivan		
Signature:	/John J. Sullivan/		
Date:	11/18/2009		

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Total Attachments: 2

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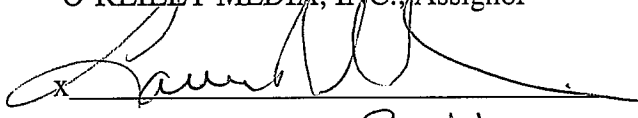
TRADEMARK ASSIGNMENT

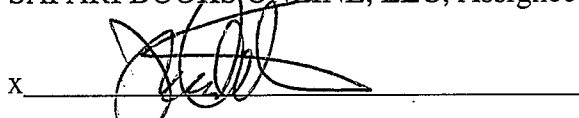
O'Reilly Media, Inc., a Delaware corporation, located and doing business at 1005 Gravenstein Highway North, Sebastopol, California 95472, U.S.A. ("O'Reilly") hereby confirms that it has assigned to Safari Books Online, LLC, a Delaware limited liability company, located and doing business at 1003 Gravenstein Highway North, Sebastopol, California, U.S.A. ("Safari") all of its rights, title and interest in and to the trademarks SAFARI and SAFARIU (the "Marks"), together with the U.S. Patent and Trademark Office registrations of the Marks listed on Exhibit A, the business associated with the Marks, the goodwill symbolized by the Marks, and the right to sue for past infringement (collectively, the "Assigned Rights").

For its part, Safari hereby confirms that it has accepted assignment of the Assigned Rights and currently controls the business associated with the Marks.

O'REILLY MEDIA, INC., Assignor

SAFARI BOOKS ONLINE, LLC, Assignee



x 

Name: Laura Baldwin

Name: JEFFREY PATTERSON

Title: ofd/coo

Title: CEO

Date: 11/10, 2009

Date: NOV. 13, 2009

EXHIBIT A

Mark	U.S. Reg. No.	Registration Date
SAFARI	2,577,741	June 11, 2002
SAFARIU	3,161,859	October 24, 2006