

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Writers' Computer Store, LLC		01/01/2009	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	The Writers Store, Inc.		
Street Address:	2040 Westwood Boulevard		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1457024	THE WRITERS' COMPUTER STORE	
Registration Number:	2665697	WRITERS STORE	
Registration Number:	3312651	STORYLINK YOUR CONNECTION TO CREATIVE SUCCESS	
CORRESPONDENCE DATA			
Fax Number:	(973)402-0350		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	973-492-5500		
Email:	mchattie@optonline.net		
Correspondent Name:	Christopher J. McHattie, Esq.		
Address Line 1:	161 Boulevard		
Address Line 4:	Mountain Lakes, NEW JERSEY 07046		
NAME OF SUBMITTER:	Christopher J. McHattie, esq.		
Signature:	/chris mchattie/		

OP \$90.00 1457024

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**TRADEMARK
 REEL: 004099 FRAME: 0380**

Date:

11/19/2009

Total Attachments: 2

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UNITED STATES PATENT AND TRADEMARK OFFICE

MARK: **THE WRITERS' COMPUTER STORE**
REGISTRATION NO.: 1,457,024
REGISTRANT: THE WRITERS' COMPUTER STORE, LLC

MARK: **WRITERS STORE**
REGISTRATION NO.: 2,665,697
REGISTRANT: THE WRITERS' COMPUTER STORE, LLC

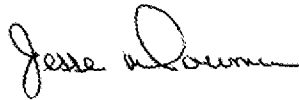
MARK: **STORYLINK YOUR CONNECTION TO CREATIVE
SUCCESS** and design
REGISTRATION NO.: 3,312,651
REGISTRANT: THE WRITERS COMPUTER STORE, LLC

WHEREAS, The Writers' Computer Store, LLC, a limited liability company formed in accordance with the laws of California, composed of Jesse Douma, a citizen of the United States, with an address at 2040 Westwood Blvd., Los Angeles, CA 90025, has adopted and used the trademarks **THE WRITERS' COMPUTER STORE** which is registered in the United States Patent and Trademark Office, Registration No. 1,457,024; **WRITERS STORE** which is registered in the United States Patent and Trademark Office, Registration No. 2,665,697; and **STORYLINK YOUR CONNECTION TO CREATIVE SUCCESS** and design which is registered in the United States Patent and Trademark Office, Registration No. 3,312,651; and

WHEREAS, The Writers Store, Inc., is a corporation duly organized and existing in accord with the laws of the State of California, composed of Jesse Douma, a citizen of the United States, with its principal place of business at 2040 Westwood Blvd., Los Angeles, CA 90025 is desirous of obtaining the entire right, title and interest in and to said trademarks and trademark applications;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, effective January 1, 2009, by this document, The Writers' Computer Store, LLC does hereby sell assign and transfer to the said The Writers Store, Inc., its successors and assigns, the entire right, title and interest in and to the trademarks **THE WRITERS' COMPUTER STORE**, **WRITERS STORE**, and **STORYLINK YOUR CONNECTION TO CREATIVE SUCCESS** and design, and design, the trademark Registrations and any renewals thereof, and all goodwill symbolized by and associated with the business conducted under each of the trademarks listed herein and any part thereof, and all income, royalties, damages and payments now or hereafter due or payable to The Writers' Computer Store, LLC in respect thereto and in and to all causes of action, either in law or in equity, for past, present or future infringement of such trademarks, and in and to all rights corresponding to the foregoing throughout the world.

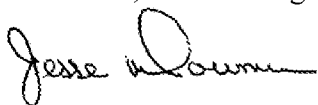
The Writers Computer Store, LLC agrees to execute all papers and to perform all such other proper acts as said The Writers Store, Inc. may deem necessary to secure said The Writers Store, Inc. or its designees the rights herein assigned.



Jesse Douma

The undersigned, being the duly elected and qualified Chief Executive Officer of the Company, hereby certifies that he is authorized to execute this assignment document on behalf of The Writers' Computer Store, LLC.

IN WITNESS WHEREOF, the undersigned officers have executed this Officer's Certificate as of January 1, 2009.



By: _____

Name: Jesse Douma

Title: Chief Executive Officer

Date: _____