

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| DSM Nutritional Products, Inc. | | 11/11/2009 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | DSM IP Assets B.V. | | |
| Street Address: | Het Overloon 1 | | |
| City: | Heerlen | | |
| State/Country: | NETHERLANDS | | |
| Postal Code: | 6411 TE | | |
| Entity Type: | Besloten Vennootschap: NETHERLANDS | | |
| PROPERTY NUMBERS Total: 37 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2726635 | | |
| Registration Number: | 2706537 | SIGHT AND LIFE | |
| Registration Number: | 1491761 | BETATAB | |
| Registration Number: | 1124387 | BITRIT-1 | |
| Registration Number: | 1933340 | C PRESS | |
| Registration Number: | 1029805 | CAROPHYLL | |
| Registration Number: | 3058403 | EMBRACE | |
| Registration Number: | 3095965 | EYE ON NUTRITION | |
| Registration Number: | 2577941 | FATS OF LIFE | |
| Registration Number: | 3105538 | INDULGE | |
| Registration Number: | 3086172 | ISOMIXTENE | |
| Registration Number: | 3159280 | NUTRAACCESS | |
| Registration Number: | 3376440 | OFF THE VINE | |
| Registration Number: | 2967480 | ONE SOLUTION | |

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| Registration Number: | 2531907 | OVN |
| Registration Number: | 1212038 | PARSOL |
| Registration Number: | 2305578 | B TEAM FOLIC ACID |
| Registration Number: | 2901358 | REJUICE! |
| Registration Number: | 0709260 | ROCOAT |
| Registration Number: | 1665637 | ROMAX |
| Registration Number: | 2161929 | RONOZYME |
| Registration Number: | 1557480 | ROPUFA |
| Registration Number: | 2241298 | SALMOFAN |
| Registration Number: | 3105539 | SQUEEZ FREEZ |
| Registration Number: | 1608801 | STAY-C |
| Registration Number: | 3107453 | TEAVIGO |
| Registration Number: | 2260922 | THE B-TEAM |
| Registration Number: | 3101149 | TEAVIGO |
| Registration Number: | 2314561 | VITA-MAN A |
| Registration Number: | 2316582 | VITA-MAN B12 |
| Registration Number: | 2321349 | VITA-MAN B6 |
| Registration Number: | 2316584 | VITA-MAN C |
| Registration Number: | 2316585 | VITA-MAN D |
| Registration Number: | 2321348 | VITA-MAN E |
| Registration Number: | 2314560 | VITA-WOMAN K |
| Registration Number: | 1634039 | VITASCOPE |
| Registration Number: | 2901357 | ZAPPUCCINO |

CORRESPONDENCE DATA

Fax Number: (703)816-4100
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 7038164009
Email: nixonptomail@nixonvan.com
Correspondent Name: Duane M. Byers
Address Line 1: Nixon & Vanderhye, P.C.
Address Line 2: 901 N. Glebe Road, 11th Floor
Address Line 4: Arlington, VIRGINIA 22203

ATTORNEY DOCKET NUMBER: DMB-4662-DNPI

DOMESTIC REPRESENTATIVE

Name: Duane M. Byers

TRADEMARK
REEL: 004098 FRAME: 0923

Address Line 1: Nixon & Vanderhye, P.C.
Address Line 2: 901 N. Glebe Road, 11th Floor
Address Line 4: Arlington, VIRGINIA 22203

| | |
|--------------------|----------------|
| NAME OF SUBMITTER: | Duane M. Byers |
|--------------------|----------------|

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| Signature: | /dmb/ |
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| Date: | 11/18/2009 |
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Total Attachments: 4

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ASSIGNMENT

This Assignment is by and between DSM Nutritional Products, Inc., a Delaware corporation, having a principal place of business at 45 Waterview Boulevard, Parsippany, New Jersey 07054 (hereinafter "ASSIGNOR") and DSM IP Assets B.V., a Besloten Vennootschap of The Netherlands, having a principal place of business at Het Overloon 1, Heerlen, 6411 TE, The Netherlands (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks, the goodwill and business symbolized by the trademarks, and the trademark registrations therefor listed on the attached Schedule, and

WHEREAS, ASSIGNEE desires to acquire all of ASSIGNOR's rights, title and interest in and to the trademarks listed on the attached Schedule and registrations therefor, together with the goodwill and business symbolized by the said trademarks, and is desirous of confirming and making of record said acquisition;

NOW, THEREFORE, for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey to ASSIGNEE, nunc pro tunc, as of the dates of first use of or applications for the trademarks, all rights, title and interest in and to the trademarks listed on the attached Schedule and the registrations therefor together with the goodwill and business symbolized by said trademarks.

DSM Nutritional Products, Inc.

Signature: [Handwritten Signature]

Printed name: Greg Winkler

Corporate title: VP

Date: 11/12/09

Witnessed by: [Handwritten Signature]

Printed name: Jason Stephens

Date: 11/11/09

APPROVED
BY: [Handwritten Signature]
11/11/09
Development and Govt Affairs

SCHEDULE

| Trademark | Registration Number | Country |
|--|----------------------------|----------------|
| A (A in open circle)(device) | 2726635 | USA |
| A sight and life (A in open circle + SIGHT AND LIFE)(device) | 2706537 | USA |
| BETATAB | 1491761 | USA |
| BITRIT-1 | 1124387 | USA |
| C PRESS | 1933340 | USA |
| CAROPHYLL | 1029805 | USA |
| EMBRACE | 3058403 | USA |
| EYE ON NUTRITION | 3095965 | USA |
| Fats of life (FATS OF LIFE + drop)(colour)(device) | 2577941 | USA |
| INDULGE | 3105538 | USA |
| ISOMIXTENE | 3086172 | USA |
| NUTRAACCESS | 3159280 | USA |
| OFF THE VINE | 3376440 | USA |
| ONE SOLUTION | 2967480 | USA |
| Ovn (OVN + swirl)(device) | 2531907 | USA |
| PARSOL | 1212038 | USA |
| Pregnant woman (pregnant woman)(colour)(device) | 2305578 | USA |
| REJUICE! | 2901358 | USA |
| ROCOAT | 0 709 260 | USA |

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|----------------------------------|-----------|-----|
| ROMAX | 1665637 | USA |
| RONOZYME | 2161929 | USA |
| ROPUFA | 1557480 | USA |
| SALMOFAN | 2241298 | USA |
| SQUEEZ FREEZ | 3105539 | USA |
| STAY-C | 1,608,801 | USA |
| TEAVIGO | 3107453 | USA |
| THE B-TEAM | 2260922 | USA |
| Teavigo (TEAVIGO + leaf)(device) | 3101149 | USA |
| VITA-MAN A LOGO | 2314561 | USA |
| VITA-MAN B12 LOGO | 2316582 | USA |
| VITA-MAN B6 LOGO | 2321349 | USA |
| VITA-MAN C LOGO | 2316584 | USA |
| VITA-MAN D LOGO | 2316585 | USA |
| VITA-MAN E LOGO | 2321348 | USA |
| VITA-WOMAN K LOGO | 2314560 | USA |
| VITASCOPE | 1634039 | USA |
| ZAPPUCCINO | 2901357 | USA |