

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FIAT GROUP AUTOMOBILES S.p.A.		11/09/2009	Societa Per Azioni: ITALY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fiat Group Marketing & Corporate Communication S.p.A.		
<b>Street Address:</b>	Via Nizza 250		
<b>City:</b>	10126 Torino		
<b>State/Country:</b>	ITALY		
<b>Entity Type:</b>	Societa Per Azioni: ITALY		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1145768	ALFA ROMEO	
Registration Number:	1150430	ALFA ROMEO	
Registration Number:	2777931	ALFA ROMEO	
Registration Number:	0744378	ALFA ROMEO	
Registration Number:	1278461	ALFA ROMEO	
Registration Number:	3065261	ALFA ROMEO	
Registration Number:	3065262	ALFA ROMEO	
Registration Number:	1285676	ALFAROMEO	
Registration Number:	3641668	ALFA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)332-9081		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	612.332.5300		
<b>Email:</b>	ccaron@merchantgould.com		
<b>Correspondent Name:</b>	John A. Clifford		

OP \$240.00 1145768

Address Line 1: P.O. Box 2910  
Address Line 2: Merchant & Gould P.C.  
Address Line 4: MINNEAPOLIS, MINNESOTA 55402-0903

ATTORNEY DOCKET NUMBER: 7587.164US01

DOMESTIC REPRESENTATIVE

Name: John A. Clifford  
Address Line 1: P.O. Box 2910  
Address Line 2: Merchant & Gould P.C.  
Address Line 4: Minneapolis, MINNESOTA 55402-0910

NAME OF SUBMITTER: John A. Clifford

Signature: /John A. Clifford/

Date: 11/18/2009

Total Attachments: 5  
source=Assignment#page1.tif  
source=Assignment#page2.tif  
source=Assignment#page3.tif  
source=Assignment#page4.tif  
source=Assignment#page5.tif

**CONFIRMATORY DECLARATION OF ASSIGNMENT**

FIAT Group Automobiles S.P.A. with registered office at Corso Agnelli 200, 10135 Torino, Italy

(hereinafter called "the Assignor")

of the one part

**and**

Fiat Group Marketing & Corporate Communication S.p.A. with registered office at Via Nizza 250, 10126 Torino, Italy

(hereinafter called "the Assignee")

of the other part

**DECLARE AND CONFIRMS AS FOLLOWS:**

1. According to the agreement entered into between the Assignor and the Assignee on December 15, 2008, notarized by dott. Francesco Pene Vidari rep. n. 62.902/4.585, and registered in Turin on January 12, 2009 n. 446 serie 1T, the Assignor does hereby confirm the sale and assignment, for good and valuable consideration, to the Assignee, who confirms having accepted this assignment, of (i) all rights, title and interest in and to the Trademark Applications and Registrations listed in Annex 1 attached hereto, as well as (ii) the assignment of all common law or similar trademark rights relating to the trademarks which are the subject of said Trademark Applications and Registrations, (hereinafter (i) and (ii) the Trademark Applications and Registration) .

2. The parties undertake to execute this declaration in order to proceed to the record in the name of the Assignee of the assigned

**DICHIARAZIONE DI AVVENUTA CESSIONE**

**La**

FIAT Group Automobiles S.p.A., con sede in Corso Agnelli 200, 10135 Torino, Italia,

(qui di seguito denominata "la Cedente")

**e**

Fiat Group Marketing & Corporate Communication S.p.A., con sede in Via Nizza 250, 10126 Torino, Italia,

(qui di seguito denominata "la Cessionaria")

**DICHIARANO E CONFERMANO QUANTO SEGUE:**

1. La Cedente con la presente dichiara e conferma che con atto stipulato in data 15 dicembre 2008 autenticato dal notaio Francesco PENE VIDARI, repertorio n. 62.902/4.585, registrato a Torino - 3° ufficio delle entrate il 12 gennaio 2009 al n. 446 serie 1T, per un congruo e adeguato compenso, ha ceduto e trasferito alla Cessionaria, che conferma di avere accettato detta cessione, (i) ogni diritto, titolo ed interesse relativo alle Domande e RegISTRAZIONI di Marchio di cui all'Allegato 1 alla presente, nonché (ii) tutti i diritti di marchio in base alla Common Law o simili, riferentisi ai marchi che formano oggetto delle suddette domande e registrazioni di marchio, (di seguito (i) e (ii) i "Marchi").

2. Le parti dichiarano che la presente dichiarazione viene rilasciata ai fini della trascrizione delle domande e registrazioni dei marchi ceduti a favore della Cessionaria presso l'Ufficio Brevetti e Marchi competente.

Trademark Registrations and Applications with the relevant Trademark Office.

3. The parties undertake to execute any further deed or document which may prove necessary or advisable in order to record the assignment in the relevant country.

3. Le parti sottoscriveranno qualsiasi ulteriore atto o documento che si renda necessario od opportuno per il perfezionamento della trascrizione della cessione nel paese interessato.

Date/Data: 9 - NOV - 2009  
Fiat Group Automobiles S.p.A.  
Legal Affairs  
GIORGIO FOSSATI  
Giorgio Fossati  
Assignor/ Cedente  
FIAT GROUP MARKETING  
& CORPORATE COMMUNICATION  
Filippo Beraudo di Pralormo  
Administratore Delegato  
Assignee/ Cessionaria  
Filippo Beraudo di Pralormo

# BARZANÒ & ZANARDO

ANNEX 1 // USA/ALFA ROMEO Tmks.

Customer/s  
71581 FIAT GROUP MARKETING &  
Trade/Service Marks abroad  
Trademark: 0765 ALFA ROMEO (GRAFIA SOVRAPPOSTA) Type:  
Registrat.: Number: 1145768  
From : 13/01/2001 Durat.: 10 Year/s  
Expirat.: 13/01/2011 Document type: **Renewal in progress**  
Country/es Class/es  
UNITED STATES OF AMERICA 18, 25.



Customer/s  
71581 FIAT GROUP MARKETING &  
Trade/Service Marks abroad  
Trademark: 1505 ALFA ROMEO (STEMMA) Type:  
Registrat.: 7/04/2001 Number: 1150430  
From : 7/04/2001 Durat.: 10 Year/s  
Expirat.: 7/04/2011 Document type: **First renewal**  
Country/es Class/es  
UNITED STATES OF AMERICA 18, 25.



Customer/s  
71581 FIAT GROUP MARKETING &  
Trade/Service Marks abroad  
Trademark: 4933 ALFA ROMEO Type: TM WORD  
Applicat.: 2/10/2002 Number: 78162388  
Registrat.: 28/10/2003 Number: 2777931  
From : 28/10/2003 Durat.: 10 Year/s  
Expirat.: 28/10/2013 Document type: **First filing**  
Country/es Class/es  
UNITED STATES OF AMERICA 12.

Customer/s  
71581 FIAT GROUP MARKETING &  
Trade/Service Marks abroad  
Trademark: 4933 ALFA ROMEO Type: TM WORD  
Registrat.: 29/01/2003 Number: 744378  
From : 29/01/2003 Durat.: 10 Year/s  
Expirat.: 29/01/2013 Document type: **Second renewal**  
Country/es Class/es  
UNITED STATES OF AMERICA 12.

Continue...

# BARZANÒ & ZANARDO

ANNEX 1 // USA/ALFA ROMEO Tmks.

Customer/s		Owner/s	
71581 FIAT GROUP MARKETING &		2926 FIAT AUTO S.P.A. (MARCHI)	
Trade/Service Marks abroad		Our Ref.: 5522.00/CE	Your Ref.: F1
Trademark: 4594	ALFA ROMEO (GRAFIA)		Type :
Applicat. :	26/03/2004	Number :	
Registrat.:	24/06/2004	Number :	1278461
From :	22/05/2004	Durat. :	10 Year/s
Expirat. :	22/05/2014	Document type :	First renewal
Country/es	Class/es		
UNITED STATES OF AMERICA	12 , 37 .		

*Alfa Romeo*

Customer/s		Owner/s	
71581 FIAT GROUP MARKETING &		2926 FIAT AUTO S.P.A. (MARCHI)	
Trade/Service Marks abroad		Our Ref.: 5540.00/CE	Your Ref.: F1
Trademark: 4594	ALFA ROMEO (GRAFIA)		Type :
Applicat. :	16/08/2004	Number :	78/468131
Registrat.:	7/03/2006	Number :	3065261
From :	7/03/2006	Durat. :	10 Year/s
Expirat. :	7/03/2016	Document type :	First filing
Country/es	Class/es		
UNITED STATES OF AMERICA	09 , 12 , 14 , 16 , 18 , 25 , 28 .		

*Alfa Romeo*

Customer/s		Owner/s	
71581 FIAT GROUP MARKETING &		2926 FIAT AUTO S.P.A. (MARCHI)	
Trade/Service Marks abroad		Our Ref.: 5541.00/CE	Your Ref.: F1
Trademark: 4995	ALFA ROMEO (STEMMA COLORI)		Type :
Applicat. :	16/08/2004	Number :	78/468143
Registrat.:	7/03/2006	Number :	3065262
From :	7/03/2006	Durat. :	10 Year/s
Expirat. :	7/03/2016	Document type :	First filing
Country/es	Class/es		
UNITED STATES OF AMERICA	09 , 12 , 14 , 16 , 18 , 25 , 28 .		



Continue...

# BARZANÒ & ZANARDO

ANNEX 1 / USA / ALFA ROMEO Tmks.

Customer/s  
71681 FIAT GROUP MARKETING &  
Trade/Service Marks abroad  
Trademark: 4595 ALFA ROMEO (STEMMA) Type:  
Applicat.: 2/06/2004 Number: 1285676  
From: 17/07/2004 Durat.: 20 Year/s  
Expirat.: 17/07/2014 Document type: Renewal in progress  
Country/es Class/es  
UNITED STATES OF AMERICA 12, 37.



Customer/s  
71681 FIAT GROUP MARKETING &  
Trade/Service Marks abroad  
Trademark: 4593 ALFA Type: TM WORD  
Applicat.: 22/11/2006 Number: 77/049783  
Registrat.: 23/06/2009 Number: 3641668  
From: 23/06/2009 Durat.: 10 Year/s  
Expirat.: 23/06/2019 Document type: First filing  
Country/es Class/es  
UNITED STATES OF AMERICA 12.